

Ana Maria Am Parente-Laverde

List of Publications by Year in descending order

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Version: 2024-02-01

4
papers

18
citations

2682572

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2550090

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g-index

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all docs

4
docs citations

4
times ranked

11
citing authors

#	ARTICLE	IF	CITATIONS
1	Value Chain and Economic Development: the Case of the Colombian Coffee Industry. Organizations and Markets in Emerging Economies, 2020, 11, 173-188.	0.7	5
2	International Expansion of SMEs: The Inducascos Case. Latin American Business Review, 2018, 19, 1-22.	1.3	0
3	Consumer Ethnocentrism, Country Image and Local Brand Preference: The Case of the Colombian Textile, Apparel and Leather Industry. Global Business Review, 2017, 18, 1111-1123.	3.1	12
4	Reseña de M. Reina, G. Silva, L. Samper y M. Fernández, Juan Valdez: la estrategia detrás de la marca. Innovar, 2017, 27, 185-187.	0.4	1