

# Zhen Zhu

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1309734/publications.pdf>

Version: 2024-02-01

12  
papers

254  
citations

1040056

9  
h-index

1281871

11  
g-index

13  
all docs

13  
docs citations

13  
times ranked

140  
citing authors

#	ARTICLE	IF	CITATIONS
1	Recommendation networks of homogeneous products on an E-commerce platform: Measurement and competition effects. <i>Expert Systems With Applications</i> , 2022, 201, 117128.	7.6	9
2	The coordination effect of B2B digital process capabilities on competitive performance: balancing or complementing. <i>Journal of Enterprise Information Management</i> , 2021, ahead-of-print, .	7.5	7
3	Can Adaptive Governance Promote Coupling Social-Ecological Systems? Evidence from the Vulnerable Ecological Region of Northwestern China. <i>Sustainability</i> , 2021, 13, 11247.	3.2	1
4	The effects of e-business processes in supply chain operations: Process component and value creation mechanisms. <i>International Journal of Information Management</i> , 2020, 50, 273-285.	17.5	50
5	Understanding entrepreneurial perceptions in the pursuit of emerging e-business opportunities: The dimensions and drivers. <i>Computers in Human Behavior</i> , 2019, 95, 252-261.	8.5	20
6	Examining the Role of Mobile Self-Efficacy in the Word-of-Mouth / Mobile Product Reviews Relationship. <i>International Journal of E-Services and Mobile Applications</i> , 2018, 10, 40-60.	0.6	11
7	Electronic word-of-mouth and information overload in an experiential service industry. <i>Journal of Service Theory and Practice</i> , 2016, 26, 788-810.	3.2	34
8	Leveraging e-business process for business value: A layered structure perspective. <i>Information and Management</i> , 2015, 52, 679-691.	6.5	49
9	A multinational study of espoused national cultural and review characteristics in the formation of trust in online product reviews. <i>International Journal of Services, Technology and Management</i> , 2014, 20, 14.	0.1	11
10	Uncertainty, trust and purchase intention based on online product reviews: an introduction to a multinational study. <i>International Journal of Networking and Virtual Organisations</i> , 2012, 11, 260.	0.2	14
11	An Empirical Study of E-Business Implementation Process in China. <i>IEEE Transactions on Engineering Management</i> , 2008, 55, 134-147.	3.5	42
12	An empirical investigation of critical success factors for e-business strategy implementation. , 2008, , .		6