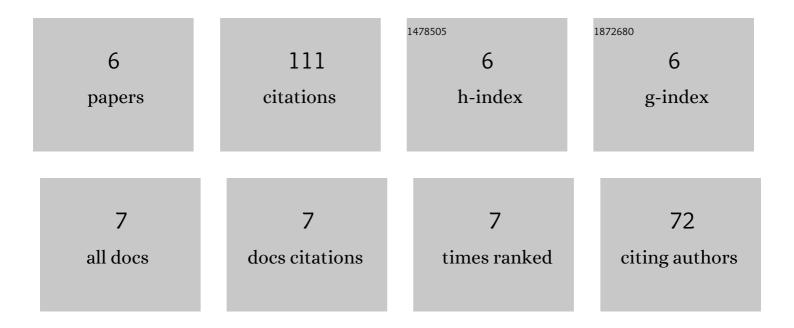
Simon Wilde

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/1236377/publications.pdf Version: 2024-02-01



| # | Article | IF | CITATIONS |
|---|--|-----|-----------|
| 1 | Consumer Insights and the Importance of Competitiveness Factors for Mature and Developing Destinations. International Journal of Hospitality and Tourism Administration, 2017, 18, 111-132. | 2.5 | 9 |
| 2 | Poverty, Indigenous Culture and Ecotourism in Remote Australia. Development, 2007, 50, 141-148. | 1.0 | 16 |
| 3 | The Identification and Implementation of Key Competitive Factors for Tourism Based Firms. International Journal of Hospitality and Tourism Administration, 2007, 8, 73-90. | 2.5 | 28 |
| 4 | Ecotourism enterprise and sustainable development in remote Indigenous communities in Australia. International Journal of Environment, Workplace and Employment, 2006, 2, 373. | 0.1 | 0 |
| 5 | An Evaluation of How Market Segmentation Approaches Aid Destination Marketing. Journal of Hospitality Marketing and Management, 2006, 15, 5-26. | 0.4 | 16 |
| 6 | An exploratory investigation into e-tail image attributes important to repeat, internet savvy customers. Journal of Retailing and Consumer Services, 2004, 11, 131-139. | 9.4 | 36 |