

Azmat Rasul

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1361882/publications.pdf>

Version: 2024-02-01

21
papers

98
citations

1937685

4
h-index

1588992

8
g-index

21
all docs

21
docs citations

21
times ranked

40
citing authors

#	ARTICLE	IF	CITATIONS
1	In Platforms We Trust?Unlocking the Black-Box of News Algorithms through Interpretable AI. Journal of Broadcasting and Electronic Media, 2022, 66, 235-256.	1.5	28
2	Diversity or homogeny: concentration of ownership and media diversity in Pakistan. Asian Journal of Communication, 2013, 23, 590-604.	1.0	16
3	Bollywood and the Indian Premier League (IPL): the political economy of Bollywood's new blockbuster. Asian Journal of Communication, 2011, 21, 373-388.	1.0	13
4	Online Activity, Alcohol Use, and Internet Delinquency Among Korean Youth: A Multilevel Approach. Journal of Ethnicity in Criminal Justice, 2014, 12, 247-263.	1.2	5
5	Images of oppression. Journal of International Communication, 2015, 21, 21-37.	0.8	5
6	Promoting patriotism through mediated sports: Political economy of Bollywood sports movies. Communication Review, 2017, 20, 225-245.	1.2	5
7	An Irresistible Market: A Critical Analysis of Hollywood-Bollywood Coproductions. Communication, Culture and Critique, 2012, 5, 563-583.	0.7	4
8	How US newspapers framed the Arab Spring. Media Asia, 2014, 41, 86-100.	1.1	4
9	The Taliban factor: conflict in Afghanistan and elite South Asian newspapers. Journal of International Communication, 2016, 22, 273-292.	0.8	4
10	Learning through entertainment: The effects of Bollywood movies on the job-seeking behavior of South Asian female. International Communication Gazette, 2016, 78, 267-287.	1.5	3
11	Learning Politics through Entertainment: Exploring the Effects of Biographical Films on Political Learning and Attitude Toward Female Politicians. Journal of Broadcasting and Electronic Media, 2021, 65, 248-269.	1.5	3
12	Bollywoodization of foreign policy: How film discourse portrays tension between states. Journal of Professional Capital and Community, 2015, 1, 11-27.	1.2	3
13	Filtered Violence: Propaganda Model and Political Economy of the Indian Film Industry. Journal of Professional Capital and Community, 2015, 1, 75-92.	1.2	3
14	Violently Entertained: A Meta-Analysis of the Effects of Mediated Violence on Enjoyment. Journal of Creative Communications, 2015, 10, 1-20.	1.7	1
15	Effective Cross-cultural Advertising: Moderating Roles of Ethnic Identity and Religiosity in Pitching Controversial Vs. Non-controversial Products to Diasporic Communities. Journal of Intercultural Communication Research, 2022, 51, 22-41.	0.9	1
16	Between the Family and Politics: Female Politicians as Media Objects in Bollywood Films. Society and Culture in South Asia, 2017, 3, 24-44.	0.6	0
17	Morality, Technology, and Enjoyment: Meta Analyzing the Enjoyment of Mediated Violence. Atlantic Journal of Communication, 0, , 1-17.	1.0	0
18	Government Public Relations and Broadcast Regulation: Evaluating Electronic Media Regulations in South Asia. Media Watch (discontinued), 2018, 9, .	0.3	0

#	ARTICLE	IF	CITATIONS
19	Networked Identities: Exploring the Role of Social Networking to Optimize Event Marketing by Higher Education Institutions in the Middle East. <i>Asia Pacific Media Educator</i> , 2020, 30, 180-199.	0.5	0
20	See Jane entertain: Exploring a conceptual model of the effects of (semi)fictional entertainment on attitude towards female politicians. <i>Communication Research and Practice</i> , 2021, 7, 243-262.	1.2	0
21	Fictional politainment: Exposure to international television drama and attitude toward female politicians. <i>International Communication Gazette</i> , 0, , 174804852210972.	1.5	0