

Ali Yilmaz

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1349665/publications.pdf>

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1

papers

0

citations

1

all docs

1

docs citations

1

times ranked

0

citing authors

#	ARTICLE	IF	CITATIONS
1	Marketing Strategies with Private Labels During Economic Recession. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2020, , 110-134.	0.8	0