

# Remi Trudel

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1314201/publications.pdf>

Version: 2024-02-01

18  
papers

787  
citations

623734

14  
h-index

888059

17  
g-index

18  
all docs

18  
docs citations

18  
times ranked

657  
citing authors

#	ARTICLE	IF	CITATIONS
1	Sustainable consumer behavior. <i>Consumer Psychology Review</i> , 2019, 2, 85-96.	5.5	133
2	The Recycled Self: Consumers'™ Disposal Decisions of Identity-Linked Products. <i>Journal of Consumer Research</i> , 2016, 43, 246-264.	5.1	110
3	Looks Interesting, but what does it Do? Evaluation of Incongruent Product form Depends on Positioning. <i>Journal of Marketing Research</i> , 2011, 48, 1008-1019.	4.8	94
4	Focusing on the forest or the trees: How abstract versus concrete construal level predicts responses to eco-friendly products. <i>Journal of Environmental Psychology</i> , 2018, 57, 87-98.	5.1	82
5	The Effect of Product Size and Form Distortion on Consumer Recycling Behavior. <i>Journal of Consumer Research</i> , 2013, 40, 632-643.	5.1	70
6	The Effect of Recycling versus Trashing on Consumption: Theory and Experimental Evidence. <i>Journal of Marketing Research</i> , 2017, 54, 293-305.	4.8	65
7	The Influence of Purchase Motivation on Perceived Preference Uniqueness and Assortment Size Choice. <i>Journal of Consumer Research</i> , 2018, 45, 710-724.	5.1	41
8	Repayment Concentration and Consumer Motivation to Get Out of Debt. <i>Journal of Consumer Research</i> , 2016, 43, 460-477.	5.1	32
9	The impact of traffic light color-coding on food health perceptions and choice.. <i>Journal of Experimental Psychology: Applied</i> , 2015, 21, 255-275.	1.2	26
10	Beyond expectations: The effect of regulatory focus on consumer satisfaction. <i>International Journal of Research in Marketing</i> , 2012, 29, 93-97.	4.2	25
11	Why Didn't I Think of That? Self-Regulation through Selective Information Processing. <i>Journal of Marketing Research</i> , 2011, 48, 701-712.	4.8	24
12	Trash or Recycle? How Product Distortion Leads to Categorization Error During Disposal. <i>Environment and Behavior</i> , 2016, 48, 966-985.	4.7	23
13	Using emoticons to encourage students to recycle. <i>Journal of Environmental Education</i> , 2017, 48, 196-204.	1.8	20
14	Self-regulatory strength amplification through selective information processing. <i>Journal of Consumer Psychology</i> , 2013, 23, 61-73.	4.5	15
15	Feeling Good by Doing Good: A Selfish Motivation for Ethical Choice. <i>Journal of Business Ethics</i> , 2020, 166, 39-49.	6.0	15
16	Understanding How Sustainability Initiatives Fail: A Framework to Aid Design of Effective Interventions. <i>Social Marketing Quarterly</i> , 2020, 26, 309-324.	1.7	8
17	Tangibility bias in investment risk judgments. <i>Organizational Behavior and Human Decision Processes</i> , 2022, 171, 104150.	2.5	4
18	The Effect of Recycling Versus Trashing on Consumption: Theory and Experimental Evidence. <i>SSRN Electronic Journal</i> , 2016, , .	0.4	0