

Josune Sáenz

List of Publications by Year in descending order

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31
papers

1,185
citations

623734

14
h-index

552781

26
g-index

31
all docs

31
docs citations

31
times ranked

850
citing authors

#	ARTICLE	IF	CITATIONS
1	Traceability and transparency for sustainable fashion-apparel supply chains. <i>Journal of Fashion Marketing and Management</i> , 2022, 26, 344-364.	2.2	8
2	Putting marketing knowledge to use: marketing-specific relational capital and product/service innovation performance. <i>Journal of Business and Industrial Marketing</i> , 2022, 37, 209-224.	3.0	5
3	Putting knowledge to work: the combined role of marketing and sales employeesâ€™ knowledge and motivation to produce superior customer experiences. <i>Journal of Knowledge Management</i> , 2021, 25, 2484-2505.	5.1	5
4	Does country environment matter in the relationship between intellectual capital and innovation performance?. <i>Journal of Business Research</i> , 2021, 136, 263-273.	10.2	35
5	Marketing-specific intellectual capital: conceptualization, scale development and empirical illustration. <i>Journal of Intellectual Capital</i> , 2020, 21, 947-984.	5.4	15
6	Performance outcomes of interaction, balance, and alignment between exploration and exploitation in the technological innovation domain. <i>International Journal of Business Innovation and Research</i> , 2018, 15, 14.	0.2	15
7	Intellectual capital drivers of product and managerial innovation in high-tech and low-tech firms. <i>R and D Management</i> , 2018, 48, 290-307.	5.3	45
8	Knowledge management strategies, intellectual capital, and innovation performance: a comparison between high- and low-tech firms. <i>Journal of Knowledge Management</i> , 2018, 22, 1757-1781.	5.1	96
9	Exploring the role of human capital, renewal capital and entrepreneurial capital in innovation performance in high-tech and low-tech firms. <i>Knowledge Management Research and Practice</i> , 2017, 15, 369-379.	4.1	51
10	Knowledge-based human resource management practices, intellectual capital and innovation. <i>Journal of Business Research</i> , 2017, 81, 11-20.	10.2	404
11	How much does firm-specific intellectual capital vary? Cross-industry and cross-national comparison. <i>European Journal of International Management</i> , 2017, 11, 129.	0.2	8
12	How much does firm-specific intellectual capital vary? Cross-industry and cross-national comparison. <i>European Journal of International Management</i> , 2017, 11, 129.	0.2	3
13	Structural capital, innovation capability, and company performance in technology-based colombian firms. <i>Cuadernos De Gestion</i> , 2015, 15, 39-60.	1.4	27
14	Políticas de selección y desarrollo profesional, gestión sistemática de competencias, capital humano y capacidad de innovación. Un estudio en las empresas uruguayas de software. , 2015, , 79-143.		0
15	Interaction with external agents, innovation networks, and innovation capability: the case of Uruguayan software firms. <i>Journal of Knowledge Management</i> , 2014, 18, 447-468.	5.1	19
16	Knowledge sharing and innovation in Spanish and Colombian high-tech firms. <i>Journal of Knowledge Management</i> , 2012, 16, 919-933.	5.1	102
17	Structural capital, innovation capability, and size effect: An empirical study. <i>Journal of Management and Organization</i> , 2011, 17, 307-325.	3.0	35
18	Organizational Learning As a By-product of Justifications for Change. <i>Journal of Change Management</i> , 2011, 11, 163-184.	3.7	4

#	ARTICLE	IF	CITATIONS
19	Structural capital, innovation capability, and size effect: An empirical study. Journal of Management and Organization, 2011, 17, 307-325.	3.0	46
20	Exploring the Links between Structural Capital, Knowledge Sharing, Innovation Capability and Business Competitiveness. Advances in Knowledge Acquisition, Transfer and Management Book Series, 2010, , 321-354.	0.2	8
21	Knowledge sharing and innovation performance. Journal of Intellectual Capital, 2009, 10, 22-36.	5.4	146
22	Intangibles disclosure, market performance and business reputation the case of Spain. International Journal of Learning and Intellectual Capital, 2008, 5, 83.	0.3	9
23	Innovation focus and middleâ€pâ€down management model. Management Research Review, 2007, 30, 785-802.	0.7	15
24	Promoting peopleâ€p focused knowledge management: the case of IDOM. Journal of Knowledge Management, 2007, 11, 72-81.	5.1	11
25	Organizational learning, change process, and evolution of management systems. Learning Organization, 2006, 13, 434-454.	1.4	7
26	Fostering innovation and knowledge creation: the role of management context. Journal of Knowledge Management, 2006, 10, 157-168.	5.1	20
27	Human capital indicators, business performance and marketâ€toâ€book ratio. Journal of Intellectual Capital, 2005, 6, 374-384.	5.4	41
28	Towards a New Approach for Measuring Innovation. , 0, , 87-111.		3
29	Organizational Conditions as Catalysts for Successful People-Focused Knowledge Sharing Initiatives. Advances in Business Information Systems and Analytics Book Series, 0, , 263-280.	0.4	2
30	People-Focused Knowledge Sharing Initiatives in Medium-High and High Technology Companies. , 0, , 40-55.		0
31	People-Focused Knowledge Sharing Initiatives in Medium-High and High Technology Companies. , 0, , 185-200.		0