

# Agnes Nairn

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1371517/publications.pdf>

Version: 2024-02-01

3  
papers

28  
citations

2257263

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2549687

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g-index

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times ranked

19  
citing authors

#	ARTICLE	IF	CITATIONS
1	“Get a £10 Free Bet Every Week!” Gambling Advertising on Twitter: Volume, Content, Followers, Engagement, and Regulatory Compliance. <i>Journal of Public Policy and Marketing</i> , 2021, 40, 487-504.	2.2	15
2	TV adverts, materialism, and children’s self-esteem: The role of socio-economic status. <i>International Journal of Market Research</i> , 2021, 63, 161-176.	2.8	9
3	Can the youth materialism scale be used across different countries and cultures?. <i>International Journal of Market Research</i> , 2021, 63, 317-334.	2.8	4