

# Sejin Ha

## List of Publications by Year in descending order

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Version: 2024-02-01

51  
papers

2,779  
citations

331259

21  
h-index

197535

49  
g-index

53  
all docs

53  
docs citations

53  
times ranked

2443  
citing authors

#	ARTICLE	IF	CITATIONS
1	Effects of corporate social responsibility (CSR) fit and restaurant size: the mediating role of perceived effort. <i>Journal of Foodservice Business Research</i> , 2023, 26, 478-495.	1.3	1
2	Examining identity- and bond-based hashtag community identification: the moderating role of self-brand connections. <i>Journal of Research in Interactive Marketing</i> , 2023, 17, 78-93.	7.2	12
3	Collaboration in Service Recovery: Control, Effort, and Self-Serving Bias. <i>Services Marketing Quarterly</i> , 2022, 43, 87-109.	0.7	2
4	How to measure social capital in an online brand community? A comparison of three social capital scales. <i>Journal of Business Research</i> , 2021, 131, 652-663.	5.8	35
5	Consumer acceptance of self-service technologies in fashion retail stores. <i>Journal of Fashion Marketing and Management</i> , 2021, 25, 371-388.	1.5	22
6	The Value of <sup>18</sup> F-FDG PET/CT in Evaluating Disease Severity and Prognosis in Idiopathic Pulmonary Fibrosis Patients. <i>Journal of Korean Medical Science</i> , 2021, 36, e257.	1.1	5
7	From information experiences to consumer engagement on brand's social media accounts. <i>Fashion and Textiles</i> , 2021, 8, .	1.3	3
8	<sup>18</sup> F-FDG PET/CT predicts acute exacerbation in idiopathic pulmonary fibrosis after thoracic surgery. <i>BMC Pulmonary Medicine</i> , 2021, 21, 294.	0.8	3
9	Consumer Sustainable Shopping Practices for Small Business during COVID-19. <i>Sustainability</i> , 2021, 13, 12451.	1.6	7
10	Cardiac amyloidosis imaging with amyloid positron emission tomography: A systematic review and meta-analysis. <i>Journal of Nuclear Cardiology</i> , 2020, 27, 123-132.	1.4	50
11	The role of need for cognition in consumers' mental imagery: a study of retail brand's Instagram. <i>International Journal of Retail and Distribution Management</i> , 2020, 49, 242-262.	2.7	8
12	The interplay of management response and individual power in digital service environments from a bystander's perspective. <i>Journal of Service Management</i> , 2020, 31, 373-396.	4.4	3
13	Predicting Vascularized Bone Graft Viability Using 1-Week Postoperative Bone SPECT/CT After Maxillofacial Reconstructive Surgery. <i>Nuclear Medicine and Molecular Imaging</i> , 2020, 54, 292-298.	0.6	3
14	Something seems fishy: mainstream consumer response to drag queen imagery. <i>Fashion and Textiles</i> , 2020, 7, .	1.3	3
15	The effects of warmth-oriented and competence-oriented service recovery messages on observers on online platforms. <i>Journal of Business Research</i> , 2020, 121, 616-627.	5.8	54
16	Is dual-phase SPECT/CT with <sup>99m</sup> Tc-sestamibi better than single-phase SPECT/CT for lesion localization in patients with hyperparathyroidism?. <i>Medicine (United States)</i> , 2020, 99, e19989.	0.4	4
17	After the Fire: An Assessment of Small Business Preparedness and Recovery in Gatlinburg, Tennessee. <i>International Journal of Hospitality and Tourism Administration</i> , 2020, , 1-26.	1.7	6
18	The Role of Brand Page Experiences on Consumer Engagement in Social Media. <i>Journal of the Korean Society of Clothing and Textiles</i> , 2020, 44, 499-515.	0.0	0

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19	False-negative Hepatobiliary Scintigraphy for Biliary Atresia. <i>Nuclear Medicine and Molecular Imaging</i> , 2019, 53, 356-360.	0.6	4
20	Antecedents and consequences of flow state in e-commerce. <i>Journal of Consumer Marketing</i> , 2019, 36, 264-275.	1.2	25
21	Persuasive brand messages in social media: A mental imagery processing perspective. <i>Journal of Retailing and Consumer Services</i> , 2019, 48, 41-49.	5.3	34
22	Competitive analyses for men's clothing retailers: segmentation and positioning. <i>International Journal of Retail and Distribution Management</i> , 2019, 47, 1266-1282.	2.7	8
23	The Association Between Willingness of Frontline Care Providers to Adaptively Use Telehealth Technology and Virtual Service Performance in Provider-to-Provider Communication: Quantitative Study. <i>Journal of Medical Internet Research</i> , 2019, 21, e15087.	2.1	10
24	Successful Localization Using 68Ga-DOTATOC PET/CT of a Phosphaturic Mesenchymal Tumor Causing Osteomalacia in a Patient with Concurrent Follicular Lymphoma. <i>Nuclear Medicine and Molecular Imaging</i> , 2018, 52, 462-467.	0.6	8
25	A Comparison of the Accuracy of Different Single Plasma Sample Methods for Measuring Glomerular Filtration Rate Using 51Cr-EDTA in Children. <i>Nuclear Medicine and Molecular Imaging</i> , 2018, 52, 293-302.	0.6	1
26	Narrative persuasion in social media: an empirical study of luxury brand advertising. <i>Journal of Research in Interactive Marketing</i> , 2018, 12, 274-292.	7.2	42
27	How online self-customization creates identification: Antecedents and consequences of consumer-customized product identification and the role of product involvement. <i>Computers in Human Behavior</i> , 2017, 75, 1-13.	5.1	36
28	Spillover from past recycling to green apparel shopping behavior: the role of environmental concern and anticipated guilt. <i>Fashion and Textiles</i> , 2016, 3, .	1.3	19
29	Consumer Use of the Internet for Health Management. <i>Journal of Consumer Health on the Internet</i> , 2016, 20, 1-18.	0.2	7
30	The impact of perceived similarity to other customers on shopping mall satisfaction. <i>Journal of Retailing and Consumer Services</i> , 2016, 28, 304-309.	5.3	62
31	Co-creation of service recovery: Utilitarian and hedonic value and post-recovery responses. <i>Journal of Retailing and Consumer Services</i> , 2016, 28, 310-316.	5.3	111
32	The influence of social capital on knowledge creation in online health communities. <i>Information Technology and Management</i> , 2016, 17, 311-321.	1.4	43
33	Message framing and consumer responses to organic seafood labeling. <i>British Food Journal</i> , 2015, 117, 1547-1563.	1.6	24
34	Retailers' CSR: the effects of legitimacy and social capital. <i>International Journal of Retail and Distribution Management</i> , 2014, 42, 131-150.	2.7	42
35	Designing loyalty programs that matter to customers. <i>Service Industries Journal</i> , 2014, 34, 495-514.	5.0	17
36	Brand knowledge transfer via sponsorship in the financial services industry. <i>Journal of Services Marketing</i> , 2014, 28, 452-459.	1.7	18

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37	The impact of eco-friendly practices on green image and customer attitudes: An investigation in a café setting. <i>International Journal of Hospitality Management</i> , 2014, 41, 10-20.	5.3	162
38	Understanding Consumer Recycling Behavior: Combining the Theory of Planned Behavior and the Norm Activation Model. <i>Family and Consumer Sciences Research Journal</i> , 2014, 42, 278-291.	0.3	296
39	Building Trusting Relationships in Online Health Communities. <i>Cyberpsychology, Behavior, and Social Networking</i> , 2013, 16, 650-657.	2.1	47
40	Trust, empathy, social identity, and contribution of knowledge within patient online communities. <i>Behaviour and Information Technology</i> , 2013, 32, 1041-1048.	2.5	56
41	Understanding pro-environmental behavior. <i>International Journal of Retail and Distribution Management</i> , 2012, 40, 388-403.	2.7	130
42	Consumer evaluation of customer loyalty programs: the role of customization in customer loyalty program involvement. <i>Journal of Global Scholars of Marketing Science</i> , 2012, 22, 370-385.	1.4	20
43	Identifying the Role of Self-Congruence on Shopping Behavior in the Context of U.S. Shopping Malls. <i>Clothing and Textiles Research Journal</i> , 2012, 30, 87-101.	2.2	27
44	Online apparel retailing: roles of e-shopping quality and experiential e-shopping motives. <i>Journal of Service Management</i> , 2012, 23, 197-215.	4.4	122
45	Store attributes influencing relationship marketing: a study of department stores. <i>Journal of Fashion Marketing and Management</i> , 2011, 15, 326-344.	1.5	27
46	Consumer responses to high-technology products: Product attributes, cognition, and emotions. <i>Journal of Business Research</i> , 2011, 64, 1195-1200.	5.8	169
47	Determinants of consumer-driven healthcare. <i>International Journal of Pharmaceutical and Healthcare Marketing</i> , 2011, 5, 8-24.	0.7	24
48	An exploration of the cognitive-affective model of satisfaction in a shopping context: A test of competing models. <i>Service Industries Journal</i> , 2011, 31, 2273-2288.	5.0	19
49	E-tail Evolution: Motives and Behavioral Intentions of E-shopper Segments. <i>Journal of Global Fashion Marketing</i> , 2010, 1, 9-18.	2.4	12
50	Consumer e-shopping acceptance: Antecedents in a technology acceptance model. <i>Journal of Business Research</i> , 2009, 62, 565-571.	5.8	932
51	How do consumer-to-consumer interactions affect bystanders on corporate social media (CSM)? (In)civility in advocates' responses and complainant-bystander psychological distance. <i>Service Industries Journal</i> , 0, , 1-24.	5.0	3