

# Maureen Meadows

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1330319/publications.pdf>

Version: 2024-02-01

39  
papers

1,299  
citations

331670

21  
h-index

377865

34  
g-index

42  
all docs

42  
docs citations

42  
times ranked

1081  
citing authors

#	ARTICLE	IF	CITATIONS
1	Disruption and Legitimacy: Big Data in Society. Information Systems Frontiers, 2023, 25, 1081-1100.	6.4	7
2	Tension in the data environment: How organisations can meet the challenge. Technological Forecasting and Social Change, 2022, 175, 121315.	11.6	8
3	Understanding consumers' social media engagement behaviour: An examination of the moderation effect of social media context. Journal of Business Research, 2021, 122, 835-846.	10.2	127
4	A CRM-based pathway to improving organisational responsiveness: an empirical study. Journal of Strategic Marketing, 2020, 28, 494-521.	5.5	4
5	The use of scenarios in developing strategy: An analysis of conversation and video data. Technological Forecasting and Social Change, 2020, 158, 120147.	11.6	3
6	Strategic Alliance Research in the Era of Digital Transformation: Perspectives on Future Research. British Journal of Management, 2020, 31, 589-617.	5.0	99
7	Organizational tensions arising from mandatory data exchange between the private and public sector: The case of financial services. Technological Forecasting and Social Change, 2020, 155, 119996.	11.6	4
8	Big data, big decisions: The impact of big data on board level decision-making. Journal of Business Research, 2018, 93, 67-78.	10.2	134
9	Assessing the Privacy of mHealth Apps for Self-Tracking: Heuristic Evaluation Approach. JMIR MHealth and UHealth, 2018, 6, e185.	3.7	56
10	The role of customer management capabilities in public-private partnerships. Journal of Strategic Marketing, 2017, 25, 384-404.	5.5	5
11	Engaging with environmental stakeholders: Routes to building environmental capabilities in the context of the low carbon economy. Business Ethics, 2017, 26, 112-129.	3.5	39
12	Serialisation and the use of Twitter: Keeping the conversation alive in public policy scenario projects. Technological Forecasting and Social Change, 2017, 124, 26-40.	11.6	5
13	Opening M&A Strategy to Investors: Predictors and Outcomes of Transparency during Organisational Transition. Long Range Planning, 2017, 50, 411-422.	4.9	49
14	Carnavalesque collaborations: reflections on 'doing' multi-disciplinary research. Qualitative Research, 2015, 15, 551-567.	3.5	23
15	New Integration Strategies for Post-Acquisition Management. Long Range Planning, 2015, 48, 235-251.	4.9	111
16	Working on the edge: remediation work in the UK travel sector. Work, Employment and Society, 2014, 28, 305-322.	2.7	3
17	Taking responsibility for border security: Commercial interests in the face of e-borders. Tourism Management, 2014, 42, 50-61.	9.8	5
18	Scenario orientation and use to support strategy development. Technological Forecasting and Social Change, 2013, 80, 643-656.	11.6	74

#	ARTICLE	IF	CITATIONS
19	Exploring individual differences in scenario planning workshops: A cognitive style framework. Technological Forecasting and Social Change, 2013, 80, 723-734.	11.6	44
20	Acquiring Poorly Performing Companies during a Recession: Insights into Post-Acquisition Management. Journal of General Management, 2012, 38, 1-22.	1.2	7
21	Progress in customer relationship management adoption: a cross-sector study. Journal of Strategic Marketing, 2012, 20, 323-344.	5.5	25
22	Does the Balanced Scorecard make a difference to the strategy development process?. Journal of the Operational Research Society, 2011, 62, 888-899.	3.4	39
23	Performance Management for Social Enterprises. Systemic Practice and Action Research, 2010, 23, 127-141.	1.7	49
24	The Choice of Insider or Outsider Top Executives in Acquired Companies. Long Range Planning, 2009, 42, 359-389.	4.9	25
25	Developing a visioning methodology: Visioning Choices for the future of operational research. Journal of the Operational Research Society, 2007, 58, 557-575.	3.4	31
26	Exploring new directions for research in problem structuring methods: on the role of cognitive style. Journal of the Operational Research Society, 2007, 58, 1621-1629.	3.4	28
27	On the strategic project management process in the UK upstream oil and gas sector. Omega, 2007, 35, 89-103.	5.9	25
28	Under Pressure: Visioning in a Regulated Environment. Systemic Practice and Action Research, 2006, 19, 537-551.	1.7	8
29	Techniques to Support Successful Strategic Project Management in the UK Upstream Oil and Gas Sector. European Management Journal, 2006, 24, 214-225.	5.1	10
30	A Relationship Marketing Perspective in Electronic Banking: Evidence from Greece. Journal of Euromarketing, 2006, 15, 47-73.	0.0	4
31	Editorial for OR Insight on "OR and Strategy". OR Insight, 2005, 18, 2-3.	0.1	0
32	The impact of the performance measurement systems in setting the "direction" in the University of Warwick. Production Planning and Control, 2005, 16, 189-198.	8.8	27
33	Projetos estratgicos no setor de explorao e produo de petrleo. RAE Revista De Administracao De Empresas, 2004, 44, 82-95.	0.3	3
34	Exploring Decision Support and Strategic Project Management in the Oil and Gas Sector. European Management Journal, 2004, 22, 63-73.	5.1	23
35	Relationship marketing and CRM: a financial services case study. Journal of Strategic Marketing, 2004, 12, 111-125.	5.5	54
36	Exploring the current practice of visioning: case studies from the UK financial services sector. Management Decision, 2003, 41, 488-497.	3.9	14

#	ARTICLE	IF	CITATIONS
37	How To Develop Visions: A Literature Review, and a Revised CHOICES Approach for an Uncertain World. <i>Systemic Practice and Action Research</i> , 2001, 14, 495-515.	1.7	20
38	Some properties of a simple moving average when applied to forecasting a time series. <i>Journal of the Operational Research Society</i> , 1999, 50, 1267-1271.	3.4	62
39	Implementing Market Segmentation Strategies in UK Personal Financial Services: Problems and Progress. <i>Service Industries Journal</i> , 1998, 18, 45-63.	8.3	27