

# Azmat Rasul

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1361882/publications.pdf>

Version: 2024-02-01

21  
papers

98  
citations

1937685

4  
h-index

1588992

8  
g-index

21  
all docs

21  
docs citations

21  
times ranked

40  
citing authors

#	ARTICLE	IF	CITATIONS
1	Effective Cross-cultural Advertising: Moderating Roles of Ethnic Identity and Religiosity in Pitching Controversial Vs. Non-controversial Products to Diasporic Communities. <i>Journal of Intercultural Communication Research</i> , 2022, 51, 22-41.	0.9	1
2	In Platforms We Trust?Unlocking the Black-Box of News Algorithms through Interpretable AI. <i>Journal of Broadcasting and Electronic Media</i> , 2022, 66, 235-256.	1.5	28
3	Learning Politics through Entertainment: Exploring the Effects of Biographical Films on Political Learning and Attitude Toward Female Politicians. <i>Journal of Broadcasting and Electronic Media</i> , 2021, 65, 248-269.	1.5	3
4	See Jane entertain: Exploring a conceptual model of the effects of (semi)fictional entertainment on attitude towards female politicians. <i>Communication Research and Practice</i> , 2021, 7, 243-262.	1.2	0
5	Networked Identities: Exploring the Role of Social Networking to Optimize Event Marketing by Higher Education Institutions in the Middle East. <i>Asia Pacific Media Educator</i> , 2020, 30, 180-199.	0.5	0
6	Government Public Relations and Broadcast Regulation: Evaluating Electronic Media Regulations in South Asia. <i>Media Watch (discontinued)</i> , 2018, 9, .	0.3	0
7	Between the Family and Politics: Female Politicians as Media Objects in Bollywood Films. <i>Society and Culture in South Asia</i> , 2017, 3, 24-44.	0.6	0
8	Promoting patriotism through mediated sports: Political economy of Bollywood sports movies. <i>Communication Review</i> , 2017, 20, 225-245.	1.2	5
9	The Taliban factor: conflict in Afghanistan and elite South Asian newspapers. <i>Journal of International Communication</i> , 2016, 22, 273-292.	0.8	4
10	Learning through entertainment: The effects of Bollywood movies on the job-seeking behavior of South Asian female. <i>International Communication Gazette</i> , 2016, 78, 267-287.	1.5	3
11	Images of oppression. <i>Journal of International Communication</i> , 2015, 21, 21-37.	0.8	5
12	Violently Entertained: A Meta-Analysis of the Effects of Mediated Violence on Enjoyment. <i>Journal of Creative Communications</i> , 2015, 10, 1-20.	1.7	1
13	Bollywoodization of foreign policy: How film discourse portrays tension between states. <i>Journal of Professional Capital and Community</i> , 2015, 1, 11-27.	1.2	3
14	Filtered Violence: Propaganda Model and Political Economy of the Indian Film Industry. <i>Journal of Professional Capital and Community</i> , 2015, 1, 75-92.	1.2	3
15	Online Activity, Alcohol Use, and Internet Delinquency Among Korean Youth: A Multilevel Approach. <i>Journal of Ethnicity in Criminal Justice</i> , 2014, 12, 247-263.	1.2	5
16	How US newspapers framed the Arab Spring. <i>Media Asia</i> , 2014, 41, 86-100.	1.1	4
17	Diversity or homogeny: concentration of ownership and media diversity in Pakistan. <i>Asian Journal of Communication</i> , 2013, 23, 590-604.	1.0	16
18	An Irresistible Market: A Critical Analysis of Hollywood-Bollywood Coproductions. <i>Communication, Culture and Critique</i> , 2012, 5, 563-583.	0.7	4

#	ARTICLE	IF	CITATIONS
19	Bollywood and the Indian Premier League (IPL): the political economy of Bollywood's new blockbuster. <i>Asian Journal of Communication</i> , 2011, 21, 373-388.	1.0	13
20	Morality, Technology, and Enjoyment: Meta Analyzing the Enjoyment of Mediated Violence. <i>Atlantic Journal of Communication</i> , 0, , 1-17.	1.0	0
21	Fictional politainment: Exposure to international television drama and attitude toward female politicians. <i>International Communication Gazette</i> , 0, , 174804852210972.	1.5	0