

Beth Vallen

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1378844/publications.pdf>

Version: 2024-02-01

16
papers

890
citations

933447

10
h-index

940533

16
g-index

16
all docs

16
docs citations

16
times ranked

848
citing authors

#	ARTICLE	IF	CITATIONS
1	Vicarious Goal Fulfillment: When the Mere Presence of a Healthy Option Leads to an Ironically Indulgent Decision. <i>Journal of Consumer Research</i> , 2009, 36, 380-393.	5.1	236
2	The Impact of Product Name on Dietersâ€™ and Nondietersâ€™ Food Evaluations and Consumption. <i>Journal of Consumer Research</i> , 2011, 38, 390-405.	5.1	164
3	The Squander Sequence: Understanding Food Waste at Each Stage of the Consumer Decision-Making Process. <i>Journal of Public Policy and Marketing</i> , 2016, 35, 292-304.	3.4	151
4	Promoting positive change: Advancing the food well-being paradigm. <i>Journal of Business Research</i> , 2013, 66, 1211-1218.	10.2	109
5	You Like What I Like, but I Donâ€™t Like What You Like: Uniqueness Motivations in Product Preferences. <i>Journal of Consumer Research</i> , 2010, 37, 443-455.	5.1	59
6	Expanding the Lens of Food Well-Being: An Examination of Contemporary Marketing, Policy, and Practice with an Eye on the Future. <i>Journal of Public Policy and Marketing</i> , 2019, 38, 127-135.	3.4	54
7	Time of day effects on the regulation of food consumption after activation of health goals. <i>Appetite</i> , 2013, 70, 47-52.	3.7	42
8	Psychological reactance impacts ratings of pediatrician vaccine-related communication quality, perceived vaccine safety, and vaccination priority among U.S. parents. <i>Human Vaccines and Immunotherapeutics</i> , 2020, 16, 1024-1029.	3.3	20
9	Negative associations of frozen compared with fresh vegetables. <i>Appetite</i> , 2018, 127, 296-302.	3.7	13
10	Shapeâ€•and Traitâ€•Congruency: Using Appearanceâ€•based Cues as a Basis for Product Recommendations. <i>Journal of Consumer Psychology</i> , 2019, 29, 271-284.	4.5	12
11	Helping lower income parents reduce the risk of food waste resulting from children's aversion to healthier food options: Comment on Daniel (2016). <i>Social Science and Medicine</i> , 2016, 150, 286-289.	3.8	11
12	Weâ€™ve Got News for You: Marketing in News Organizations Contributes to Infodemicsâ€•but Marketing Can Also Help!. <i>Journal of Public Policy and Marketing</i> , 2021, 40, 326-330.	3.4	5
13	The spacing effect in marketing: A review of extant findings and directions for future research. <i>Psychology and Marketing</i> , 2009, 26, 951-969.	8.2	4
14	Using Analytics to Gain Insights on U.S. Prescription Drug Prices: An Inductive Analysis. <i>Journal of Public Policy and Marketing</i> , 2021, 40, 538-557.	3.4	4
15	The impact of holiday eating cues on self-regulatory bolstering for dieters and non-dieters. <i>Psychology and Health</i> , 2014, 29, 999-1013.	2.2	3
16	When taking action means accepting responsibility: Omission bias predicts parents' reluctance to vaccinate due to greater anticipated culpability for negative side effects. <i>Journal of Consumer Affairs</i> , 2021, 55, 1660-1681.	2.3	3