

Agnes Nairn

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1371517/publications.pdf>

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3

papers

28

citations

2258059

3

h-index

2550090

3

g-index

3

all docs

3

docs citations

3

times ranked

19

citing authors

#	ARTICLE	IF	CITATIONS
1	“Get a £10 Free Bet Every Week!” Gambling Advertising on Twitter: Volume, Content, Followers, Engagement, and Regulatory Compliance. <i>Journal of Public Policy and Marketing</i> , 2021, 40, 487-504.	3.4	15
2	TV adverts, materialism, and children’s self-esteem: The role of socio-economic status. <i>International Journal of Market Research</i> , 2021, 63, 161-176.	3.8	9
3	Can the youth materialism scale be used across different countries and cultures?. <i>International Journal of Market Research</i> , 2021, 63, 317-334.	3.8	4