

# Liz Barnes

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1323606/publications.pdf>

Version: 2024-02-01

11  
papers

651  
citations

1307594

7  
h-index

1281871

11  
g-index

12  
all docs

12  
docs citations

12  
times ranked

381  
citing authors

| #  | ARTICLE  | IF   | CITATIONS |
|----|--|------|-----------|
| 1  | Fast fashioning the supply chain: shaping the research agenda. <i>Journal of Fashion Marketing and Management</i> , 2006, 10, 259-271.                                 | 2.2  | 267       |
| 2  | Fashion retailing – past, present and future. <i>Textile Progress</i> , 2014, 46, 227-321.   | 2.0  | 104       |
| 3  | Fast fashion in the retail store environment. <i>International Journal of Retail and Distribution Management</i> , 2010, 38, 760-772.                                  | 4.7  | 94        |
| 4  | Omnichannel fashion retailing: examining the customer decision-making journey. <i>Journal of Fashion Marketing and Management</i> , 2020, 24, 471-493.                 | 2.2  | 51        |
| 5  | Social media influencers’s narrative strategies to create eWOM: A theoretical contribution. <i>International Journal of Information Management</i> , 2021, 59, 102293. | 17.5 | 46        |
| 6  | Fashion marketing. <i>Textile Progress</i> , 2013, 45, 182-207.  | 2.0  | 37        |
| 7  | Management perspectives on country of origin. <i>Journal of Fashion Marketing and Management</i> , 2016, 20, 230-244.  | 2.2  | 32        |
| 8  | Disruptive product development for online fast fashion retailers. <i>Journal of Fashion Marketing and Management</i> , 2020, 24, 517-532.                              | 2.2  | 7         |
| 9  | Country of Origin Association in Retail and Wholesale Branding. <i>Journal of Promotion Management</i> , 2018, 24, 312-331.  | 3.4  | 5         |
| 10 | Fast fashion: a second special issue. <i>Journal of Fashion Marketing and Management</i> , 2013, 17, .   | 2.2  | 5         |
| 11 | Exploring the blurring of fashion retail and wholesale brands from industry perspectives. <i>Journal of the Textile Institute</i> , 2021, 112, 370-376.                | 1.9  | 3         |