

Bee-Lia Chua

List of Publications by Year in descending order

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Version: 2024-02-01

55
papers

1,950
citations

304368

22
h-index

288905

40
g-index

55
all docs

55
docs citations

55
times ranked

1194
citing authors

#	ARTICLE	IF	CITATIONS
1	Impacts of cruise service quality and price on vacationers's™ cruise experience: Moderating role of price sensitivity. <i>International Journal of Hospitality Management</i> , 2015, 44, 131-145.	5.3	169
2	Impact of health risk perception on avoidance of international travel in the wake of a pandemic. <i>Current Issues in Tourism</i> , 2021, 24, 985-1002.	4.6	142
3	The Post-Coronavirus World in the International Tourism Industry: Application of the Theory of Planned Behavior to Safer Destination Choices in the Case of US Outbound Tourism. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 6485.	1.2	95
4	Investigating the Structural Relationships Between Food Image, Food Satisfaction, Culinary Quality, and Behavioral Intentions: The Case of Malaysia. <i>International Journal of Hospitality and Tourism Administration</i> , 2013, 14, 99-120.	1.7	87
5	Understanding Airline Travelers's™ Perceptions of Well-Being: The Role of Cognition, Emotion, and Sensory Experiences in Airline Lounges. <i>Journal of Travel and Tourism Marketing</i> , 2016, 33, 1213-1234.	3.1	82
6	Drivers of brand loyalty in the chain coffee shop industry. <i>International Journal of Hospitality Management</i> , 2018, 72, 86-97.	5.3	81
7	Consequences of cruise line involvement: a comparison of first-time and repeat passengers. <i>International Journal of Contemporary Hospitality Management</i> , 2017, 29, 1658-1683.	5.3	79
8	Relationships among Emotional and Material Rewards, Job Satisfaction, Burnout, Affective Commitment, Job Performance, and Turnover Intention in the Hotel Industry. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2020, 21, 371-401.	1.7	78
9	Experience, brand prestige, perceived value (functional, hedonic, social, and financial), and loyalty among GROCERANT customers. <i>International Journal of Hospitality Management</i> , 2019, 77, 169-177.	5.3	74
10	Role of airline food quality, price reasonableness, image, satisfaction, and attachment in building re-flying intention. <i>International Journal of Hospitality Management</i> , 2019, 80, 91-100.	5.3	74
11	Role of service encounter and physical environment performances, novelty, satisfaction, and affective commitment in generating cruise passenger loyalty. <i>Asia Pacific Journal of Tourism Research</i> , 2017, 22, 131-146.	1.8	59
12	The role of brand personality, self-congruity, and sensory experience in elucidating sky lounge users's™ behavior. <i>Journal of Travel and Tourism Marketing</i> , 2019, 36, 29-42.	3.1	59
13	International volunteer tourism and youth travelers " an emerging tourism trend. <i>Journal of Travel and Tourism Marketing</i> , 2019, 36, 549-562.	3.1	56
14	Impact of core-product and service-encounter quality, attitude, image, trust and love on repurchase. <i>International Journal of Contemporary Hospitality Management</i> , 2019, 31, 1588-1608.	5.3	54
15	Volunteer tourism (VT) traveler behavior: merging norm activation model and theory of planned behavior. <i>Journal of Sustainable Tourism</i> , 2020, 28, 1947-1969.	5.7	54
16	Tourists's™ outbound travel behavior in the aftermath of the COVID-19: role of corporate social responsibility, response effort, and health prevention. <i>Journal of Sustainable Tourism</i> , 2021, 29, 879-906.	5.7	50
17	Effect of environmental corporate social responsibility on green attitude and norm activation process for sustainable consumption: Airline versus restaurant. <i>Corporate Social Responsibility and Environmental Management</i> , 2020, 27, 1851-1864.	5.0	40
18	Eliciting customers's™ waste reduction and water saving behaviors at a hotel. <i>International Journal of Hospitality Management</i> , 2020, 87, 102386.	5.3	38

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19	Cruise ship dining experiencescape: The perspective of female cruise travelers in the midst of the COVID-19 pandemic. <i>International Journal of Hospitality Management</i> , 2021, 95, 102923.	5.3	31
20	Central bank digital currency as a payment method for tourists: application of the theory of planned behavior to digital Yuan/Won/Dollar choice. <i>Journal of Travel and Tourism Marketing</i> , 2022, 39, 152-172.	3.1	30
21	Shaping and enhancing airport lounge experiences. <i>International Journal of Contemporary Hospitality Management</i> , 2017, 29, 2901-2920.	5.3	28
22	Investigation of cruise vacationersâ€™ behavioral intention formation in the fast-growing cruise industry: The moderating impact of gender and age. <i>Journal of Vacation Marketing</i> , 2019, 25, 51-70.	2.5	27
23	Customer Restaurant Choice: An Empirical Analysis of Restaurant Types and Eating-Out Occasions. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 6276.	1.2	27
24	Investigating the key drivers of traveler loyalty in the airport lounge setting. <i>Asia Pacific Journal of Tourism Research</i> , 2017, 22, 651-665.	1.8	26
25	Triggers of traveler willingness to use and recommend eco-friendly airplanes. <i>Journal of Hospitality and Tourism Management</i> , 2019, 38, 91-101.	3.5	25
26	Role of coffeehouse brand experiences (sensory/affective/intellectual/behavioral) in forming patronsâ€™ repurchase intention. <i>Journal of Hospitality and Tourism Insights</i> , 2019, 3, 17-35.	2.2	23
27	Predictors of intention for continuing volunteer tourism activities among young tourists. <i>Asia Pacific Journal of Tourism Research</i> , 2020, 25, 261-273.	1.8	23
28	Variety-seeking motivations and customer behaviors for new restaurants: An empirical comparison among full-service, quick-casual, and quick-service restaurants. <i>Journal of Hospitality and Tourism Management</i> , 2020, 43, 220-231.	3.5	21
29	Influence of Mechanic, Functional, and Humanic Clues on Customersâ€™ Experiential Values and Behavioral Intentions in Full-Service Restaurants. <i>Journal of Foodservice Business Research</i> , 2014, 17, 67-84.	1.3	20
30	Independent caf�� entrepreneurship in Klang Valley, Malaysia â€“ Challenges and critical factors for success: Does family matter?. <i>Journal of Destination Marketing & Management</i> , 2017, 6, 363-374.	3.4	18
31	An Examination of the Influence of Emotional Solidarity on Value Cocreation with International Muslim Travelers. <i>Journal of Travel Research</i> , 2022, 61, 1573-1598.	5.8	18
32	Servicescape Failure and Recovery Strategy in the Food Service Industry: The Effect on Customer Repatronization. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2010, 11, 179-198.	1.7	17
33	The Role of Physical Environment in Leisure Service Consumption: Evidence From a Ski Resort Setting. <i>International Journal of Hospitality and Tourism Administration</i> , 2015, 16, 375-407.	1.7	17
34	Impact of functional/cognitive and emotional advertisements on image and repurchase intention. <i>Journal of Hospitality Marketing and Management</i> , 2019, 28, 446-471.	5.1	17
35	Travelersâ€™ intentions for green behaviors at airports: Exploring the effect of green physical surroundings using mixed methods. <i>Journal of Hospitality and Tourism Management</i> , 2020, 45, 569-579.	3.5	17
36	Participate in volunteer tourism again? Effect of volunteering value on temporal re-participation intention. <i>Journal of Hospitality and Tourism Management</i> , 2021, 46, 193-204.	3.5	17

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37	To Dine, or Not to Dine on a Cruise Ship in the Time of the COVID-19 Pandemic: The Tripartite Approach towards an Understanding of Behavioral Intentions among Female Passengers. <i>Sustainability</i> , 2021, 13, 2516.	1.6	16
38	Reconciling civilizations: eliciting residents' attitude and behaviours for international Muslim tourism and development. <i>Current Issues in Tourism</i> , 2023, 26, 1463-1481.	4.6	15
39	Consumers' intention to adopt eco-friendly electric airplanes: The moderating role of perceived uncertainty of outcomes and attachment to eco-friendly products. <i>International Journal of Sustainable Transportation</i> , 2020, 14, 671-685.	2.1	14
40	Price, people, location, culture and reputation: determinants of Malaysia as study destination by international hospitality and tourism undergraduates. <i>Journal of Tourism and Cultural Change</i> , 2018, 16, 335-347.	1.5	13
41	Hotel data privacy: strategies to reduce customers' emotional violations, privacy concerns, and switching intention. <i>Journal of Travel and Tourism Marketing</i> , 2022, 39, 215-227.	3.1	13
42	Role of Social Network Services (SNS) Sales Promotions in Generating Brand Loyalty for Chain Steakhouses. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2019, 20, 617-645.	1.7	11
43	Mobile hotel reservations and customer behavior: Channel familiarity and channel type. <i>Journal of Vacation Marketing</i> , 2021, 27, 82-102.	2.5	11
44	Hotel privacy management and guest trust building: A relational signaling perspective. <i>International Journal of Hospitality Management</i> , 2022, 102, 103171.	5.3	11
45	An integrated framework of behavioral reasoning theory, theory of planned behavior, moral norm and emotions for fostering hospitality/tourism employees' sustainable behaviors. <i>International Journal of Contemporary Hospitality Management</i> , 2022, 34, 4516-4538.	5.3	11
46	Quality, emotion, price, and social values in building passenger loyalty: Impact of relationship quality (mediator) and in-flight physical environments (moderator). <i>Journal of Travel and Tourism Marketing</i> , 2021, 38, 123-138.	3.1	10
47	Contribution of airline F&B to passenger loyalty enhancement in the full-service airline industry. <i>Journal of Travel and Tourism Marketing</i> , 2020, 37, 380-395.	3.1	9
48	Cruise Passengers' Perception of Key Quality Attributes of Cruise Lines in North America. <i>Journal of Hospitality Marketing and Management</i> , 2016, 25, 346-371.	5.1	8
49	Hedonic and Utilitarian Performances as Determinants of Mental Health and Pro-Social Behaviors among Volunteer Tourists. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 6594.	1.2	8
50	Islamophobia: Differences across Western and Eastern community residents toward welcoming Muslim tourists. <i>Journal of Hospitality and Tourism Management</i> , 2022, 51, 439-450.	3.5	7
51	Examining airline employees' work-related stress and coping strategies during the global tourism crisis. <i>International Journal of Contemporary Hospitality Management</i> , 2022, 34, 3715-3742.	5.3	7
52	Hotel restaurants' challenges and critical success factors in Klang Valley, Malaysia: the inseparable roles of support centers and revenue streams. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2019, 20, 16-43.	1.7	5
53	The Relative Importance of Volunteer Tourism (Sustainable/Pro-Social Form of Tourism) Motivation Factors for Young Tourists: A Descriptive Analysis by Continents, Gender, and Frequency. <i>Sustainability</i> , 2020, 12, 4002.	1.6	5
54	Investigating International Students' Perception of Foodservice Attributes in Malaysian Research Universities. <i>Sustainability</i> , 2021, 13, 8190.	1.6	3

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55	Middle East Tourists' Behaviour Towards Malaysian Gastronomy and Dining Experience in Malaysia. International Journal of Tourism and Hospitality Management in the Digital Age, 2017, 1, 64-79.	0.7	0