

Agnes Nairn

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1371517/publications.pdf>

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3
papers

28
citations

2257263

3
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2549687

3
g-index

3
all docs

3
docs citations

3
times ranked

19
citing authors

#	ARTICLE	IF	CITATIONS
1	TV adverts, materialism, and children's self-esteem: The role of socio-economic status. International Journal of Market Research, 2021, 63, 161-176.	2.8	9
2	"Get a £10 Free Bet Every Week!" Gambling Advertising on Twitter: Volume, Content, Followers, Engagement, and Regulatory Compliance. Journal of Public Policy and Marketing, 2021, 40, 487-504.	2.2	15
3	Can the youth materialism scale be used across different countries and cultures?. International Journal of Market Research, 2021, 63, 317-334.	2.8	4