

Boying Li

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1377271/publications.pdf>

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5
papers

353
citations

1684188

5
h-index

2053705

5
g-index

5
all docs

5
docs citations

5
times ranked

272
citing authors

#	ARTICLE	IF	CITATIONS
1	What influences the purchase of virtual gifts in live streaming in China? A cultural context-sensitive model. <i>Information Systems Journal</i> , 2022, 32, 653-689.	6.9	37
2	Predicting customer demand for remanufactured products: A data-mining approach. <i>European Journal of Operational Research</i> , 2020, 281, 543-558.	5.7	84
3	Factors influencing people's continuous watching intention and consumption intention in live streaming. <i>Internet Research</i> , 2019, 30, 141-163.	4.9	155
4	Understanding and predicting what influence online product sales? A neural network approach. <i>Production Planning and Control</i> , 2017, 28, 964-975.	8.8	37
5	Predicting online e-marketplace sales performances: A big data approach. <i>Computers and Industrial Engineering</i> , 2016, 101, 565-571.	6.3	40