

Simon Wilde

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1236377/publications.pdf>

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6
papers

111
citations

1478505

6
h-index

1872680

6
g-index

7
all docs

7
docs citations

7
times ranked

72
citing authors

#	ARTICLE	IF	CITATIONS
1	An exploratory investigation into e-tail image attributes important to repeat, internet savvy customers. <i>Journal of Retailing and Consumer Services</i> , 2004, 11, 131-139.	9.4	36
2	The Identification and Implementation of Key Competitive Factors for Tourism Based Firms. <i>International Journal of Hospitality and Tourism Administration</i> , 2007, 8, 73-90.	2.5	28
3	An Evaluation of How Market Segmentation Approaches Aid Destination Marketing. <i>Journal of Hospitality Marketing and Management</i> , 2006, 15, 5-26.	0.4	16
4	Poverty, Indigenous Culture and Ecotourism in Remote Australia. <i>Development</i> , 2007, 50, 141-148.	1.0	16
5	Consumer Insights and the Importance of Competitiveness Factors for Mature and Developing Destinations. <i>International Journal of Hospitality and Tourism Administration</i> , 2017, 18, 111-132.	2.5	9
6	Ecotourism enterprise and sustainable development in remote Indigenous communities in Australia. <i>International Journal of Environment, Workplace and Employment</i> , 2006, 2, 373.	0.1	0