

# Eusebio Scornavacca

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/138307/publications.pdf>

Version: 2024-02-01

55  
papers

1,208  
citations

759233

12  
h-index

610901

24  
g-index

55  
all docs

55  
docs citations

55  
times ranked

811  
citing authors

#	ARTICLE	IF	CITATIONS
1	Empirical identification of skills gaps between chief information officer supply and demand: a resource-based view using machine learning. <i>Industrial Management and Data Systems</i> , 2021, 121, 1749-1766.	3.7	11
2	Binge-watching Serialized Video Content: A Transdisciplinary Review. <i>Television and New Media</i> , 2020, 21, 697-711.	2.6	23
3	Investigating the entrepreneurial perspective in smart city studies. <i>International Entrepreneurship and Management Journal</i> , 2020, 16, 1197-1223.	5.0	13
4	Mobile ubiquity: Understanding the relationship between cognitive absorption, smartphone addiction and social network services. <i>Computers in Human Behavior</i> , 2019, 90, 246-258.	8.5	119
5	Affordances of Social Media in Knowledge Sharing in Intra-Organizational Information Technology Projects. <i>Lecture Notes in Information Systems and Organisation</i> , 2018, , 35-47.	0.6	3
6	FabLabs as Platforms for Digital Fabrication Services: A Literature Analysis. <i>Lecture Notes in Business Information Processing</i> , 2017, , 24-37.	1.0	9
7	The role of media dependency in predicting continuance intention to use ubiquitous media systems. <i>Information and Management</i> , 2017, 54, 317-335.	6.5	76
8	Analyzing student motivation at the confluence of achievement goals and their underlying reasons: an investigation of goal complexes. <i>Social Psychology of Education</i> , 2016, 19, 643-660.	2.5	8
9	The Development of an Instrument to Measure Mobile Game Quality. <i>Journal of Computer Information Systems</i> , 2016, 56, 97-105.	2.9	9
10	Designing a Competence Acquisition Mobile App. <i>Lecture Notes in Information Systems and Organisation</i> , 2016, , 59-69.	0.6	0
11	Special Issue on Ubiquitous Media Systems: Guest Editors' Introduction. <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 2016, 11, i-iii.	5.7	0
12	Wireless Technologies in New Zealand Businesses: A Longitudinal Assessment. <i>Journal of Computer Information Systems</i> , 2015, 55, 65-71.	2.9	1
13	Perceptions of the Impact of Mobile Sales Force Automation on Salespeople's Performance. <i>Advances in E-Business Research Series</i> , 2013, , 189-202.	0.4	0
14	Introduction to Mobile Value Services, Mobile Business and Mobile Cloud Minitrack. , 2012, , .		2
15	Three decades of research on consumer adoption and utilization of electronic banking channels: A literature analysis. <i>Decision Support Systems</i> , 2012, 54, 122-132.	5.9	181
16	The Challenge of Meeting Users' Requirements of a Mobile Accounting Information System. , 2011, , .		2
17	Mobile Technologies in the New Zealand Real-Estate Industry. , 2011, , 82-91.		0
18	Innovative ICT to improve student learning support: the case of an Austral-Asian University. <i>International Journal of Learning Technology</i> , 2010, 5, 289.	0.2	0

#	ARTICLE	IF	CITATIONS
19	Grounding Mobility Research &#150; Ideas for a Research Agenda. , 2010, , .		0
20	In Search of Successful Mobile Advertising. Advances in E-Business Research Series, 2010, , 279-392.	0.4	0
21	A Two-Year Analysis of Students' Learning Experience Using Interactive SMS in the Classroom. , 2009, , .		1
22	Mobile phones in the classroom. Communications of the ACM, 2009, 52, 142-146.	4.5	101
23	A new broom sweeps clean: developing a learning cycle tailored for e-commerce courses. International Journal of Management in Education, 2009, 3, 149.	0.2	1
24	Mobile Technologies in the New Zealand Real-Estate Industry. International Journal of Advanced Pervasive and Ubiquitous Computing, 2009, 1, 19-28.	0.4	1
25	Barcode Applications for M-Business. , 2009, , 213-225.		0
26	Understanding the Value of Interactive SMS for Large Classes. , 2009, , 48-59.		5
27	Adapting the IS success model for mobile technology in health. , 2008, , .		1
28	The Perceived Impact of Mobile Sales Force Automation Systems on Salespeople's Performance. , 2008, , .		3
29	Unveiling Experts Perceptions towards the Characteristics and Value Propositions of Mobile Information Systems. , 2008, , .		8
30	Uncovering patterns in mobile advertising opt-in behaviour: a decision hierarchy approach. International Journal of Mobile Communications, 2008, 6, 405.	0.3	13
31	Understanding the Organisational Impact and Perceived Benefits of Bluetooth-Enabled Personal Digital Assistants in Restaurants. , 2008, , 253-264.		0
32	Consumer perceptions and attitudes towards SMS advertising: recent evidence from New Zealand. International Journal of Advertising, 2007, 26, 79-98.	6.7	148
33	Wireless Technologies at Agriculture ITO. Journal of Information Technology, 2007, 22, 451-455.	3.9	2
34	Mobile banking in Germany: a strategic perspective. International Journal of Electronic Finance, 2007, 1, 304.	0.2	36
35	Unveiling managers' perceptions of the critical success factors for SMS based campaigns. International Journal of Mobile Communications, 2007, 5, 445.	0.3	12
36	TXT-2-LRN: improving students' learning exper ience in the classroom through interactive SMS. , 2007, , .		17

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37	Unveiling the strategic value of mobile technologies in the New Zealand Real-estate industry. , 2007, , .		3
38	Exploring the organisational impact and perceived benefits of wireless Personal Digital Assistants in restaurants. International Journal of Mobile Communications, 2006, 4, 558.	0.3	19
39	Understanding wireless field force automation in trade services. Industrial Management and Data Systems, 2006, 106, 172-181.	3.7	15
40	Encyclopedia of E-commerce, E-government, and M-commerce. Online Information Review, 2006, 30, 749-750.	3.2	0
41	Developing automated e-survey and control tools: an application in industrial management. Industrial Management and Data Systems, 2004, 104, 189-200.	3.7	7
42	Mobile marketing: the role of permission and acceptance. International Journal of Mobile Communications, 2004, 2, 128.	0.3	232
43	Mobile entertainment services: a study of consumer perceptions towards games delivered via the wireless application protocol. International Journal of Services and Standards, 2004, 1, 155.	0.2	21
44	Using Wireless Personal Digital Assistants in a Restaurant: Impact and Perceived Benefits. , 0, , .		10
45	The Impact of Wireless Field Force Automation on New Zealand Trade Services Organizations. , 0, , .		7
46	Mobile Marketing: Killer Application or New Hype?. , 0, , .		11
47	Consumers Perceptions and Attitudes towards SMS Mobile Marketing in New Zealand. , 0, , .		23
48	Mobile Business Research Published in 2000-2004: Emergence, Current Status, and Future Opportunities. Communications of the Association for Information Systems, 0, 17, .	0.9	50
49	Barcode Applications for M-Business. , 0, , 66-81.		1
50	Strategic Implications of M-Banking Services in Japan. , 0, , 14-28.		0
51	Customer Perceptions Toward Mobile Games Delivered via the Wireless Application Protocol. , 0, , 48-65.		0
52	Key Issues in Mobile Marketing. , 0, , 96-108.		0
53	Consumer Perceptions and Attitudes Towards Mobile Marketing. , 0, , 109-123.		1
54	Key Issues in Mobile Marketing. , 0, , 346-356.		0

#	ARTICLE	IF	CITATIONS
55	Consumer Perceptions and Attitudes Towards Mobile Marketing. , 0, , 357-368.		2