

Demetris Vrontis

List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

231
papers

4,438
citations

36
h-index

56
g-index

268
ext. papers

6,156
ext. citations

3.1
avg, IF

6.77
L-index

#	Paper	IF	Citations
231	Impact of organizational dynamic capability on international expansion and the moderating role of environmental dynamism. <i>International Journal of Organizational Analysis</i> , 2022 , ahead-of-print,	2.1	3
230	Editorial Introduction: Business Under Crisis—Avenues for Innovation, Entrepreneurship and Sustainability. <i>Palgrave Studies in Cross-disciplinary Business Research, in Association With EuroMed Academy of Business</i> , 2022 , 1-17	0.3	1
229	Examining the impact of deep learning technology capability on manufacturing firms: moderating roles of technology turbulence and top management support.. <i>Annals of Operations Research</i> , 2022 , 1-21	3.2	1
228	Editorial Introduction: Crisis in Context. <i>Palgrave Studies in Cross-disciplinary Business Research, in Association With EuroMed Academy of Business</i> , 2022 , 1-16	0.3	1
227	Exploring the role of institutions in Chinese OFDI: a systematic review and integrative framework. <i>Asia Pacific Business Review</i> , 2022 , 28, 187-213	1.2	3
226	Social network games (SNGs) addiction: Psychological dimensions and impacts on life quality and society. <i>Technological Forecasting and Social Change</i> , 2022 , 177, 121529	9.5	1
225	Can social media improve stakeholder engagement and communication of Sustainable Development Goals? A cross-country analysis. <i>Technological Forecasting and Social Change</i> , 2022 , 177, 121525	9.5	3
224	Big data analytics in strategic sales performance: mediating role of CRM capability and moderating role of leadership support. <i>EuroMed Journal of Business</i> , 2022 , ahead-of-print,	3.9	4
223	Editorial Introduction: Business Under Crises: Organizational Adaptations. <i>Palgrave Studies in Cross-disciplinary Business Research, in Association With EuroMed Academy of Business</i> , 2022 , 1-17	0.3	2
222	Examining the Impact of Adoption of Emerging Technology and Supply Chain Resilience on Firm Performance: Moderating Role of Absorptive Capacity and Leadership Support. <i>IEEE Transactions on Engineering Management</i> , 2022 , 1-14	2.6	3
221	Managing knowledge in Indian Organizations: An empirical investigation to examine the moderating role of jugaad. <i>Journal of Business Research</i> , 2022 , 141, 26-39	8.7	1
220	Social impact through family firms—interorganizational relationships within a community and a cooperative: An embedded view of stewardship. <i>Journal of Business Research</i> , 2022 , 139, 584-601	8.7	4
219	Transformative Quality in Higher Education Institutions (HEIs): Conceptualisation, scale development and validation. <i>Journal of Business Research</i> , 2022 , 138, 275-286	8.7	2
218	Dark Side of Sharing Economy: Examining the Unethical Practices and Its Impact on Coopetition and Firm Performance. <i>Journal of Business-to-Business Marketing</i> , 2022 , 29, 69-85	2.3	
217	SME entrepreneurship and digitalization —the potentialities and moderating role of demographic factors. <i>Technological Forecasting and Social Change</i> , 2022 , 179, 121648	9.5	1
216	Examining the role of cross-cultural factors in the international market on customer engagement and purchase intention. <i>Journal of International Management</i> , 2022 , 100966	4.4	0
215	Adoption of Social Media Marketing for Sustainable Business Growth of SMEs in Emerging Economies: The Moderating Role of Leadership Support. <i>Sustainability</i> , 2021 , 13, 12134	3.6	4

214	Plastic or not plastic? That's the problem: analysing the Italian students purchasing behavior of mineral water bottles made with eco-friendly packaging. <i>Resources, Conservation and Recycling</i> , 2021 , 106060	11.9	2
213	Theorising the Microfoundations of analytics empowerment capability for humanitarian service systems. <i>Annals of Operations Research</i> , 2021 , 1-25	3.2	
212	Does remote work flexibility enhance organization performance? Moderating role of organization policy and top management support. <i>Journal of Business Research</i> , 2021 , 139, 1501-1501	8.7	4
211	Mainstreaming fashion rental consumption: A systematic and thematic review of literature. <i>Journal of Business Research</i> , 2021 , 139, 1525-1525	8.7	3
210	Enterprise social network for knowledge sharing in MNCs: Examining the role of knowledge contributors and knowledge seekers for cross-country collaboration. <i>Journal of International Management</i> , 2021 , 27, 100827	4.4	10
209	Management accounting systems to support stressing events: evidence from the food sector. <i>British Food Journal</i> , 2021 , 123, 2555-2570	2.8	1
208	Identification of Health Expenditures Determinants: A Model to Manage the Economic Burden of Cardiovascular Disease. <i>International Journal of Environmental Research and Public Health</i> , 2021 , 18,	4.6	4
207	Agility and flexibility in international business research: A comprehensive review and future research directions. <i>Journal of World Business</i> , 2021 , 56, 101194	6.1	22
206	Knowledge sharing in international markets for product and process innovation: moderating role of firm's absorptive capacity. <i>International Marketing Review</i> , 2021 , ahead-of-print,	4.4	9
205	Digital transformation and entrepreneurship process in SMEs of India: a moderating role of adoption of AI-CRM capability and strategic planning. <i>Journal of Strategy and Management</i> , 2021 , ahead-of-print,	2.4	12
204	Antecedents and consequences of knowledge hiding: The moderating role of knowledge hiders and knowledge seekers in organizations. <i>Journal of Business Research</i> , 2021 , 128, 303-313	8.7	26
203	Examining the dark side of human resource analytics: an empirical investigation using the privacy calculus approach. <i>International Journal of Manpower</i> , 2021 , ahead-of-print,	2.5	5
202	The influence of online customer reviews on customers' purchase intentions: a cross-cultural study from India and the UK. <i>International Journal of Organizational Analysis</i> , 2021 , ahead-of-print,	2.1	4
201	Does "HALTA HAI" culture negatively impacts sustainability of business firms in India? An empirical investigation. <i>Journal of Asia Business Studies</i> , 2021 , 15, 666-685	2.7	6
200	Exploring the common blockchain adoption enablers: the case of three Italian wineries. <i>International Journal of Wine Business Research</i> , 2021 , ahead-of-print,	1.6	2
199	Strategic sport sponsorship management – A scale development and validation. <i>Journal of Business Research</i> , 2021 , 130, 295-307	8.7	4
198	A critical review of international print advertisements: evolutionary analysis, assessment and elucidations, from 1965 to 2020. <i>International Marketing Review</i> , 2021 , 38, 806-839	4.4	0
197	Intellectual capital and dividend policy: the effect of CEO characteristics. <i>Journal of Intellectual Capital</i> , 2021 , ahead-of-print,	5.6	2

196	Adoption of artificial intelligence-integrated CRM systems in agile organizations in India. <i>Technological Forecasting and Social Change</i> , 2021 , 168, 120783	9.5	13
195	Examining the global retail apocalypse during the COVID-19 pandemic using strategic omnichannel management: a consumers' data privacy and data security perspective. <i>Journal of Strategic Marketing</i> , 2021 , 29, 617-632	2.7	9
194	Talent management and the HR function in cross-cultural mergers and acquisitions: The role and impact of bi-cultural identity. <i>Human Resource Management Review</i> , 2021 , 31, 100744	6.8	11
193	Strategic agility in international business: A conceptual framework for "agile" multinationals. <i>Journal of International Management</i> , 2021 , 27, 100737	4.4	45
192	R&D internationalization and innovation: A systematic review, integrative framework and future research directions. <i>Journal of Business Research</i> , 2021 , 128, 812-823	8.7	80
191	The Role of External Embeddedness and Knowledge Management as Antecedents of Ambidexterity and Performances in Italian SMEs. <i>IEEE Transactions on Engineering Management</i> , 2021 , 68, 360-369	2.6	39
190	Intellectual capital and business model: a systematic literature review to explore their linkages. <i>Journal of Intellectual Capital</i> , 2021 , 22, 653-679	5.6	18
189	Information communication technology, knowledge management, job and customer satisfaction: a study of healthcare workers in Lebanon. <i>Journal of Knowledge Management</i> , 2021 , 25, 618-641	7.3	4
188	Culinary attributes and technological utilization as drivers of place authenticity and branding: the case of Vascitour, Naples. <i>Journal of Place Management and Development</i> , 2021 , 14, 5-18	1.8	4
187	Social customer relationship management factors and business benefits. <i>International Journal of Organizational Analysis</i> , 2021 , 29, 35-58	2.1	27
186	ICT-enabled CRM system adoption: a dual Indian qualitative case study and conceptual framework development. <i>Journal of Asia Business Studies</i> , 2021 , 15, 257-277	2.7	24
185	Can traditional organizations be digitally transformed by themselves? The moderating role of absorptive capacity and strategic interdependence. <i>Journal of Business Research</i> , 2021 , 124, 408-421	8.7	18
184	The ability of fish ecolabels to promote a change in the sustainability awareness. <i>Marine Policy</i> , 2021 , 123, 104292	3.5	10
183	Intercultural service encounters: a systematic review and a conceptual framework on trust development. <i>EuroMed Journal of Business</i> , 2021 , 16, 306-323	3.9	7
182	Integrated thinking rolls! Stakeholder engagement actions translate integrated thinking into practice. <i>Meditari Accountancy Research</i> , 2021 , 29, 943-965	3	5
181	Micro-foundational ambidexterity and multinational enterprises: A systematic review and a conceptual framework. <i>International Business Review</i> , 2021 , 30, 101625	6.2	26
180	Social media influencer marketing: A systematic review, integrative framework and future research agenda. <i>International Journal of Consumer Studies</i> , 2021 , 45, 617-644	5.7	71
179	Past, present, and future of mergers and acquisitions in the MENA region: a systematic review and integrative framework. <i>International Studies of Management and Organization</i> , 2021 , 51, 276-296	1.2	5

178	The impact of strategic competitive innovation on the financial performance of SMEs during COVID-19 pandemic period. <i>Competitiveness Review</i> , 2021 , ahead-of-print,	2	7
177	Dark side of instant messaging: an empirical investigation from technology and society perspective. <i>Aslib Journal of Information Management</i> , 2021 , ahead-of-print,	1.5	1
176	Sustainable Development Goals and healthy foods: perspective from the food system. <i>British Food Journal</i> , 2021 , ahead-of-print,	2.8	5
175	Adoption of Ubiquitous CRM for Operational Sustainability of the Firms: Moderating Role of Technology Turbulence. <i>Sustainability</i> , 2021 , 13, 10358	3.6	1
174	A systematic literature review on the impact of artificial intelligence on workplace outcomes: A multi-process perspective. <i>Human Resource Management Review</i> , 2021 , 100857	6.8	6
173	Consequences of technology and social innovation on traditional business model. <i>Technological Forecasting and Social Change</i> , 2021 , 170, 120877	9.5	6
172	Managerial innovative capabilities, competitive advantage and performance of healthcare sector during Covid-19 pandemic period. <i>Foresight</i> , 2021 , ahead-of-print,	2.1	6
171	An Integrated, Multi-Agency, Consumer-focused, Safety Management Approach in the Sports Industry 2021 , 634-654		
170	Social Business Enterprises as a Research Domain: A Bibliometric Analysis and Research Direction. <i>Journal of Social Entrepreneurship</i> , 2020 , 1-15	2.2	3
169	Customers' intentions to adopt proximity m-payment services: empirical evidence from Greece. <i>Global Business and Economics Review</i> , 2020 , 22, 3	0.5	1
168	The Role of Gender Diversity on Tax Aggressiveness and Corporate Social Responsibility: Evidence from Italian Listed Companies. <i>Sustainability</i> , 2020 , 12, 2007	3.6	17
167	The profile of innovation driven Italian SMEs and the relationship between the firms' networking abilities and dynamic capabilities. <i>Journal of Business Research</i> , 2020 , 114, 313-324	8.7	15
166	Editorial Introduction: The Changing Opportunities and Challenges of SMEs in Contemporary Business. <i>Palgrave Studies in Cross-disciplinary Business Research, in Association With EuroMed Academy of Business</i> , 2020 , 1-13	0.3	
165	Social Media and Consumer Behaviour Towards Luxury Brands. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2020 , 242-262	0.3	
164	Evaluating the Effectiveness of Loyalty Programs in the Retail Sector. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2020 , 285-303	0.3	
163	An Integrated, Multi-Agency, Consumer-focused, Safety Management Approach in the Sports Industry. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2020 , 222-241	0.3	0
162	An Empirical Study on the Importance of Electronic Word of Mouth in the Concierge Industry. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2020 , 265-287	0.3	2
161	Consumer Behaviour Towards Purchasing Counterfeit Products. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2020 , 21-38	0.3	

160	Circular Economy Innovative Entrepreneurship: A Conceptual Foundation. <i>International Studies in Entrepreneurship</i> , 2020 , 129-144	0.4	1
159	Editorial Introduction: Contextual Evolution of SMEs across Markets, Disciplines and Sectors. <i>Palgrave Studies in Cross-disciplinary Business Research, in Association With EuroMed Academy of Business</i> , 2020 , 1-14	0.3	
158	Dynamic Capabilities and System Thinking: The Role of Networking Capabilities to Foster Innovation in SMEs. <i>Palgrave Studies in Cross-disciplinary Business Research, in Association With EuroMed Academy of Business</i> , 2020 , 109-131	0.3	0
157	Digitalization of SMEs: A Review of Opportunities and Challenges. <i>Palgrave Studies in Cross-disciplinary Business Research, in Association With EuroMed Academy of Business</i> , 2020 , 179-200	0.3	9
156	E-Government implementation challenges in small countries: The project manager's perspective. <i>Technological Forecasting and Social Change</i> , 2020 , 152, 119880	9.5	28
155	Stakeholder engagement for innovation management and entrepreneurial development: A meta-analysis. <i>Journal of Business Research</i> , 2020 , 119, 67-86	8.7	10
154	Stakeholder dynamics of contextual ambidextrous capabilities and authenticity: A conceptual synchronisation for competitive advantage. <i>Journal of General Management</i> , 2020 , 46, 26-35	1.3	6
153	High-performance work systems, innovation and knowledge sharing. <i>Employee Relations</i> , 2020 , 43, 438-458		19
152	Intellectual capital, knowledge sharing and equity crowdfunding. <i>Journal of Intellectual Capital</i> , 2020 , 22, 95-121	5.6	21
151	Detecting customers knowledge from social media big data: toward an integrated methodological framework based on netnography and business analytics. <i>Journal of Knowledge Management</i> , 2020 , 24, 799-821	7.3	24
150	Employee retention during Cooperative banks' mergers and acquisitions. <i>Journal for Global Business Advancement</i> , 2020 , 13, 108	0.9	
149	Stakeholder Engagement IN The Hospitality Industry: An Analysis Of Communication In Smes And Large Hotels. <i>Journal of Hospitality and Tourism Research</i> , 2020 , 109634802093635	3.3	1
148	Towards a framework of students' co-creation behaviour in higher education institutions. <i>International Journal of Managerial and Financial Accounting</i> , 2020 , 12, 119	0.8	6
147	An assessment of the literature on cause-related marketing: implications for international competitiveness and marketing research. <i>International Marketing Review</i> , 2020 , 37, 977-1012	4.4	19
146	Innovation within the food companies: how creative partnerships may conduct to better performances?. <i>British Food Journal</i> , 2020 , 123, 143-158	2.8	17
145	Geographical cues: evidences from New and Old World countries' wine consumers. <i>British Food Journal</i> , 2020 , 122, 1252-1267	2.8	6
144	Cause-related marketing in international business: what works and what does not?. <i>International Marketing Review</i> , 2020 , 37, 593-601	4.4	8
143	The requisite match between internal resources and network ties to cope with knowledge scarcity. <i>Journal of Knowledge Management</i> , 2020 , 24, 861-880	7.3	22

142	Emotional intelligence and perceived negative emotions in intercultural service encounters. <i>European Business Review</i> , 2020 , 32, 359-381	13.1	4
141	Engaging in emotional labour when facing customer mistreatment in hospitality. <i>Journal of Hospitality and Tourism Management</i> , 2020 , 45, 429-443	6	7
140	Contribution to the Sustainability Challenges of the Food-Delivery Sector: Finding from the Deliveroo Italy Case Study. <i>Sustainability</i> , 2020 , 12, 7045	3.6	7
139	Patient satisfaction in the context of public-private partnerships. <i>International Journal of Organizational Analysis</i> , 2020 , ahead-of-print,	2.1	1
138	Stakeholder Causal Scope Analysis-Centered Big Data Management for Sustainable Tourism. <i>Journal of Hospitality and Tourism Research</i> , 2020 , 109634802097854	3.3	0
137	Ambidextrous organizations in the banking sector: an empirical verification of banks' performance and conceptual development. <i>International Journal of Human Resource Management</i> , 2020 , 31, 272-302	3.6	19
136	An innovative stakeholder framework for the Student-Choice Decision making process. <i>Journal of Business Research</i> , 2020 , 119, 339-353	8.7	5
135	An integrative framework of stakeholder engagement for innovation management and entrepreneurship development. <i>Journal of Business Research</i> , 2020 , 119, 245-258	8.7	97
134	Are coastal communities able to pay for the protection of fish resources impacted by climate change?. <i>Fisheries Research</i> , 2020 , 221, 105374	2.3	4
133	The Gold Rush of Digital Marketing: Assessing Prospects of Building Brand Awareness Overseas. <i>Business Perspectives and Research</i> , 2020 , 8, 4-20	0.9	12
132	Augmented reality in the tourism industry: A multi-stakeholder analysis of museums. <i>Tourism Management Perspectives</i> , 2019 , 32, 100549	5.8	44
131	Mating Performance: Assessing Flirting Skills, Mate Signal-Detection Ability, and Shyness Effects. <i>Evolutionary Psychology</i> , 2019 , 17, 1474704919872416	1.5	2
130	Triggering technological innovation through cross-border mergers and acquisitions: A micro-foundational perspective. <i>Technological Forecasting and Social Change</i> , 2019 , 146, 148-166	9.5	51
129	Family businesses, corporate social responsibility, and websites. <i>British Food Journal</i> , 2019 , 121, 1442-1466	6.8	20
128	Online branding strategy for wine tourism competitiveness. <i>International Journal of Wine Business Research</i> , 2019 , 31, 130-150	1.6	20
127	Editorial Introduction: The Requisite Bridge from Theory to Practice. <i>Palgrave Studies in Cross-disciplinary Business Research, in Association With EuroMed Academy of Business</i> , 2019 , 1-12	0.3	2
126	A Practicable Implementation of Training and Development in Professional Services: The Case of Accountants in Cyprus. <i>Palgrave Studies in Cross-disciplinary Business Research, in Association With EuroMed Academy of Business</i> , 2019 , 59-90	0.3	1
125	Sustainability disclosure through virtual community: the case of the wine sector. <i>British Food Journal</i> , 2019 , 122, 2513-2530	2.8	3

124	Sustainable responsible conduct beyond the boundaries of compliance. <i>British Food Journal</i> , 2019 , 121, 1035-1049	2.8	10
123	Cash holdings, corporate performance and viability of Greek SMEs. <i>EuroMed Journal of Business</i> , 2019 , 15, 333-348	3.9	24
122	Managing technological innovation in the sports industry: a challenge for retail management. <i>Competitiveness Review</i> , 2019 , 30, 78-100	2	2
121	Genuine Emotions When Facing Aggressive Customers in the Hospitality Industry: A Conceptual Framework 2019 , 165-179		
120	Entrepreneurial exploration and exploitation processes of family businesses in the food sector. <i>British Food Journal</i> , 2019 , 121, 2759-2779	2.8	7
119	Open innovation in family firms: empirical evidence about internal and external knowledge flows. <i>Business Process Management Journal</i> , 2019 , 26, 979-997	3.6	7
118	Transforming big data into knowledge: the role of knowledge management practice. <i>Management Decision</i> , 2019 , 57, 1902-1922	4.4	26
117	The Agile Innovation Pendulum: Family Business Innovation and the Human, Social, and Marketing Capitals. <i>International Studies of Management and Organization</i> , 2018 , 48, 88-104	1.2	36
116	The Agile Innovation Pendulum: A Strategic Marketing Multicultural Model for Family Businesses. <i>International Studies of Management and Organization</i> , 2018 , 48, 105-120	1.2	39
115	New measure of brand equity status of a basketball club. <i>Journal of Transnational Management</i> , 2018 , 23, 39-63	0.9	3
114	The impact of social media on international student recruitment: the case of Lebanon. <i>Journal of International Education in Business</i> , 2018 , 11, 79-103	0.9	20
113	The Competitiveness of the Italian Manufacturing Industry: an Attempt of Measurement. <i>Journal of the Knowledge Economy</i> , 2018 , 9, 1087-1103	1.3	14
112	The Internet of Things: Building a knowledge management system for open innovation and knowledge management capacity. <i>Technological Forecasting and Social Change</i> , 2018 , 136, 347-354	9.5	230
111	Brand Lovemarks Scale of Sport Fans. <i>Journal of Promotion Management</i> , 2018 , 24, 215-232	2.3	18
110	The effect of digital technologies adoption in healthcare industry: a case based analysis. <i>Business Process Management Journal</i> , 2018 , 24, 1124-1144	3.6	50
109	Innovation strategies geared toward the circular economy: A case study of the organic olive-oil industry. <i>Rivista Di Studi Sulla Sostenibilita</i> , 2018 , 137-158	0.4	11
108	An integrated cross-functional model of strategic innovation management in business 2018 , 176-187		0
107	Strategic innovation management 2018 , 1-10		

106	A model for testing the relationship between company's size and performance: a cross country analysis. <i>Global Business and Economics Review</i> , 2018 , 20, 524	0.5	5
105	Customer engagement through choice in cause-related marketing. <i>International Marketing Review</i> , 2018 , 37, 621-650	4.4	32
104	Impact of Innovation and Change Management on Employees' Performance. <i>Palgrave Studies in Cross-disciplinary Business Research, in Association With EuroMed Academy of Business</i> , 2018 , 131-150	0.3	3
103	The Impact of Ambidextrous Leadership on the Internationalization of Emerging-Market Firms: The Case of India. <i>Thunderbird International Business Review</i> , 2017 , 59, 421-436	1.9	21
102	External knowledge sourcing and new product development. <i>British Food Journal</i> , 2017 , 119, 2373-2387	2.8	100
101	A value-based transcription of student choices into higher education branding practices. <i>Global Business and Economics Review</i> , 2017 , 19, 121	0.5	6
100	Marketing research on mergers and acquisitions: a systematic review and future directions. <i>International Marketing Review</i> , 2017 , 34, 629-651	4.4	71
99	Emerging-Market Firms Venturing into Advanced Economies: The Role of Context. <i>Thunderbird International Business Review</i> , 2017 , 59, 255-261	1.9	38
98	B2C smart retailing: A consumer-focused value-based analysis of interactions and synergies. <i>Technological Forecasting and Social Change</i> , 2017 , 124, 271-282	9.5	43
97	Ambidexterity, external knowledge and performance in knowledge-intensive firms. <i>Journal of Technology Transfer</i> , 2017 , 42, 374-388	4.4	173
96	Cooperating for competing - a small Italian wineries' internationalisation strategy case study. <i>Global Business and Economics Review</i> , 2017 , 19, 648	0.5	8
95	Old, new and third wine regions: a consumer perspective. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2017 , 13, 521	0.6	9
94	The Cyprus oil and gas industry's indirect business effects: A predictive real-time analysis. <i>Journal of Transnational Management</i> , 2016 , 21, 115-141	0.9	6
93	The relationship between wine sector and regional competitiveness. <i>Global Business and Economics Review</i> , 2016 , 18, 259	0.5	9
92	Tradition and innovation in Italian wine family businesses. <i>British Food Journal</i> , 2016 , 118, 1883-1897	2.8	141
91	Social Media and Societal Marketing: A Path for a Better Wine?. <i>Journal of Promotion Management</i> , 2016 , 22, 268-279	2.3	26
90	Consumer preference, satisfaction, and intentional behavior: Investigating consumer attitudes for branded or unbranded products. <i>Journal of Transnational Management</i> , 2016 , 21, 84-98	0.9	11
89	A higher education student-choice analysis: the case of Lebanon. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2016 , 12, 337	0.6	4

88	Building Multiunit Ambidextrous OrganizationsâA Transformative Framework. <i>Human Resource Management</i> , 2015 , 54, s155-s177	4.8	39
87	Strategic R&D internationalisation in developing Asian countries - the Italian experience. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2015 , 11, 200	0.6	25
86	Determinants of performance in the hotel industry - an empirical analysis of Italy. <i>Global Business and Economics Review</i> , 2015 , 17, 19	0.5	14
85	Cause-related marketing, product innovation and extraordinary sustainable leadership: the root towards sustainability. <i>Global Business and Economics Review</i> , 2015 , 17, 93	0.5	22
84	Contemporary sports club branding: Empirical findings on basketball and value-based conceptual constructs. <i>The Marketing Review</i> , 2015 , 15, 503-524	1.3	3
83	Fans' brand commitment to basketball teams: Establishing the validity and reliability of a new multidimensional scale. <i>Journal of Customer Behavior</i> , 2015 , 14, 311-329	2.4	5
82	Innovative marketing behaviour determinants in wine SMEs: the case of an Italian wine region. <i>International Journal of Globalisation and Small Business</i> , 2015 , 7, 107	0.4	30
81	Biotechnological mergers and acquisitions: features, trends and new dynamics. <i>Journal of Research in Marketing and Entrepreneurship</i> , 2015 , 17, 91-109	1	9
80	Innovation and cause-related marketing success: a conceptual framework and propositions. <i>Journal of Services Marketing</i> , 2015 , 29, 354-366	4	47
79	A value co-creation model for wine tourism. <i>International Journal of Management Practice</i> , 2015 , 8, 247	0.5	34
78	Product innovation and cause-related marketing success. <i>Marketing Intelligence and Planning</i> , 2014 , 32, 174-189	3.2	29
77	Strategic marketing planning for football clubs: a value-based analysis. <i>Journal for Global Business Advancement</i> , 2014 , 7, 355	0.9	12
76	Marketing public relations: A consumer-focused strategic perspective. <i>Journal of Customer Behavior</i> , 2014 , 13, 5-24	2.4	13
75	Strategic reflexivity in the hotel industry - a value-based analysis. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2014 , 10, 352	0.6	18
74	Agro business in a changing competitive environment - Campania firms' strategic, marketing and financial choices. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2014 , 10, 312	0.6	11
73	Mobile marketing: a contemporary strategic perspective. <i>International Journal of Technology Marketing</i> , 2014 , 9, 252	0.8	24
72	Strengthening regional identities and culture through wine industry cross border collaboration. <i>British Food Journal</i> , 2014 , 116, 1788-1807	2.8	43
71	Football performance and strategic choices in Italy and beyond. <i>International Journal of Organizational Analysis</i> , 2013 , 21, 546-564	2.1	16

70	Football facility and equipment management. <i>Journal for Global Business Advancement</i> , 2013 , 6, 265	0.9	2
69	Wine Sector Development: A Conceptual Framework Toward Succession Effectiveness in Family Wineries. <i>Journal of Transnational Management</i> , 2013 , 18, 246-272	0.9	14
68	The exploration activity's added value into the innovation process. <i>Global Business and Economics Review</i> , 2013 , 15, 265	0.5	31
67	Strategic resource planning for football clubs. <i>Journal for International Business and Entrepreneurship Development</i> , 2013 , 7, 1	0.3	6
66	Change through innovation in family businesses: evidence from an Italian sample. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2013 , 9, 195	0.6	55
65	Cause-related marketing and strategic agility: an integrated framework for gaining the competitive advantage. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2013 , 9, 518	0.6	19
64	Human resource management - practices, performance and strategy in the Italian hotel industry. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2012 , 8, 405	0.6	15
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