

Liz Barnes

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1323606/publications.pdf>

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11
papers

651
citations

1307594

7
h-index

1281871

11
g-index

12
all docs

12
docs citations

12
times ranked

381
citing authors

#	ARTICLE	IF	CITATIONS
1	Exploring the blurring of fashion retail and wholesale brands from industry perspectives. Journal of the Textile Institute, 2021, 112, 370-376.	1.9	3
2	Social media influencersâ€™ narrative strategies to create eWOM: A theoretical contribution. International Journal of Information Management, 2021, 59, 102293.	17.5	46
3	Disruptive product development for online fast fashion retailers. Journal of Fashion Marketing and Management, 2020, 24, 517-532.	2.2	7
4	Omnichannel fashion retailing: examining the customer decision-making journey. Journal of Fashion Marketing and Management, 2020, 24, 471-493.	2.2	51
5	Country of Origin Association in Retail and Wholesale Branding. Journal of Promotion Management, 2018, 24, 312-331.	3.4	5
6	Management perspectives on country of origin. Journal of Fashion Marketing and Management, 2016, 20, 230-244.	2.2	32
7	Fashion retailing â€” past, present and future. Textile Progress, 2014, 46, 227-321.	2.0	104
8	Fashion marketing. Textile Progress, 2013, 45, 182-207.	2.0	37
9	Fast fashion: a second special issue. Journal of Fashion Marketing and Management, 2013, 17, .	2.2	5
10	Fast fashion in the retail store environment. International Journal of Retail and Distribution Management, 2010, 38, 760-772.	4.7	94
11	Fast fashioning the supply chain: shaping the research agenda. Journal of Fashion Marketing and Management, 2006, 10, 259-271.	2.2	267