

Jeff Niederdeppe

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1286250/publications.pdf>

Version: 2024-02-01

108
papers

3,790
citations

125106

35
h-index

169272

56
g-index

108
all docs

108
docs citations

108
times ranked

3913
citing authors

#	ARTICLE	IF	CITATIONS
1	Fatalistic Beliefs about Cancer Prevention and Three Prevention Behaviors. <i>Cancer Epidemiology Biomarkers and Prevention</i> , 2007, 16, 998-1003.	1.1	340
2	Attributions of Responsibility for Obesity: Narrative Communication Reduces Reactive Counterarguing Among Liberals. <i>Human Communication Research</i> , 2011, 37, 295-323.	1.9	154
3	Message Design Strategies to Raise Public Awareness of Social Determinants of Health and Population Health Disparities. <i>Milbank Quarterly</i> , 2008, 86, 481-513.	2.1	147
4	Media campaigns to promote smoking cessation among socioeconomically disadvantaged populations: What do we know, what do we need to learn, and what should we do now?. <i>Social Science and Medicine</i> , 2008, 67, 1343-1355.	1.8	144
5	Smoking-Cessation Media Campaigns and Their Effectiveness Among Socioeconomically Advantaged and Disadvantaged Populations. <i>American Journal of Public Health</i> , 2008, 98, 916-924.	1.5	108
6	Americans' opinions about policies to reduce consumption of sugar-sweetened beverages. <i>Preventive Medicine</i> , 2014, 63, 52-57.	1.6	106
7	Pathways of Influence in Emotional Appeals: Benefits and Tradeoffs of Using Fear or Humor to Promote Climate Change-Related Intentions and Risk Perceptions. <i>Journal of Communication</i> , 2018, 68, 169-193.	2.1	95
8	Narrative Persuasion, Causality, Complex Integration, and Support for Obesity Policy. <i>Health Communication</i> , 2014, 29, 431-444.	1.8	91
9	Public support for safe consumption sites and syringe services programs to combat the opioid epidemic. <i>Preventive Medicine</i> , 2018, 111, 73-77.	1.6	91
10	Confirming "truth": More Evidence of a Successful Tobacco Countermarketing Campaign in Florida. <i>American Journal of Public Health</i> , 2004, 94, 255-257.	1.5	89
11	Inoculation and Narrative Strategies in Competitive Framing of Three Health Policy Issues. <i>Journal of Communication</i> , 2015, 65, 838-862.	2.1	76
12	Does Local Television News Coverage Cultivate Fatalistic Beliefs About Cancer Prevention?. <i>Journal of Communication</i> , 2010, 60, 230-253.	2.1	71
13	Socioeconomic variation in recall and perceived effectiveness of campaign advertisements to promote smoking cessation. <i>Social Science and Medicine</i> , 2011, 72, 773-780.	1.8	70
14	Assessing the Validity of Confirmed Ad Recall Measures for Public Health Communication Campaign Evaluation. <i>Journal of Health Communication</i> , 2005, 10, 635-650.	1.2	69
15	Public Views About Health Causation, Attributions of Responsibility, and Inequality. <i>Journal of Health Communication</i> , 2013, 18, 1116-1130.	1.2	67
16	Television News Coverage of Public Health Issues and Implications for Public Health Policy and Practice. <i>Annual Review of Public Health</i> , 2019, 40, 167-185.	7.6	67
17	Validating Measures of Scanned Information Exposure in the Context of Cancer Prevention and Screening Behaviors. <i>Journal of Health Communication</i> , 2009, 14, 721-740.	1.2	63
18	News Coverage of Sugar-Sweetened Beverage Taxes: Pro- and Antitax Arguments in Public Discourse. <i>American Journal of Public Health</i> , 2013, 103, e92-e98.	1.5	61

#	ARTICLE	IF	CITATIONS
19	Conceptual, Empirical, and Practical Issues in Developing Valid Measures of Public Communication Campaign Exposure. <i>Communication Methods and Measures</i> , 2014, 8, 138-161.	3.0	61
20	Evaluation of a Social Marketing Campaign to Support Mexico City's Comprehensive Smoke-Free Law. <i>American Journal of Public Health</i> , 2011, 101, 328-335.	1.5	60
21	Communication About Health Disparities in the Mass Media. <i>Journal of Communication</i> , 2013, 63, 8-30.	2.1	59
22	E-cigarette Marketing Exposure and Subsequent Experimentation Among Youth and Young Adults. <i>Pediatrics</i> , 2019, 144, .	1.0	59
23	Messaging to Increase Public Support for Naloxone Distribution Policies in the United States: Results from a Randomized Survey Experiment. <i>PLoS ONE</i> , 2015, 10, e0130050.	1.1	59
24	Beyond Knowledge Gaps: Examining Socioeconomic Differences in Response to Cancer News. <i>Human Communication Research</i> , 2008, 34, 423-447.	1.9	55
25	Beyond Counterarguing: Simple Elaboration, Complex Integration, and Counterelaboration in Response to Variations in Narrative Focus and Sidedness. <i>Journal of Communication</i> , 2012, 62, 758-777.	2.1	55
26	Taxes on Sugar-Sweetened Beverages. <i>American Journal of Preventive Medicine</i> , 2013, 44, 158-163.	1.6	55
27	Content and Effects of News Stories About Uncertain Cancer Causes and Preventive Behaviors. <i>Health Communication</i> , 2014, 29, 332-346.	1.8	55
28	Genre-Specific Cultivation Effects. <i>Communication Research</i> , 2011, 38, 731-753.	3.9	54
29	Ignoring theory and evidence: commentary on Kok et al. (2018). <i>Health Psychology Review</i> , 2018, 12, 136-139.	4.4	54
30	Health Halo Effects from Product Titles and Nutrient Content Claims in the Context of "Protein" Bars. <i>Health Communication</i> , 2018, 33, 1425-1433.	1.8	53
31	Acknowledging Individual Responsibility while Emphasizing Social Determinants in Narratives to Promote Obesity-Reducing Public Policy: A Randomized Experiment. <i>PLoS ONE</i> , 2015, 10, e0117565.	1.1	47
32	Stylistic Features, Need for Sensation, and Confirmed Recall of National Smoking Prevention Advertisements. <i>Journal of Communication</i> , 2007, 57, 272-292.	2.1	41
33	How Narrative Focus and a Statistical Map Shape Health Policy Support Among State Legislators. <i>Health Communication</i> , 2016, 31, 242-255.	1.8	40
34	Are Americans Ready to Solve the Weight of the Nation?. <i>New England Journal of Medicine</i> , 2012, 367, 389-391.	13.9	39
35	Media Messages and Perceptions of the Affordable Care Act during the Early Phase of Implementation. <i>Journal of Health Politics, Policy and Law</i> , 2017, 42, 167-195.	0.9	39
36	Inoculation in Competitive Framing. <i>Public Opinion Quarterly</i> , 2014, 78, 634-655.	0.9	38

#	ARTICLE	IF	CITATIONS
37	Arguments supporting and opposing legalization of safe consumption sites in the U.S.. International Journal of Drug Policy, 2019, 63, 18-22.	1.6	38
38	Direct-To-Consumer Television Advertising Exposure, Diagnosis with High Cholesterol, and Statin Use. Journal of General Internal Medicine, 2013, 28, 886-893.	1.3	36
39	Confusion and nutritional backlash from news media exposure to contradictory information about carbohydrates and dietary fats. Public Health Nutrition, 2019, 22, 3336-3348.	1.1	36
40	Meeting the Challenge of Measuring Communication Exposure in the Digital Age. Communication Methods and Measures, 2016, 10, 170-172.	3.0	35
41	Reducing Health-Related Stigma Through Narrative Messages. Health Communication, 2020, 35, 849-860.	1.8	35
42	Understanding Americans'™ views on opioid pain reliever abuse. Addiction, 2016, 111, 85-93.	1.7	33
43	News Coverage and Sales of Products with Trans Fat. American Journal of Preventive Medicine, 2009, 36, 395-401.	1.6	31
44	A National Mass Media Smoking Cessation Campaign: Effects by Race/Ethnicity and Education. American Journal of Health Promotion, 2011, 25, S38-S50.	0.9	31
45	Does Social Support Predict Pregnant Mothers'™ Information Seeking Behaviors on an Educational Website?. Maternal and Child Health Journal, 2014, 18, 2218-2225.	0.7	30
46	Newspaper Coverage as Indirect Effects of a Health Communication Intervention. Communication Research, 2007, 34, 382-405.	3.9	28
47	Using Theory to Identify Beliefs Associated With Support for Policies to Raise the Price of High-Fat and High-Sugar Foods. Journal of Health Communication, 2012, 17, 90-104.	1.2	27
48	The Volume Of TV Advertisements During The ACA'™s First Enrollment Period Was Associated With Increased Insurance Coverage. Health Affairs, 2017, 36, 747-754.	2.5	26
49	Effects of 30% and 50% Cigarette Pack Graphic Warning Labels on Visual Attention, Negative Affect, Quit Intentions, and Smoking Susceptibility among Disadvantaged Populations in the United States. Nicotine and Tobacco Research, 2018, 20, 859-866.	1.4	26
50	Effects of Varying Color, Imagery, and Text of Cigarette Package Warning Labels among Socioeconomically Disadvantaged Middle School Youth and Adult Smokers. Health Communication, 2019, 34, 306-316.	1.8	26
51	TV Advertising Volumes Were Associated With Insurance Marketplace Shopping And Enrollment In 2014. Health Affairs, 2018, 37, 956-963.	2.5	23
52	Variations in state use of antitobacco message themes predict youth smoking prevalence in the USA, 1999'™2005. Tobacco Control, 2016, 25, tobaccocontrol-2014-051836.	1.8	20
53	Partisan Responses to Public Health Messages: Motivated Reasoning and Sugary Drink Taxes. Journal of Health Politics, Policy and Law, 2017, 42, 1005-1037.	0.9	20
54	The impact of unhealthy food sponsorship vs. pro-health sponsorship models on young adults'™ food preferences: a randomised controlled trial. BMC Public Health, 2018, 18, 1399.	1.2	19

#	ARTICLE	IF	CITATIONS
55	Market-level exposure to state antismoking media campaigns and public support for tobacco control policy in the United States, 2001–2002. <i>Tobacco Control</i> , 2018, 27, 177-184.	1.8	18
56	Urban anglers in the Great Lakes region: Fish consumption patterns, influences, and responses to advisory messages. <i>Science of the Total Environment</i> , 2017, 590-591, 495-501.	3.9	17
57	Advancing Cancer Control Research in an Emerging News Media Environment. <i>Journal of the National Cancer Institute Monographs</i> , 2013, 2013, 175-181.	0.9	16
58	Exploring Interpretation of Complexity and Typicality in Narratives and Statistical Images about the Social Determinants of Health. <i>Health Communication</i> , 2013, 28, 486-498.	1.8	16
59	Scientific Uncertainty as a Moderator of the Relationship between Descriptive Norm and Intentions to Engage in Cancer Risk–Reducing Behaviors. <i>Journal of Health Communication</i> , 2015, 20, 387-395.	1.2	16
60	The promises and pitfalls of personalization in narratives to promote social change. <i>Communication Monographs</i> , 2017, 84, 319-342.	1.9	16
61	Effects of Messages Emphasizing Environmental Determinants of Obesity on Intentions to Engage in Diet and Exercise Behaviors. <i>Preventing Chronic Disease</i> , 2013, 10, E209.	1.7	15
62	Testing competing explanations for graphic warning label effects among adult smokers and non-smoking youth. <i>Social Science and Medicine</i> , 2018, 211, 294-303.	1.8	15
63	Using Theory to Identify Beliefs Associated with Intentions to Follow Fish Consumption Advisories Among Anglers Living in the Great Lakes Region. <i>Risk Analysis</i> , 2015, 35, 1996-2008.	1.5	14
64	Deeper Processing Is Associated With Support for Policies to Reduce Obesity. <i>Health Communication</i> , 2014, 29, 791-801.	1.8	13
65	“When Diet and Exercise Are Not Enough”: An Examination of Lifestyle Change Inefficacy Claims in Direct-to-Consumer Advertising. <i>Health Communication</i> , 2013, 28, 800-813.	1.8	12
66	Qualitative research about attributions, narratives, and support for obesity policy, 2008. <i>Preventing Chronic Disease</i> , 2011, 8, A39.	1.7	12
67	Urban anglers' adherence to fish consumption advisories in the Great Lakes region. <i>Journal of Great Lakes Research</i> , 2017, 43, 180-186.	0.8	11
68	Comparing in person and internet methods to recruit low-SES populations for tobacco control policy research. <i>Social Science and Medicine</i> , 2019, 242, 112597.	1.8	11
69	Effects of a Personal Narrative in Messages Designed to Promote Healthy Fish Consumption Among Women of Childbearing Age. <i>Health Communication</i> , 2019, 34, 825-837.	1.8	11
70	All Things Being Equal: Distinguishing Proportionality and Equity in Moral Reasoning. <i>Social Psychological and Personality Science</i> , 2020, 11, 374-387.	2.4	11
71	Using Aggregate Temporal Variation in Ad Awareness to Assess the Effects of the truth® Campaign on Youth and Young Adult Smoking Behavior. <i>Journal of Health Communication</i> , 2020, 25, 223-231.	1.2	11
72	Effects of exposure to direct-to-consumer television advertising for statin drugs on food and exercise guilt. <i>Patient Education and Counseling</i> , 2015, 98, 1150-1155.	1.0	10

#	ARTICLE	IF	CITATIONS
73	Mixed Messages, Mixed Outcomes: Exposure to Direct-to-Consumer Advertising for Statin Drugs is Associated with More Frequent Visits to Fast Food Restaurants and Exercise. <i>Health Communication</i> , 2017, 32, 845-856.	1.8	10
74	Competing with big business: a randomised experiment testing the effects of messages to promote alcohol and sugary drink control policy. <i>BMC Public Health</i> , 2017, 17, 945.	1.2	10
75	Issues Relevant to Population Health in Political Advertising in the United States, 2011-2012 and 2015-2016. <i>Milbank Quarterly</i> , 2019, 97, 1062-1107.	2.1	10
76	Independent or synergistic? Effects of varying size and using pictorial images in tobacco health warning labels. <i>Drug and Alcohol Dependence</i> , 2019, 198, 87-94.	1.6	10
77	Narratives and Images Used by Public Communication Campaigns Addressing Social Determinants of Health and Health Disparities. <i>International Journal of Environmental Research and Public Health</i> , 2012, 9, 4254-4277.	1.2	9
78	Fish consumption among women anglers of childbearing age in the Great Lakes region. <i>Environmental Research</i> , 2016, 150, 213-218.	3.7	9
79	Perceptions of Arguments in Support of Policies to Reduce Sugary Drink Consumption Among Low-Income White, Black and Latinx Parents of Young Children. <i>American Journal of Health Promotion</i> , 2022, 36, 84-93.	0.9	9
80	To Regulate or Not to Regulate? Views on Electronic Cigarette Regulations and Beliefs about the Reasons for and against Regulation. <i>PLoS ONE</i> , 2016, 11, e0161124.	1.1	9
81	The (Surprising) Impact of Televised Antidepressant Direct-to-Consumer Advertising on the Stigmatization of Mental Illness. <i>Community Mental Health Journal</i> , 2018, 54, 267-275.	1.1	7
82	Adolescent Attention to Disgust Visuals in Cigarette Graphic Warning Labels. <i>Journal of Adolescent Health</i> , 2019, 65, 769-775.	1.2	7
83	Testing the effects of certain versus hypothetical language in health risk messages. <i>Communication Monographs</i> , 2020, 87, 47-69.	1.9	7
84	Can counter-advertising protect spectators of elite sport against the influence of unhealthy food and beverage sponsorship? A naturalistic trial. <i>Social Science and Medicine</i> , 2020, 266, 113415.	1.8	7
85	Estimated televised alcohol advertising exposure in the past year and associations with past 30-day drinking behavior among American adults: results from a secondary analysis of large-scale advertising and survey data. <i>Addiction</i> , 2021, 116, 280-289.	1.7	7
86	Price promotion receipt and use progression of any tobacco, cigarettes, e-cigarettes and cigars among US youth between 2016 and 2018. <i>Tobacco Control</i> , 2023, 32, 225-232.	1.8	7
87	Evidence-Based Message Strategies to Increase Public Support for State Investment in Early Childhood Education: Results from a Longitudinal Panel Experiment. <i>Milbank Quarterly</i> , 2021, , .	2.1	7
88	The role of prior attitudes in narrative persuasion: Evidence from a cross-national study in Germany and the United States. <i>Communication Monographs</i> , 2022, 89, 376-395.	1.9	6
89	Noticing people, discounts and non-tobacco flavours in e-cigarette ads may increase e-cigarette product appeal among non-tobacco-using young adults. <i>Tobacco Control</i> , 2024, 33, 30-37.	1.8	6
90	Local TV News Coverage of Racial Disparities in COVID-19 During the First Wave of the Pandemic, March-June 2020. <i>Race and Social Problems</i> , 0, , .	1.2	5

#	ARTICLE	IF	CITATIONS
91	Critical steps in building the evidence base regarding media campaign effects on disadvantaged populations: A response to Fagan. <i>Social Science and Medicine</i> , 2008, 67, 1359-1360.	1.8	4
92	Views of City, County, and State Policy Makers About Childhood Obesity in New York State, 2010–2011. <i>Preventing Chronic Disease</i> , 2013, 10, E195.	1.7	4
93	Effects of an Advisory Brochure on Fish Consumption of Urban Anglers in the Great Lakes Region. <i>Risk Analysis</i> , 2018, 38, 1405-1421.	1.5	4
94	Does Visual Attention to Graphic Warning Labels on Cigarette Packs Predict Key Outcomes among Youth and Low-income Smokers?. <i>Tobacco Regulatory Science (discontinued)</i> , 2018, 4, 18-37.	0.2	4
95	Estimated exposure to mercury from fish consumption among women anglers of childbearing age in the Great Lakes region. <i>Environmental Research</i> , 2019, 171, 11-17.	3.7	4
96	“œl Quit” Testing the Added Value and Sequencing Effects of an Efficacy-focused Message among Cigarette Warning Labels. <i>Journal of Health Communication</i> , 2020, 25, 361-373.	1.2	4
97	Effects of Communicating Prevalence Information about Two Common Health Conditions. <i>Health Communication</i> , 2022, 37, 1401-1412.	1.8	4
98	Exposure to televised political campaign advertisements aired in the United States 2015–2016 election cycle and psychological distress. <i>Social Science and Medicine</i> , 2021, 277, 113898.	1.8	4
99	Emotional Appeals, Climate Change, and Young Adults: A Direct Replication of Skurka et al. (2018). <i>Human Communication Research</i> , 0, , .	1.9	4
100	The Word Outside and the Pictures in Our Heads: Contingent Framing Effects of Labels on Health Policy Preferences by Political Ideology. <i>Health Communication</i> , 2016, 31, 1063-1071.	1.8	3
101	Evaluating Cigarette Pack Insert Messages with Tips to Quit. <i>Tobacco Regulatory Science (discontinued)</i> , 2021, 7, 203-209.	0.2	3
102	Paid family leave on local television news in the United States: Setting the agenda for policy reform. <i>SSM - Population Health</i> , 2021, 14, 100821.	1.3	3
103	Research to Move Toward Evidence-Based Recommendations for Lead Service Line Disclosure Policies in Home Buying and Home Renting Scenarios. <i>International Journal of Environmental Research and Public Health</i> , 2019, 16, 963.	1.2	2
104	Choose Your Own Emotion: Predictors of Selective Exposure to Emotion-Inducing Climate Messages. <i>Environmental Communication</i> , 2022, 16, 424-431.	1.2	2
105	Does message content interact with the physical environment? An exploratory study on the influence of noise and noise-related visual cues on message elaboration. <i>Journal of Environmental Psychology</i> , 2021, 76, 101657.	2.3	1
106	Maintaining a Fair Balance? Narrative and Non-Narrative Strategies in Televised Direct-to-Consumer Advertisements for Prescription Drugs Aired in the United States, 2003–2016. <i>Journal of Health Communication</i> , 2022, 27, 183-191.	1.2	1
107	When talk is not cheap: What factors predict political campaign messaging on social determinants of health issues?. <i>World Medical and Health Policy</i> , 0, , .	0.9	0
108	Campaign Advertising and the Cultivation of Crime Worry: Testing Relationships With Two Large Datasets From the 2016 U.S. Election Cycle. <i>International Journal of Press/Politics</i> , 0, , 194016122110209.	3.0	0