

# Cham Tat Huei

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1262317/publications.pdf>

Version: 2024-02-01

39  
papers

1,544  
citations

331538

21  
h-index

377752

34  
g-index

40  
all docs

40  
docs citations

40  
times ranked

765  
citing authors

#	ARTICLE	IF	CITATIONS
1	Advancing on weighted PLS-SEM in examining the trust-based recommendation system in pioneering product promotion effectiveness. <i>Quality and Quantity</i> , 2023, 57, 607-636.	2.0	26
2	The Role of Cultural Differences in Customer Retention: Evidence from the High-Contact Service Industry. <i>Journal of Hospitality and Tourism Research</i> , 2023, 47, 257-288.	1.8	30
3	Should I buy or not? Revisiting the concept and measurement of panic buying. <i>Current Psychology</i> , 2023, 42, 19116-19136.	1.7	10
4	Marketing and social influences, hospital branding, and medical tourists' behavioural intention: Before and after service consumption perspective. <i>International Journal of Tourism Research</i> , 2022, 24, 140-157.	2.1	41
5	Will destination image drive the intention to revisit and recommend? Empirical evidence from golf tourism. <i>International Journal of Sports Marketing and Sponsorship</i> , 2022, 23, 385-409.	0.8	22
6	The "Twin Industrial Parks": A Study on the Development of MCKIP and Its Perceived Impacts on Local Communities. <i>Series on China's Belt and Road Initiative</i> , 2022, , 31-55.	0.0	0
7	Go digital: can the money-gift function promote the use of e-wallet apps?. <i>Internet Research</i> , 2022, 32, 1806-1831.	2.7	14
8	I Am too old for this! Barriers contributing to the non-adoption of mobile payment. <i>International Journal of Bank Marketing</i> , 2022, 40, 1017-1050.	3.6	50
9	Digitalization and its impact on contemporary marketing strategies and practices. <i>Journal of Marketing Analytics</i> , 2022, 10, 103-105.	2.2	14
10	Dataset of vaccination and confidence in the Malaysian government during Covid-19 pandemic. <i>Data in Brief</i> , 2022, 42, 108148.	0.5	2
11	The role of perceived employability in the relationship between protean career attitude and career success. <i>Australian Journal of Career Development</i> , 2022, 31, 66-76.	0.4	4
12	The Eureka moment in understanding luxury brand purchases! A non-linear fsQCA-ANN approach. <i>Journal of Retailing and Consumer Services</i> , 2022, 68, 103039.	5.3	27
13	Medical Tourism Destination Image and its Relationship with the Intention to Revisit: A Study of Chinese Medical Tourists in Malaysia. <i>Journal of China Tourism Research</i> , 2021, 17, 163-191.	1.2	84
14	Brand image as the competitive edge for hospitals in medical tourism. <i>European Business Review</i> , 2021, 33, .	1.9	27
15	Cruising down millennials' fashion runway: a cross-functional study beyond Pacific borders. <i>Young Consumers</i> , 2021, 22, 28-67.	2.3	24
16	PLS-SEM USING R: AN INTRODUCTION TO cSEM AND SEMinR. , 2021, 5, 1-35.		5
17	Individual motivation and social media influence on student knowledge sharing and learning performance: Evidence from an emerging economy. <i>Computers and Education</i> , 2021, 172, 104262.	5.1	78
18	Compulsive buying of branded apparel, its antecedents, and the mediating role of brand attachment. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2020, 32, 1539-1563.	1.8	42

#	ARTICLE	IF	CITATIONS
19	Demystifying the role of causal-predictive modeling using partial least squares structural equation modeling in information systems research. <i>Industrial Management and Data Systems</i> , 2020, 120, 2161-2209.	2.2	244
20	CB-SEM Latent Interaction: Unconstrained and Orthogonalized Approaches. <i>Australasian Marketing Journal</i> , 2020, 28, 218-234.	3.5	27
21	Social Media Effectiveness Indicators of Microenterprise Strategic Planning. <i>Asian Journal of Business Research</i> , 2020, 10, .	0.6	8
22	Sample Size for Survey Research: Review and Recommendations. , 2020, 4, i-xx.		212
23	I see, and I hunt. <i>British Food Journal</i> , 2019, 122, 1777-1800.	1.6	29
24	When in Rome, do as the Romans do. <i>British Food Journal</i> , 2019, 122, 1953-1967.	1.6	7
25	The effect of selfie promotion and celebrity endorsed advertisement on decision-making processes. <i>Internet Research</i> , 2019, 29, 552-577.	2.7	65
26	Service innovation: building a sustainable competitive advantage in higher education. <i>International Journal of Services, Economics and Management</i> , 2019, 10, 289.	0.2	14
27	A comparison of five reflectiveâ€œformative estimation approaches: reconsideration and recommendations for tourism research. <i>Quality and Quantity</i> , 2019, 53, 1421-1458.	2.0	94
28	Antecedents of Organizational Citizenship Behavior and the Mediating Effect of Organization Commitment in the Hotel Industry. <i>Asian Journal of Business Research</i> , 2019, , .	0.6	10
29	Factors influencing clothing interest and purchase intention: a study of Generation Y consumers in Malaysia. <i>International Review of Retail, Distribution and Consumer Research</i> , 2018, 28, 174-189.	1.3	34
30	Preliminary Study on Consumer Attitude towards FinTech Products and Services in Malaysia. <i>International Journal of Engineering and Technology(UAE)</i> , 2018, 7, 166.	0.2	51
31	The interrelationship personality, self-efficacy and entrepreneurial intention among future technical professionals. , 2018, , .		1
32	The Role of Destination Image in Malaysiaâ€™s Medical Tourism Industry. <i>Advanced Science Letters</i> , 2018, 24, 3479-3482.	0.2	6
33	Future Technical Professionals Interrelationship on Personality, Self-Efficacy and Entrepreneurial Intention. <i>Journal of Social Sciences Research</i> , 2018, , 1018-1023.	0.1	1
34	Antecedents of hospital brand image and the relationships with medical touristsâ€™ behavioral intention. <i>International Journal of Pharmaceutical and Healthcare Marketing</i> , 2016, 10, 412-431.	0.7	42
35	Determinants of knowledge management systems success in the banking industry. <i>VINE Journal of Information and Knowledge Management Systems</i> , 2016, 46, 2-20.	1.2	33
36	A profile of the Internet shoppers: Evidence from nine countries. <i>Telematics and Informatics</i> , 2015, 32, 344-354.	3.5	44

#	ARTICLE	IF	CITATIONS
37	The Associations Between Service Quality, Corporate Image, Customer Satisfaction, and Loyalty: Evidence From the Malaysian Hotel Industry. <i>Journal of Hospitality Marketing and Management</i> , 2014, 23, 314-326.	5.1	98
38	A Study of Brand Image, Perceived Service Quality, Patient Satisfaction and Behavioral Intention among the Medical Tourists. <i>GATR Global Journal of Business Social Sciences Review</i> , 2014, 2, 32-43.	0.1	8
39	Service quality, image and loyalty towards Malaysian hotels. <i>International Journal of Services, Economics and Management</i> , 2012, 4, 267.	0.2	16