

Maureen Meadows

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1330319/publications.pdf>

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39
papers

1,299
citations

331670

21
h-index

377865

34
g-index

42
all docs

42
docs citations

42
times ranked

1081
citing authors

#	ARTICLE	IF	CITATIONS
1	Big data, big decisions: The impact of big data on board level decision-making. Journal of Business Research, 2018, 93, 67-78.	10.2	134
2	Understanding consumers' social media engagement behaviour: An examination of the moderation effect of social media context. Journal of Business Research, 2021, 122, 835-846.	10.2	127
3	New Integration Strategies for Post-Acquisition Management. Long Range Planning, 2015, 48, 235-251.	4.9	111
4	Strategic Alliance Research in the Era of Digital Transformation: Perspectives on Future Research. British Journal of Management, 2020, 31, 589-617.	5.0	99
5	Scenario orientation and use to support strategy development. Technological Forecasting and Social Change, 2013, 80, 643-656.	11.6	74
6	Some properties of a simple moving average when applied to forecasting a time series. Journal of the Operational Research Society, 1999, 50, 1267-1271.	3.4	62
7	Assessing the Privacy of mHealth Apps for Self-Tracking: Heuristic Evaluation Approach. JMIR MHealth and UHealth, 2018, 6, e185.	3.7	56
8	Relationship marketing and CRM: a financial services case study. Journal of Strategic Marketing, 2004, 12, 111-125.	5.5	54
9	Performance Management for Social Enterprises. Systemic Practice and Action Research, 2010, 23, 127-141.	1.7	49
10	Opening M&A Strategy to Investors: Predictors and Outcomes of Transparency during Organisational Transition. Long Range Planning, 2017, 50, 411-422.	4.9	49
11	Exploring individual differences in scenario planning workshops: A cognitive style framework. Technological Forecasting and Social Change, 2013, 80, 723-734.	11.6	44
12	Does the Balanced Scorecard make a difference to the strategy development process?. Journal of the Operational Research Society, 2011, 62, 888-899.	3.4	39
13	Engaging with environmental stakeholders: Routes to building environmental capabilities in the context of the low carbon economy. Business Ethics, 2017, 26, 112-129.	3.5	39
14	Developing a visioning methodology: Visioning Choices for the future of operational research. Journal of the Operational Research Society, 2007, 58, 557-575.	3.4	31
15	Exploring new directions for research in problem structuring methods: on the role of cognitive style. Journal of the Operational Research Society, 2007, 58, 1621-1629.	3.4	28
16	Implementing Market Segmentation Strategies in UK Personal Financial Services: Problems and Progress. Service Industries Journal, 1998, 18, 45-63.	8.3	27
17	The impact of the performance measurement systems in setting the "direction" in the University of Warwick. Production Planning and Control, 2005, 16, 189-198.	8.8	27
18	On the strategic project management process in the UK upstream oil and gas sector. Omega, 2007, 35, 89-103.	5.9	25

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19	The Choice of Insider or Outsider Top Executives in Acquired Companies. Long Range Planning, 2009, 42, 359-389.	4.9	25
20	Progress in customer relationship management adoption: a cross-sector study. Journal of Strategic Marketing, 2012, 20, 323-344.	5.5	25
21	Exploring Decision Support and Strategic Project Management in the Oil and Gas Sector. European Management Journal, 2004, 22, 63-73.	5.1	23
22	Carnavalesque collaborations: reflections on "doing" multi-disciplinary research. Qualitative Research, 2015, 15, 551-567.	3.5	23
23	How To Develop Visions: A Literature Review, and a Revised CHOICES Approach for an Uncertain World. Systemic Practice and Action Research, 2001, 14, 495-515.	1.7	20
24	Exploring the current practice of visioning: case studies from the UK financial services sector. Management Decision, 2003, 41, 488-497.	3.9	14
25	Techniques to Support Successful Strategic Project Management in the UK Upstream Oil and Gas Sector. European Management Journal, 2006, 24, 214-225.	5.1	10
26	Under Pressure: Visioning in a Regulated Environment. Systemic Practice and Action Research, 2006, 19, 537-551.	1.7	8
27	Tension in the data environment: How organisations can meet the challenge. Technological Forecasting and Social Change, 2022, 175, 121315.	11.6	8
28	Acquiring Poorly Performing Companies during a Recession: Insights into Post-Acquisition Management. Journal of General Management, 2012, 38, 1-22.	1.2	7
29	Disruption and Legitimacy: Big Data in Society. Information Systems Frontiers, 2023, 25, 1081-1100.	6.4	7
30	Taking responsibility for border security: Commercial interests in the face of e-borders. Tourism Management, 2014, 42, 50-61.	9.8	5
31	The role of customer management capabilities in public-private partnerships. Journal of Strategic Marketing, 2017, 25, 384-404.	5.5	5
32	Serialisation and the use of Twitter: Keeping the conversation alive in public policy scenario projects. Technological Forecasting and Social Change, 2017, 124, 26-40.	11.6	5
33	A Relationship Marketing Perspective in Electronic Banking: Evidence from Greece. Journal of Euromarketing, 2006, 15, 47-73.	0.0	4
34	A CRM-based pathway to improving organisational responsiveness: an empirical study. Journal of Strategic Marketing, 2020, 28, 494-521.	5.5	4
35	Organizational tensions arising from mandatory data exchange between the private and public sector: The case of financial services. Technological Forecasting and Social Change, 2020, 155, 119996.	11.6	4
36	Projetos estratégicos no setor de exploração e produção de petróleo. RAE Revista De Administracao De Empresas, 2004, 44, 82-95.	0.3	3

#	ARTICLE	IF	CITATIONS
37	Working on the edge: remediation work in the UK travel sector. <i>Work, Employment and Society</i> , 2014, 28, 305-322.	2.7	3
38	The use of scenarios in developing strategy: An analysis of conversation and video data. <i>Technological Forecasting and Social Change</i> , 2020, 158, 120147.	11.6	3
39	Editorial for <i>OR Insight on "OR and Strategy"</i> . <i>OR Insight</i> , 2005, 18, 2-3.	0.1	0