

# Hung-Che Wu

## List of Publications by Year in descending order

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84  
papers

2,964  
citations

172207

29  
h-index

189595

50  
g-index

87  
all docs

87  
docs citations

87  
times ranked

1552  
citing authors

#	ARTICLE	IF	CITATIONS
1	A Study of Experiential Quality, Experiential Value, Experiential Satisfaction, Theme Park Image, and Revisit Intention. <i>Journal of Hospitality and Tourism Research</i> , 2018, 42, 26-73.	1.8	196
2	A Study of Experiential Quality, Perceived Value, Heritage Image, Experiential Satisfaction, and Behavioral Intentions for Heritage Tourists. <i>Journal of Hospitality and Tourism Research</i> , 2017, 41, 904-944.	1.8	185
3	A study of experiential quality, experiential value, trust, corporate reputation, experiential satisfaction and behavioral intentions for cruise tourists: The case of Hong Kong. <i>Tourism Management</i> , 2018, 66, 200-220.	5.8	175
4	Assessment of Service Quality in the Hotel Industry. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2013, 14, 218-244.	1.7	118
5	Relationships between external knowledge, internal innovation, firms' open innovation performance, service innovation and business performance in the Pakistani hotel industry. <i>International Journal of Hospitality Management</i> , 2021, 92, 102745.	5.3	113
6	An Empirical Study of the Effects of Service Quality, Perceived Value, Corporate Image, and Customer Satisfaction on Behavioral Intentions in the Taiwan Quick Service Restaurant Industry. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2013, 14, 364-390.	1.7	101
7	An Empirical Analysis of Synthesizing the Effects of Festival Quality, Emotion, Festival Image and Festival Satisfaction on Festival Loyalty: A Case Study of Macau Food Festival. <i>International Journal of Tourism Research</i> , 2015, 17, 521-536.	2.1	100
8	The effects of customer satisfaction, perceived value, corporate image and service quality on behavioral intentions in gaming establishments. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2014, 26, 540-565.	1.8	97
9	A Study of Behavioral Intentions, Patient Satisfaction, Perceived Value, Patient Trust and Experiential Quality for Medical Tourists. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2016, 17, 114-150.	1.7	88
10	Synthesizing the effects of experiential quality, excitement, equity, experiential satisfaction on experiential loyalty for the golf industry: The case of Hainan Island. <i>Journal of Hospitality and Tourism Management</i> , 2016, 29, 41-59.	3.5	87
11	Synthesizing the effects of green experiential quality, green equity, green image and green experiential satisfaction on green switching intention. <i>International Journal of Contemporary Hospitality Management</i> , 2016, 28, 2080-2107.	5.3	85
12	Relationships between technology attachment, experiential relationship quality, experiential risk and experiential sharing intentions in a smart hotel. <i>Journal of Hospitality and Tourism Management</i> , 2018, 37, 42-58.	3.5	82
13	What drives experiential loyalty? A case study of Starbucks coffee chain in Taiwan. <i>British Food Journal</i> , 2017, 119, 468-496.	1.6	73
14	What Drives Experiential Loyalty Toward Smart Restaurants? The Case Study of KFC in Beijing. <i>Journal of Hospitality Marketing and Management</i> , 2018, 27, 151-177.	5.1	72
15	Causality between European Economic Policy Uncertainty and Tourism Using Wavelet-Based Approaches. <i>Journal of Travel Research</i> , 2019, 58, 1347-1356.	5.8	69
16	An Empirical Study of Behavioral Intentions in the Food Festival: The Case of Macau. <i>Asia Pacific Journal of Tourism Research</i> , 2014, 19, 1278-1305.	1.8	66
17	What drives green brand switching behavior?. <i>Marketing Intelligence and Planning</i> , 2018, 36, 694-708.	2.1	63
18	An Empirical Study of the Effects of Service Quality, Visitor Satisfaction, and Emotions on Behavioral Intentions of Visitors to the Museums of Macau. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2015, 16, 80-102.	1.7	49

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19	Assessment of Service Quality in the Fast-Food Restaurant. <i>Journal of Foodservice Business Research</i> , 2015, 18, 358-388.	1.3	48
20	Tourism and economic growth in Asia: A bootstrap multivariate panel Granger causality. <i>International Journal of Tourism Research</i> , 2019, 21, 87-96.	2.1	47
21	A Study of Experiential Quality, Equity, Happiness, Rural Image, Experiential Satisfaction, and Behavioral Intentions for the Rural Tourism Industry in China. <i>International Journal of Hospitality and Tourism Administration</i> , 2017, 18, 393-428.	1.7	45
22	Virtual reality experiences, attachment and experiential outcomes in tourism. <i>Tourism Review</i> , 2019, 75, 481-495.	3.8	44
23	What drives green advocacy? A case study of leisure farms in Taiwan. <i>Journal of Hospitality and Tourism Management</i> , 2017, 33, 103-112.	3.5	43
24	The Relationship Between International Tourism Activities and Economic Growth: Evidence from China's Economy. <i>Tourism Planning and Development</i> , 2018, 15, 365-381.	1.3	43
25	An efficient reversible data hiding method for AMBTC compressed images. <i>Multimedia Tools and Applications</i> , 2017, 76, 5441-5460.	2.6	40
26	What drives experiential loyalty towards the banks? The case of Islamic banks in Indonesia. <i>International Journal of Bank Marketing</i> , 2019, 37, 595-620.	3.6	40
27	The link between tourism activities and economic growth: Evidence from China's provinces. <i>Tourism and Hospitality Research</i> , 2019, 19, 3-14.	2.4	39
28	What drives supportive intentions towards a dark tourism site?. <i>International Journal of Tourism Research</i> , 2018, 20, 458-474.	2.1	36
29	The Influence of International Tourism Receipts on Economic Development: Evidence from China's 31 Major Regions. <i>Journal of Travel Research</i> , 2018, 57, 871-882.	5.8	34
30	Experiential quality, experiential psychological states and experiential outcomes in an unmanned convenience store. <i>Journal of Retailing and Consumer Services</i> , 2019, 51, 409-420.	5.3	33
31	An empirical analysis of green switching intentions in the airline industry. <i>Journal of Environmental Planning and Management</i> , 2018, 61, 1438-1468.	2.4	32
32	A multiple and partial wavelet analysis of the economic policy uncertainty and tourism nexus in BRIC. <i>Current Issues in Tourism</i> , 2020, 23, 906-916.	4.6	32
33	Relationships between experiential risk, experiential benefits, experiential evaluation, experiential co-creation, experiential relationship quality, and future experiential intentions to travel with pets. <i>Journal of Vacation Marketing</i> , 2020, 26, 108-129.	2.5	32
34	Global Economic Policy Uncertainty and Tourism of Fragile Five Countries: Evidence from Time and Frequency Approaches. <i>Journal of Travel Research</i> , 2021, 60, 1061-1073.	5.8	31
35	An Empirical Analysis of Green Experiential Loyalty: A Case Study. <i>Journal of International Food and Agribusiness Marketing</i> , 2019, 31, 69-105.	1.0	30
36	An empirical analysis of green convention attendees' switching intentions. <i>Journal of Convention and Event Tourism</i> , 2017, 18, 159-190.	1.8	29

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37	What drives spectators's experiential loyalty? A case study of the Olympic Football Tournament Rio 2016. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2018, 30, 837-866.	1.8	28
38	Pilgrimage: What drives pilgrim experiential supportive intentions?. <i>Journal of Hospitality and Tourism Management</i> , 2019, 38, 66-81.	3.5	27
39	What drives green persistence intentions?. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2019, 31, 157-183.	1.8	26
40	Relationships between restaurant attachment, experiential relationship quality and experiential relationship intentions: The case of single friendly restaurants in Taiwan. <i>Journal of Hospitality and Tourism Management</i> , 2019, 40, 50-66.	3.5	26
41	What Drives Advocacy Intentions? A Case Study of Mainland Chinese Tourists to Taiwan. <i>Journal of China Tourism Research</i> , 2019, 15, 213-239.	1.2	25
42	A Multi-Dimensional and Hierarchical Model of Service Quality in the Gaming Industry. <i>International Journal of Tourism Sciences</i> , 2012, 12, 90-118.	1.2	24
43	The Causal Nexus Between International Tourism and Economic Development. <i>Tourism Analysis</i> , 2018, 23, 17-29.	0.5	19
44	Fast-disappearing destinations: the relationships among experiential authenticity, last-chance attachment and experiential relationship quality. <i>Journal of Sustainable Tourism</i> , 2020, 28, 956-977.	5.7	19
45	An Assessment of Zoo Visitors' Revisit Intentions. <i>Tourism Analysis</i> , 2017, 22, 361-375.	0.5	18
46	What Drives Experiential Loyalty Intentions?: The Case of Bitcoin Travel. <i>International Journal of Hospitality and Tourism Administration</i> , 2021, 22, 303-337.	1.7	18
47	Causality Between Tourism and Economic Development: The Case of China. <i>Tourism Analysis</i> , 2020, 25, 365-381.	0.5	18
48	Causality between tourism and economic growth nexus. <i>Journal of China Tourism Research</i> , 2022, 18, 88-105.	1.2	17
49	What Drives Experiential Sharing Intentions Towards Motorcycle Touring? The Case of Taiwan. <i>Journal of China Tourism Research</i> , 2021, 17, 90-119.	1.2	15
50	What drives brand supportive intentions?. <i>Marketing Intelligence and Planning</i> , 2019, 37, 497-512.	2.1	14
51	What drives green experiential loyalty towards green restaurants?. <i>Tourism Review</i> , 2019, ahead-of-print, .	3.8	13
52	Economic Policy Uncertainty and Tourism Nexus Dynamics in the G7 Countries: Further Evidence from the Wavelet Analysis. <i>Tourism Planning and Development</i> , 2020, , 1-18.	1.3	12
53	Decomposing a time-frequency relationship between economic policy uncertainty and tourism in the G8 countries through wavelet analysis. <i>Journal of Policy Research in Tourism, Leisure and Events</i> , 2021, 13, 266-284.	2.5	12
54	Towards a holistic view of customer value creation in Lean: A design science approach. <i>Cogent Business and Management</i> , 2019, 6, .	1.3	10

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55	A dialogue map of leader and leadership development methods: A communication tool. Cogent Business and Management, 2020, 7, 1717051.	1.3	10
56	Tourism and House Prices: A Wavelet Analysis. Journal of China Tourism Research, 2021, 17, 1-16.	1.2	10
57	Examining the Behavioral Intentions of Bungee Jumping Tourists at the Macau Tower: A Quantitative Analysis Using Structural Equation Modeling. Tourism Review International, 2017, 21, 275-306.	0.9	10
58	Exploring the language of the sharing economy: Building trust and reducing privacy concern on Airbnb in German and English. Cogent Business and Management, 2019, 6, .	1.3	9
59	Relationships between experiential cultural distance, experiential relationship quality and experiential future intentions: the case of Mainland Chinese tourists. Journal of Tourism and Cultural Change, 2021, 19, 250-273.	1.5	9
60	Cross-Regional Corporations and Learning Effects in a Local Telecommunications Industry Cluster of China. Journal of the Knowledge Economy, 2017, 8, 337-355.	2.7	8
61	Causality between Economic Policy Uncertainty and Tourism Using Three-dimensional Wavelet-based Approaches. Journal of China Tourism Research, 2022, 18, 316-326.	1.2	8
62	Fertility care quality and experiential relationship marketing: a case study of mainland Chinese fertility tourists to Malaysia. Asia Pacific Journal of Marketing and Logistics, 2021, 33, 1648-1666.	1.8	7
63	What drives green experiential outcomes in tourism higher education?. Journal of Hospitality, Leisure, Sport and Tourism Education, 2021, 29, 100294.	1.9	6
64	Arctic attachment and experiential relationship marketing in Arctic tourism. Scandinavian Journal of Hospitality and Tourism, 2020, 20, 178-203.	1.4	6
65	Tourism and Economic Development: A Multivariate Panel Granger Causality Test. Journal of China Tourism Research, 2022, 18, 327-349.	1.2	5
66	Mapping leading universities in strategy research: Three decades of collaborative networks. Cogent Business and Management, 2019, 6, .	1.3	4
67	Satisfaction with work-related achievements in Brunei public and private sector employees. Cogent Business and Management, 2019, 6, 1664191.	1.3	4
68	A holistic model of human capital for value creation and superior firm performance: The Strategic factor market model. Cogent Business and Management, 2020, 7, 1728998.	1.3	4
69	Pet attachment, experiential satisfaction and experiential loyalty in medical tourism for pets. Tourism Recreation Research, 2023, 48, 159-172.	3.3	4
70	Causality between global economic policy uncertainty and tourism in fragile five countries: a three-dimensional wavelet approach. Tourism Recreation Research, 2022, 47, 608-622.	3.3	4
71	Identifying the key success factors of F&B sharing services: new insights from a multiple-phase decision-making model. British Food Journal, 2022, 124, 4161-4187.	1.6	4
72	An Empirical Study of Green Brand Supportive Intentions: The Case of Acer. , 2019, , .		3

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73	A partial and multiple wavelet analysis of tourism and house prices. Journal of China Tourism Research, 0, , 1-14.	1.2	3
74	How does knowledge flow in industrial clusters? The comparison between both naturally and intentionally formed industrial clusters in China. Asian Journal of Technology Innovation, 2020, , 1-31.	1.7	2
75	Examining gender differences in indigenous chicken commercialisation intent – evidence from North-Western Zambia. Cogent Business and Management, 2022, 9, .	1.3	2
76	An influence of workplace victimization on employees' internet pornography addiction and organizational outcomes. Cogent Business and Management, 2019, 6, 1622177.	1.3	1
77	Determinants of customers' choice of dining-related services: the case of Taipei City. British Food Journal, 2020, 122, 1549-1571.	1.6	1
78	Bayesian network considering the clustering of the customers in a hair salon. Cogent Business and Management, 2019, 6, 1641897.	1.3	0
79	Managerial rationales for investing and divesting under uncertainty. Cogent Business and Management, 2019, 6, 1685426.	1.3	0
80	Evaluating the challenges of open book management in university teaching hospitals in Nigeria. Cogent Business and Management, 2019, 6, 1707040.	1.3	0
81	A Transmission of Beta Herding during Subprime Crisis in Taiwan's Market: DCC-MIDAS Approach. International Journal of Financial Studies, 2021, 9, 70.	1.1	0
82	Structural relationships between safety attachment, experiential co-creation and future experiential intentions in the tourism industry. Journal of Global Scholars of Marketing Science, 0, , 1-25.	1.4	0
83	What Drives Experiential Outcomes? The Case of Triple Stimulus Vouchers. Journal of Promotion Management, 2023, 29, 1198-1228.	2.4	0
84	Nexus Between Tourism and House Prices. Tourism, 2022, 70, 432-446.	0.7	0