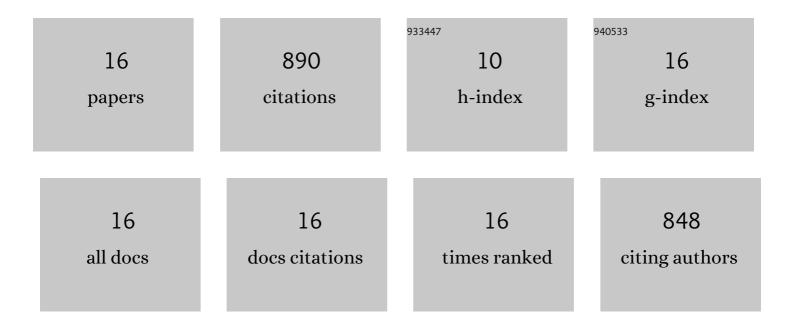
Beth Vallen

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/1378844/publications.pdf Version: 2024-02-01



RETH VALLEN

#	Article	IF	CITATIONS
1	Using Analytics to Gain Insights on U.S. Prescription Drug Prices: An Inductive Analysis. Journal of Public Policy and Marketing, 2021, 40, 538-557.	3.4	4
2	We've Got News for You: Marketing in News Organizations Contributes to Infodemics … but Marketing Can Also Help!. Journal of Public Policy and Marketing, 2021, 40, 326-330.	3.4	5
3	When taking action means accepting responsibility: Omission bias predicts parents' reluctance to vaccinate due to greater anticipated culpability for negative side effects. Journal of Consumer Affairs, 2021, 55, 1660-1681.	2.3	3
4	Psychological reactance impacts ratings of pediatrician vaccine-related communication quality, perceived vaccine safety, and vaccination priority among U.S. parents. Human Vaccines and Immunotherapeutics, 2020, 16, 1024-1029.	3.3	20
5	Shape―and Traitâ€Congruency: Using Appearanceâ€based Cues as a Basis for Product Recommendations. Journal of Consumer Psychology, 2019, 29, 271-284.	4.5	12
6	Expanding the Lens of Food Well-Being: An Examination of Contemporary Marketing, Policy, and Practice with an Eye on the Future. Journal of Public Policy and Marketing, 2019, 38, 127-135.	3.4	54
7	Negative associations of frozen compared with fresh vegetables. Appetite, 2018, 127, 296-302.	3.7	13
8	The Squander Sequence: Understanding Food Waste at Each Stage of the Consumer Decision-Making Process. Journal of Public Policy and Marketing, 2016, 35, 292-304.	3.4	151
9	Helping lower income parents reduce the risk of food waste resulting from children's aversion to healthier food options: Comment on Daniel (2016). Social Science and Medicine, 2016, 150, 286-289.	3.8	11
10	The impact of holiday eating cues on self-regulatory bolstering for dieters and non-dieters. Psychology and Health, 2014, 29, 999-1013.	2.2	3
11	Time of day effects on the regulation of food consumption after activation of health goals. Appetite, 2013, 70, 47-52.	3.7	42
12	Promoting positive change: Advancing the food well-being paradigm. Journal of Business Research, 2013, 66, 1211-1218.	10.2	109
13	The Impact of Product Name on Dieters' and Nondieters' Food Evaluations and Consumption. Journal of Consumer Research, 2011, 38, 390-405.	5.1	164
14	You Like What I Like, but I Don't Like What You Like: Uniqueness Motivations in Product Preferences. Journal of Consumer Research, 2010, 37, 443-455.	5.1	59
15	The spacing effect in marketing: A review of extant findings and directions for future research. Psychology and Marketing, 2009, 26, 951-969.	8.2	4
16	Vicarious Goal Fulfillment: When the Mere Presence of a Healthy Option Leads to an Ironically Indulgent Decision. Journal of Consumer Research, 2009, 36, 380-393.	5.1	236