Eusebio Scornavacca

List of Publications by Year
in descending order

| 55 papers | 1,208 citations | 759233

12 h-index | 610901

24 g-index |
|---|---|---|---|
| 55 all docs | 55 docs citations | 55 times ranked | 811 citing authors |

#	Article	IF	Citations
1	Mobile marketing: the role of permission and acceptance. International Journal of Mobile Communications, 2004, 2, 128.	0.3	232
2	Three decades of research on consumer adoption and utilization of electronic banking channels: A literature analysis. Decision Support Systems, 2012, 54, 122-132.	5.9	181
3	Consumer perceptions and attitudes towards SMS advertising: recent evidence from New Zealand. International Journal of Advertising, 2007, 26, 79-98.	6.7	148
4	Mobile ubiquity: Understanding the relationship between cognitive absorption, smartphone addiction and social network services. Computers in Human Behavior, 2019, 90, 246-258.	8.5	119
5	Mobile phones in the classroom. Communications of the ACM, 2009, 52, 142-146.	4.5	101
6	The role of media dependency in predicting continuance intention to use ubiquitous media systems. Information and Management, 2017, 54, 317-335.	6.5	76
7	Mobile Business Research Published in 2000-2004: Emergence, Current Status, and Future Opportunities. Communications of the Association for Information Systems, 0, 17, .	0.9	50
8	Mobile banking in Germany: a strategic perspective. International Journal of Electronic Finance, 2007, 1, 304.	0.2	36
9	Consumers Perceptions and Attitudes towards SMS Mobile Marketing in New Zealand. , 0, , .		23
10	Binge-watching Serialized Video Content: A Transdisciplinary Review. Television and New Media, 2020, 21, 697-711.	2.6	23
11	Mobile entertainment services: a study of consumer perceptions towards games delivered via the wireless application protocol. International Journal of Services and Standards, 2004, 1, 155.	0.2	21
12	Exploring the organisational impact and perceived benefits of wireless Personal Digital Assistants in restaurants. International Journal of Mobile Communications, 2006, 4, 558.	0.3	19
13	TXT-2-LRN: improving students' learning exper ience in the classroom through interactive SMS. , 2007, , .		17
14	Understanding wireless field force automation in trade services. Industrial Management and Data Systems, 2006, 106, 172-181.	3.7	15
15	Uncovering patterns in mobile advertising opt-in behaviour: a decision hierarchy approach. International Journal of Mobile Communications, 2008, 6, 405.	0.3	13
16	Investigating the entrepreneurial perspective in smart city studies. International Entrepreneurship and Management Journal, 2020, 16, 1197-1223.	5.0	13
17	Unveiling managers' perceptions of the critical success factors for SMS based campaigns. International Journal of Mobile Communications, 2007, 5, 445.	0.3	12
18	Mobile Marketing: Killer Application or New Hype?. , 0, , .		11

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19	Empirical identification of skills gaps between chief information officer supply and demand: a resource-based view using machine learning. Industrial Management and Data Systems, 2021, 121, 1749-1766.	3.7	11
20	Using Wireless Personal Digital Assistants in a Restaurant: Impact and Perceived Benefits. , 0, , .		10
21	The Development of an Instrument to Measure Mobile Game Quality. Journal of Computer Information Systems, 2016, 56, 97-105.	2.9	9
22	FabLabs as Platforms for Digital Fabrication Services: A Literature Analysis. Lecture Notes in Business Information Processing, 2017, , 24-37.	1.0	9
23	Unveiling Experts Perceptions towards the Characteristics and Value Propositions of Mobile Information Systems. , 2008, , .		8
24	Analyzing student motivation at the confluence of achievement goals and their underlying reasons: an investigation of goal complexes. Social Psychology of Education, 2016, 19, 643-660.	2.5	8
25	Developing automated eâ€survey and control tools: an application in industrial management. Industrial Management and Data Systems, 2004, 104, 189-200.	3.7	7
26	The Impact of Wireless Field Force Automation on New Zealand Trade Services Organizations. , 0, , .		7
27	Understanding the Value of Interactive SMS for Large Classes. , 2009, , 48-59.		5
28	Unveiling the strategic value of mobile technologies in the New Zealand Real-estate industry. , 2007, , .		3
29	The Perceived Impact of Mobile Sales Force Automation Systems on Salespeople's Performance. , 2008, , .		3
30	Affordances of Social Media in Knowledge Sharing in Intra-Organizational Information Technology Projects. Lecture Notes in Information Systems and Organisation, 2018, , 35-47.	0.6	3
31	Wireless Technologies at Agriculture ITO. Journal of Information Technology, 2007, 22, 451-455.	3.9	2
32	The Challenge of Meeting Users' Requirements of a Mobile Accounting Information System. , 2011, , .		2
33	Introduction to Mobile Value Services, Mobile Business and Mobile Cloud Minitrack. , 2012, , .		2
34	Consumer Perceptions and Attitudes Towards Mobile Marketing. , 0, , 357-368.		2
35	Adapting the IS success model for mobile technology in health. , 2008, , .		1
36	A Two-Year Analysis of Students' Learning Experience Using Interactive SMS in the Classroom. , 2009, , .		1

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37	A new broom sweeps clean: developing a learning cycle tailored for e-commerce courses. International Journal of Management in Education, 2009, 3, 149.	0.2	1
38	Wireless Technologies in New Zealand Businesses: A Longitudinal Assessment. Journal of Computer Information Systems, 2015, 55, 65-71.	2.9	1
39	Mobile Technologies in the New Zealand Real-Estate Industry. International Journal of Advanced Pervasive and Ubiquitous Computing, 2009, 1, 19-28.	0.4	1
40	Barcode Applications for M-Business. , 0, , 66-81.		1
41	Consumer Perceptions and Attitudes Towards Mobile Marketing. , 0, , 109-123.		1
42	Innovative ICT to improve student learning support: the case of an Austral-Asian University. International Journal of Learning Technology, 2010, 5, 289.	0.2	0
43	Grounding Mobility Research &#150; Ideas for a Research Agenda. , 2010, , .		0
44	Encyclopedia of Eâ€commerce, Eâ€government, and Mâ€commerce. Online Information Review, 2006, 30, 749-750.	3.2	0
45	Understanding the Organisational Impact and Perceived Benefits of Bluetooth-Enabled Personal Digital Assistants in Restaurants. , 2008, , 253-264.		0
46	Barcode Applications for M-Business. , 2009, , 213-225.		0
47	In Search of Successful Mobile Advertising. Advances in E-Business Research Series, 2010, , 279-392.	0.4	0
48	Mobile Technologies in the New Zealand Real-Estate Industry. , 2011, , 82-91.		0
49	Perceptions of the Impact of Mobile Sales Force Automation on Salespeopleâ€™s Performance. Advances in E-Business Research Series, 2013, , 189-202.	0.4	0
50	Designing a Competence Acquisition Mobile App. Lecture Notes in Information Systems and Organisation, 2016, , 59-69.	0.6	0
51	Special Issue on Ubiquitous Media Systems: Guest Editors' Introduction. Journal of Theoretical and Applied Electronic Commerce Research, 2016, 11, i-iii.	5.7	0
52	Strategic Implications of M-Banking Services in Japan. , 0, , 14-28.		0
53	Customer Perceptions Toward Mobile Games Delivered via the Wireless Application Protocol. , 0, , 48-65.		0
54	Key Issues in Mobile Marketing. , 0, , 96-108.		0

#	Article	IF	Citations
55	Key Issues in Mobile Marketing. , 0, , 346-356.		0