Boying Li

List of Publications by Year
in descending order

5 papers	353 citations	1684188 5 h-index	2053705 5 g-index
5 all docs	5 docs citations	5 times ranked	272 citing authors

#	Article	IF	Citations
1	Factors influencing people's continuous watching intention and consumption intention in live streaming. Internet Research, 2019, 30, 141-163.	4.9	155
2	Predicting customer demand for remanufactured products: A data-mining approach. European Journal of Operational Research, 2020, 281, 543-558.	5.7	84
3	Predicting online e-marketplace sales performances: A big data approach. Computers and Industrial Engineering, 2016, 101, 565-571.	6.3	40
4	Understanding and predicting what influence online product sales? A neural network approach. Production Planning and Control, 2017, 28, 964-975.	8.8	37
5	What influences the purchase of virtual gifts in live streaming in China? A cultural context-sensitive model. Information Systems Journal, 2022, 32, 653-689.	6.9	37