

Agnes Nairn

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1371517/publications.pdf>

Version: 2024-02-01

3

papers

28

citations

2258059

3

h-index

2550090

3

g-index

3

all docs

3

docs citations

3

times ranked

19

citing authors

#	ARTICLE	IF	CITATIONS
1	TV adverts, materialism, and children's self-esteem: The role of socio-economic status. International Journal of Market Research, 2021, 63, 161-176.	3.8	9
2	“Get a £10 Free Bet Every Week!” Gambling Advertising on Twitter: Volume, Content, Followers, Engagement, and Regulatory Compliance. Journal of Public Policy and Marketing, 2021, 40, 487-504.	3.4	15
3	Can the youth materialism scale be used across different countries and cultures?. International Journal of Market Research, 2021, 63, 317-334.	3.8	4