

Demetris Vrontis

List of Publications by Citations

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Version: 2024-04-28

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

231
papers

4,438
citations

36
h-index

56
g-index

268
ext. papers

6,156
ext. citations

3.1
avg. IF

6.77
L-index

#	Paper	IF	Citations
231	The Internet of Things: Building a knowledge management system for open innovation and knowledge management capacity. <i>Technological Forecasting and Social Change</i> , 2018 , 136, 347-354	9.5	230
230	Ambidexterity, external knowledge and performance in knowledge-intensive firms. <i>Journal of Technology Transfer</i> , 2017 , 42, 374-388	4.4	173
229	Tradition and innovation in Italian wine family businesses. <i>British Food Journal</i> , 2016 , 118, 1883-1897	2.8	141
228	Brand emotional connection and loyalty. <i>Journal of Brand Management</i> , 2012 , 20, 13-27	3.3	128
227	International marketing adaptation versus standardisation of multinational companies. <i>International Marketing Review</i> , 2009 , 26, 477-500	4.4	115
226	Building corporate branding through internal marketing: the case of the UK retail bank industry. <i>Journal of Product and Brand Management</i> , 2006 , 15, 37-47	4.3	109
225	External knowledge sourcing and new product development. <i>British Food Journal</i> , 2017 , 119, 2373-2387	2.8	100
224	An integrative framework of stakeholder engagement for innovation management and entrepreneurship development. <i>Journal of Business Research</i> , 2020 , 119, 245-258	8.7	97
223	Cause-related marketing: Building the corporate image while supporting worthwhile causes. <i>Journal of Brand Management</i> , 2010 , 17, 266-278	3.3	80
222	R&D internationalization and innovation: A systematic review, integrative framework and future research directions. <i>Journal of Business Research</i> , 2021 , 128, 812-823	8.7	80
221	A contemporary higher education student-choice model for developed countries. <i>Journal of Business Research</i> , 2007 , 60, 979-989	8.7	77
220	Marketing research on mergers and acquisitions: a systematic review and future directions. <i>International Marketing Review</i> , 2017 , 34, 629-651	4.4	71
219	Social media influencer marketing: A systematic review, integrative framework and future research agenda. <i>International Journal of Consumer Studies</i> , 2021 , 45, 617-644	5.7	71
218	Using internal marketing to ignite the corporate brand: The case of the UK retail bank industry. <i>Journal of Brand Management</i> , 2006 , 14, 177-195	3.3	61
217	A New Consumer Relationship Model: The Marketing Communications Application. <i>Journal of Promotion Management</i> , 2009 , 15, 499-521	2.3	58
216	Wine business in a changing competitive environment: Strategic and financial choices of Campania wine firms. <i>International Journal of Business and Globalisation</i> , 2012 , 8, 112	0.3	57
215	Change through innovation in family businesses: evidence from an Italian sample. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2013 , 9, 195	0.6	55

214	Italian wine firms: strategic branding and financial performance. <i>International Journal of Organizational Analysis</i> , 2011 , 19, 288-304	2.1	54
213	Triggering technological innovation through cross-border mergers and acquisitions: A micro-foundational perspective. <i>Technological Forecasting and Social Change</i> , 2019 , 146, 148-166	9.5	51
212	The effect of digital technologies adoption in healthcare industry: a case based analysis. <i>Business Process Management Journal</i> , 2018 , 24, 1124-1144	3.6	50
211	Wine marketing: A framework for consumer-centred planning. <i>Journal of Brand Management</i> , 2011 , 18, 245-263	3.3	49
210	Artificial intelligence, robotics, advanced technologies and human resource management: a systematic review. <i>International Journal of Human Resource Management</i> , 1-30	3.6	49
209	Brand and product building: the case of the Cyprus wine industry. <i>Journal of Product and Brand Management</i> , 2007 , 16, 159-167	4.3	48
208	Integrating Adaptation and Standardisation in International Marketing: The AdaptStand Modelling Process. <i>Journal of Marketing Management</i> , 2003 , 19, 283-305	3.2	48
207	Innovation and cause-related marketing success: a conceptual framework and propositions. <i>Journal of Services Marketing</i> , 2015 , 29, 354-366	4	47
206	A new conceptual framework for business-consumer relationships. <i>Marketing Intelligence and Planning</i> , 2007 , 25, 789-806	3.2	47
205	Strategic agility in international business: A conceptual framework for "agile" multinationals. <i>Journal of International Management</i> , 2021 , 27, 100737	4.4	45
204	Augmented reality in the tourism industry: A multi-stakeholder analysis of museums. <i>Tourism Management Perspectives</i> , 2019 , 32, 100549	5.8	44
203	Transcending innovativeness towards strategic reflexivity. <i>Qualitative Market Research</i> , 2012 , 15, 420-437	3.6	44
202	B2C smart retailing: A consumer-focused value-based analysis of interactions and synergies. <i>Technological Forecasting and Social Change</i> , 2017 , 124, 271-282	9.5	43
201	Strengthening regional identities and culture through wine industry cross border collaboration. <i>British Food Journal</i> , 2014 , 116, 1788-1807	2.8	43
200	Building Multiunit Ambidextrous Organizations: A Transformative Framework. <i>Human Resource Management</i> , 2015 , 54, s155-s177	4.8	39
199	The Agile Innovation Pendulum: A Strategic Marketing Multicultural Model for Family Businesses. <i>International Studies of Management and Organization</i> , 2018 , 48, 105-120	1.2	39
198	A Preliminary Strategic Marketing Framework for New Product Development. <i>Journal of Transnational Management</i> , 2012 , 17, 21-44	0.9	39
197	The Role of External Embeddedness and Knowledge Management as Antecedents of Ambidexterity and Performances in Italian SMEs. <i>IEEE Transactions on Engineering Management</i> , 2021 , 68, 360-369	2.6	39

196	Emerging-Market Firms Venturing into Advanced Economies: The Role of Context. <i>Thunderbird International Business Review</i> , 2017 , 59, 255-261	1.9	38
195	The Agile Innovation Pendulum: Family Business Innovation and the Human, Social, and Marketing Capitals. <i>International Studies of Management and Organization</i> , 2018 , 48, 88-104	1.2	36
194	A value co-creation model for wine tourism. <i>International Journal of Management Practice</i> , 2015 , 8, 247	0.5	34
193	A Small Services Firm Marketing Communications Model for SME-Dominated Environments. <i>Journal of Marketing Communications</i> , 2006 , 12, 183-202	2.2	32
192	Customer engagement through choice in cause-related marketing. <i>International Marketing Review</i> , 2018 , 37, 621-650	4.4	32
191	The exploration activity's added value into the innovation process. <i>Global Business and Economics Review</i> , 2013 , 15, 265	0.5	31
190	Branding and the Cyprus wine industry. <i>Journal of Brand Management</i> , 2008 , 16, 145-159	3.3	31
189	Innovative marketing behaviour determinants in wine SMEs: the case of an Italian wine region. <i>International Journal of Globalisation and Small Business</i> , 2015 , 7, 107	0.4	30
188	The increasing dynamics between consumers, social groups and brands. <i>Qualitative Market Research</i> , 2012 , 15, 404-419	1.6	30
187	Product innovation and cause-related marketing success. <i>Marketing Intelligence and Planning</i> , 2014 , 32, 174-189	3.2	29
186	E-Government implementation challenges in small countries: The project manager's perspective. <i>Technological Forecasting and Social Change</i> , 2020 , 152, 119880	9.5	28
185	Internet marketing by SMEs: towards enhanced competitiveness and internationalisation of professional services. <i>International Journal of Internet Marketing and Advertising</i> , 2008 , 4, 241	0.7	27
184	Social customer relationship management factors and business benefits. <i>International Journal of Organizational Analysis</i> , 2021 , 29, 35-58	2.1	27
183	Does data-driven culture impact innovation and performance of a firm? An empirical examination. <i>Annals of Operations Research</i> , 1	3.2	27
182	Antecedents and consequences of knowledge hiding: The moderating role of knowledge hiders and knowledge seekers in organizations. <i>Journal of Business Research</i> , 2021 , 128, 303-313	8.7	26
181	Social Media and Societal Marketing: A Path for a Better Wine?. <i>Journal of Promotion Management</i> , 2016 , 22, 268-279	2.3	26
180	Transforming big data into knowledge: the role of knowledge management practice. <i>Management Decision</i> , 2019 , 57, 1902-1922	4.4	26
179	Micro-foundational ambidexterity and multinational enterprises: A systematic review and a conceptual framework. <i>International Business Review</i> , 2021 , 30, 101625	6.2	26

178	Strategic R&D internationalisation in developing Asian countries - the Italian experience. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2015 , 11, 200	0.6	25
177	Corporate branding and transformational leadership in turbulent times. <i>Journal of Product and Brand Management</i> , 2012 , 21, 192-204	4.3	25
176	Mobile marketing: a contemporary strategic perspective. <i>International Journal of Technology Marketing</i> , 2014 , 9, 252	0.8	24
175	Green Marketing and Consumer Behavior: The Case of Gasoline Products. <i>Journal of Transnational Management</i> , 2011 , 16, 84-106	0.9	24
174	Detecting customers knowledge from social media big data: toward an integrated methodological framework based on netnography and business analytics. <i>Journal of Knowledge Management</i> , 2020 , 24, 799-821	7.3	24
173	Cash holdings, corporate performance and viability of Greek SMEs. <i>EuroMed Journal of Business</i> , 2019 , 15, 333-348	3.9	24
172	ICT-enabled CRM system adoption: a dual Indian qualitative case study and conceptual framework development. <i>Journal of Asia Business Studies</i> , 2021 , 15, 257-277	2.7	24
171	Cause-related marketing, product innovation and extraordinary sustainable leadership: the root towards sustainability. <i>Global Business and Economics Review</i> , 2015 , 17, 93	0.5	22
170	Contemporary Marketing Communications Framework for Football Clubs. <i>Journal of Promotion Management</i> , 2012 , 18, 278-305	2.3	22
169	The requisite match between internal resources and network ties to cope with knowledge scarcity. <i>Journal of Knowledge Management</i> , 2020 , 24, 861-880	7.3	22
168	Agility and flexibility in international business research: A comprehensive review and future research directions. <i>Journal of World Business</i> , 2021 , 56, 101194	6.1	22
167	The Impact of Ambidextrous Leadership on the Internationalization of Emerging-Market Firms: The Case of India. <i>Thunderbird International Business Review</i> , 2017 , 59, 421-436	1.9	21
166	Levi Strauss: an international marketing investigation. <i>Journal of Fashion Marketing and Management</i> , 2004 , 8, 389-398	3.8	21
165	Intellectual capital, knowledge sharing and equity crowdfunding. <i>Journal of Intellectual Capital</i> , 2020 , 22, 95-121	5.6	21
164	Family businesses, corporate social responsibility, and websites. <i>British Food Journal</i> , 2019 , 121, 1442-1468	4.6	20
163	Online branding strategy for wine tourism competitiveness. <i>International Journal of Wine Business Research</i> , 2019 , 31, 130-150	1.6	20
162	The impact of social media on international student recruitment: the case of Lebanon. <i>Journal of International Education in Business</i> , 2018 , 11, 79-103	0.9	20
161	The renaissance of Commandaria: a strategic branding prescriptive analysis. <i>Journal for Global Business Advancement</i> , 2011 , 4, 302	0.9	20

160	Cause-related marketing and strategic agility: an integrated framework for gaining the competitive advantage. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2013 , 9, 518	0.6	19
159	The country-of-origin effect on the purchase intention of apparel: opportunities and threats for small firms. <i>International Journal of Entrepreneurship and Small Business</i> , 2006 , 3, 459	0.6	19
158	High-performance work systems, innovation and knowledge sharing. <i>Employee Relations</i> , 2020 , 43, 438-458	4.5	19
157	An assessment of the literature on cause-related marketing: implications for international competitiveness and marketing research. <i>International Marketing Review</i> , 2020 , 37, 977-1012	4.4	19
156	Ambidextrous organizations in the banking sector: an empirical verification of banks' performance and conceptual development. <i>International Journal of Human Resource Management</i> , 2020 , 31, 272-302	3.6	19
155	Brand Lovemarks Scale of Sport Fans. <i>Journal of Promotion Management</i> , 2018 , 24, 215-232	2.3	18
154	Strategic reflexivity in the hotel industry - a value-based analysis. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2014 , 10, 352	0.6	18
153	Intellectual capital and business model: a systematic literature review to explore their linkages. <i>Journal of Intellectual Capital</i> , 2021 , 22, 653-679	5.6	18
152	Can traditional organizations be digitally transformed by themselves? The moderating role of absorptive capacity and strategic interdependence. <i>Journal of Business Research</i> , 2021 , 124, 408-421	8.7	18
151	The Role of Gender Diversity on Tax Aggressiveness and Corporate Social Responsibility: Evidence from Italian Listed Companies. <i>Sustainability</i> , 2020 , 12, 2007	3.6	17
150	The Reactions of Employees Toward the Implementation of Human Resources Information Systems (HRIS) as a Planned Change Program: A Case Study in Malaysia. <i>Journal of Transnational Management</i> , 2010 , 15, 229-245	0.9	17
149	Strategic assessment: the importance of branding in the European beer market. <i>British Food Journal</i> , 1998 , 100, 76-84	2.8	17
148	Innovation within the food companies: how creative partnerships may conduct to better performances?. <i>British Food Journal</i> , 2020 , 123, 143-158	2.8	17
147	Football performance and strategic choices in Italy and beyond. <i>International Journal of Organizational Analysis</i> , 2013 , 21, 546-564	2.1	16
146	Perception of luxury: idiosyncratic Russian consumer culture and identity. <i>European Journal of Cross-Cultural Competence and Management</i> , 2012 , 2, 209	1	16
145	Internal marketing as an agent of change - implementing a new human resource information system for Malaysian Airlines. <i>Journal of General Management</i> , 2010 , 36, 21-41	1.3	16
144	The profile of innovation driven Italian SMEs and the relationship between the firms' networking abilities and dynamic capabilities. <i>Journal of Business Research</i> , 2020 , 114, 313-324	8.7	15
143	Human resource management - practices, performance and strategy in the Italian hotel industry. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2012 , 8, 405	0.6	15

142	A marketing communications framework for small political parties in developed countries. <i>Marketing Intelligence and Planning</i> , 2009 , 27, 268-292	3.2	15
141	The Competitiveness of the Italian Manufacturing Industry: an Attempt of Measurement. <i>Journal of the Knowledge Economy</i> , 2018 , 9, 1087-1103	1.3	14
140	Determinants of performance in the hotel industry - an empirical analysis of Italy. <i>Global Business and Economics Review</i> , 2015 , 17, 19	0.5	14
139	Wine Sector Development: A Conceptual Framework Toward Succession Effectiveness in Family Wineries. <i>Journal of Transnational Management</i> , 2013 , 18, 246-272	0.9	14
138	Integrating Adaptation and Standardisation in International Marketing: The AdaptStand Modelling Process. <i>Journal of Marketing Management</i> , 2003 , 19, 283-305	3.2	14
137	Marketing public relations: A consumer-focused strategic perspective. <i>Journal of Customer Behavior</i> , 2014 , 13, 5-24	2.4	13
136	Adoption of artificial intelligence-integrated CRM systems in agile organizations in India. <i>Technological Forecasting and Social Change</i> , 2021 , 168, 120783	9.5	13
135	Strategic marketing planning for football clubs: a value-based analysis. <i>Journal for Global Business Advancement</i> , 2014 , 7, 355	0.9	12
134	Digital transformation and entrepreneurship process in SMEs of India: a moderating role of adoption of AI-CRM capability and strategic planning. <i>Journal of Strategy and Management</i> , 2021 , ahead-of-print,	2.4	12
133	The Gold Rush of Digital Marketing: Assessing Prospects of Building Brand Awareness Overseas. <i>Business Perspectives and Research</i> , 2020 , 8, 4-20	0.9	12
132	Agro business in a changing competitive environment - Campania firms' strategic, marketing and financial choices. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2014 , 10, 312	0.6	11
131	Financing innovation: venture capital investments in biotechnology firms. <i>International Journal of Technology Marketing</i> , 2011 , 6, 355	0.8	11
130	Innovation strategies geared toward the circular economy: A case study of the organic olive-oil industry. <i>Rivista Di Studi Sulla Sostenibilita</i> , 2018 , 137-158	0.4	11
129	Consumer preference, satisfaction, and intentional behavior: Investigating consumer attitudes for branded or unbranded products. <i>Journal of Transnational Management</i> , 2016 , 21, 84-98	0.9	11
128	Talent management and the HR function in cross-cultural mergers and acquisitions: The role and impact of bi-cultural identity. <i>Human Resource Management Review</i> , 2021 , 31, 100744	6.8	11
127	Stakeholder engagement for innovation management and entrepreneurial development: A meta-analysis. <i>Journal of Business Research</i> , 2020 , 119, 67-86	8.7	10
126	Enterprise social network for knowledge sharing in MNCs: Examining the role of knowledge contributors and knowledge seekers for cross-country collaboration. <i>Journal of International Management</i> , 2021 , 27, 100827	4.4	10
125	Sustainable responsible conduct beyond the boundaries of compliance. <i>British Food Journal</i> , 2019 , 121, 1035-1049	2.8	10

124	The ability of fish ecolabels to promote a change in the sustainability awareness. <i>Marine Policy</i> , 2021 , 123, 104292	3.5	10
123	The relationship between wine sector and regional competitiveness. <i>Global Business and Economics Review</i> , 2016 , 18, 259	0.5	9
122	Old, new and third wine regions: a consumer perspective. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2017 , 13, 521	0.6	9
121	Biotechnological mergers and acquisitions: features, trends and new dynamics. <i>Journal of Research in Marketing and Entrepreneurship</i> , 2015 , 17, 91-109	1	9
120	Innovativeness of European SMEs: Mission not yet accomplished 1 â€” Errata - final and author approved version of the paper replacing the non approved version of paper published in Vol. 25 No. 1 2012â€” <i>Economic Research-Ekonomska Istrazivanja</i> , 2012 , 25, 333-359	2.5	9
119	Digitalization of SMEs: A Review of Opportunities and Challenges. <i>Palgrave Studies in Cross-disciplinary Business Research, in Association With EuroMed Academy of Business</i> , 2020 , 179-200	0.3	9
118	Knowledge sharing in international markets for product and process innovation: moderating role of firm's absorptive capacity. <i>International Marketing Review</i> , 2021 , ahead-of-print,	4.4	9
117	Examining the global retail apocalypse during the COVID-19 pandemic using strategic omnichannel management: a consumersâ€”data privacy and data security perspective. <i>Journal of Strategic Marketing</i> , 2021 , 29, 617-632	2.7	9
116	Cooperating for competing - a small Italian wineries' internationalisation strategy case study. <i>Global Business and Economics Review</i> , 2017 , 19, 648	0.5	8
115	Internationalization, market forces and domestic sectoral institutionalization. <i>European Business Review</i> , 2011 , 23, 215-235	13.1	8
114	Private equity for small firms: a conceptual model of adaptation versus standardisation strategy. <i>International Journal of Entrepreneurship and Small Business</i> , 2006 , 3, 498	0.6	8
113	Cause-related marketing in international business: what works and what does not?. <i>International Marketing Review</i> , 2020 , 37, 593-601	4.4	8
112	A new organisational memory for cross-cultural knowledge management. <i>Cross Cultural Management</i> , 2012 , 19, 336-351		7
111	International strategic marketing of small construction consultancy firms: the case of Cypriot firms. <i>International Journal of Entrepreneurship and Small Business</i> , 2008 , 6, 296	0.6	7
110	Engaging in emotional labour when facing customer mistreatment in hospitality. <i>Journal of Hospitality and Tourism Management</i> , 2020 , 45, 429-443	6	7
109	Contribution to the Sustainability Challenges of the Food-Delivery Sector: Finding from the Deliveroo Italy Case Study. <i>Sustainability</i> , 2020 , 12, 7045	3.6	7
108	Entrepreneurial exploration and exploitation processes of family businesses in the food sector. <i>British Food Journal</i> , 2019 , 121, 2759-2779	2.8	7
107	Open innovation in family firms: empirical evidence about internal and external knowledge flows. <i>Business Process Management Journal</i> , 2019 , 26, 979-997	3.6	7

106	Intercultural service encounters: a systematic review and a conceptual framework on trust development. <i>EuroMed Journal of Business</i> , 2021 , 16, 306-323	3.9	7
105	The impact of strategic competitive innovation on the financial performance of SMEs during COVID-19 pandemic period. <i>Competitiveness Review</i> , 2021 , ahead-of-print,	2	7
104	The Cyprus oil and gas industry's indirect business effects: A predictive real-time analysis. <i>Journal of Transnational Management</i> , 2016 , 21, 115-141	0.9	6
103	A value-based transcription of student choices into higher education branding practices. <i>Global Business and Economics Review</i> , 2017 , 19, 121	0.5	6
102	Strategic resource planning for football clubs. <i>Journal for International Business and Entrepreneurship Development</i> , 2013 , 7, 1	0.3	6
101	Website Design and Development as An Effective and Efficient Promotional Tool: A Case Study in the Hotel Industry in Cyprus. <i>Journal of Website Promotion</i> , 2007 , 2, 125-139		6
100	Stakeholder dynamics of contextual ambidextrous capabilities and authenticity: A conceptual synchronisation for competitive advantage. <i>Journal of General Management</i> , 2020 , 46, 26-35	1.3	6
99	Towards a framework of students' co-creation behaviour in higher education institutions. <i>International Journal of Managerial and Financial Accounting</i> , 2020 , 12, 119	0.8	6
98	Geographical cues: evidences from New and Old World countries' wine consumers. <i>British Food Journal</i> , 2020 , 122, 1252-1267	2.8	6
97	Does "HALTA HAI" culture negatively impacts sustainability of business firms in India? An empirical investigation. <i>Journal of Asia Business Studies</i> , 2021 , 15, 666-685	2.7	6
96	A systematic literature review on the impact of artificial intelligence on workplace outcomes: A multi-process perspective. <i>Human Resource Management Review</i> , 2021 , 100857	6.8	6
95	Consequences of technology and social innovation on traditional business model. <i>Technological Forecasting and Social Change</i> , 2021 , 170, 120877	9.5	6
94	Managerial innovative capabilities, competitive advantage and performance of healthcare sector during Covid-19 pandemic period. <i>Foresight</i> , 2021 , ahead-of-print,	2.1	6
93	Fans' brand commitment to basketball teams: Establishing the validity and reliability of a new multidimensional scale. <i>Journal of Customer Behavior</i> , 2015 , 14, 311-329	2.4	5
92	Dairy Milk in France - A marketing investigation of the situational environment. <i>British Food Journal</i> , 2001 , 103, 291-296	2.8	5
91	Bass plc An assessment, evaluation and recommendations for their strategic approach in entering foreign beer markets. <i>International Marketing Review</i> , 1999 , 16, 391-405	4.4	5
90	Global talent management by multinational enterprises post- COVID -19: The role of enterprise social networking and senior leadership. <i>Thunderbird International Business Review</i> ,	1.9	5
89	Examining the dark side of human resource analytics: an empirical investigation using the privacy calculus approach. <i>International Journal of Manpower</i> , 2021 , ahead-of-print,	2.5	5

88	An innovative stakeholder framework for the Student-Choice Decision making process. <i>Journal of Business Research</i> , 2020 , 119, 339-353	8.7	5
87	Integrated thinking rolls! Stakeholder engagement actions translate integrated thinking into practice. <i>Meditari Accountancy Research</i> , 2021 , 29, 943-965	3	5
86	A model for testing the relationship between company's size and performance: a cross country analysis. <i>Global Business and Economics Review</i> , 2018 , 20, 524	0.5	5
85	Past, present, and future of mergers and acquisitions in the MENA region: a systematic review and integrative framework. <i>International Studies of Management and Organization</i> , 2021 , 51, 276-296	1.2	5
84	Sustainable Development Goals and healthy foods: perspective from the food system. <i>British Food Journal</i> , 2021 , ahead-of-print,	2.8	5
83	The marketing implications of the 'undesired self'; the case of Chinese Y-generation. <i>Journal for Global Business Advancement</i> , 2008 , 1, 390	0.9	4
82	Survey research in the UK beer industry. <i>British Food Journal</i> , 2000 , 102, 371-380	2.8	4
81	Big data analytics in strategic sales performance: mediating role of CRM capability and moderating role of leadership support. <i>EuroMed Journal of Business</i> , 2022 , ahead-of-print,	3.9	4
80	Adoption of Social Media Marketing for Sustainable Business Growth of SMEs in Emerging Economies: The Moderating Role of Leadership Support. <i>Sustainability</i> , 2021 , 13, 12134	3.6	4
79	Does remote work flexibility enhance organization performance? Moderating role of organization policy and top management support. <i>Journal of Business Research</i> , 2021 , 139, 1501-1501	8.7	4
78	Social impact through family firmsâinterorganizational relationships within a community and a cooperative: An embedded view of stewardship. <i>Journal of Business Research</i> , 2022 , 139, 584-601	8.7	4
77	Emotional intelligence and perceived negative emotions in intercultural service encounters. <i>European Business Review</i> , 2020 , 32, 359-381	13.1	4
76	Identification of Health Expenditures Determinants: A Model to Manage the Economic Burden of Cardiovascular Disease. <i>International Journal of Environmental Research and Public Health</i> , 2021 , 18,	4.6	4
75	The influence of online customer reviews on customersâpurchase intentions: a cross-cultural study from India and the UK. <i>International Journal of Organizational Analysis</i> , 2021 , ahead-of-print,	2.1	4
74	Strategic sport sponsorship management âA scale development and validation. <i>Journal of Business Research</i> , 2021 , 130, 295-307	8.7	4
73	A higher education student-choice analysis: the case of Lebanon. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2016 , 12, 337	0.6	4
72	Are coastal communities able to pay for the protection of fish resources impacted by climate change?. <i>Fisheries Research</i> , 2020 , 221, 105374	2.3	4
71	Information communication technology, knowledge management, job and customer satisfaction: a study of healthcare workers in Lebanon. <i>Journal of Knowledge Management</i> , 2021 , 25, 618-641	7.3	4

70	Culinary attributes and technological utilization as drivers of place authenticity and branding: the case of Vascitour, Naples. <i>Journal of Place Management and Development</i> , 2021 , 14, 5-18	1.8	4
69	Antecedents and consequence of social media marketing for strategic competitive advantage of small and medium enterprises: mediating role of utilitarian and hedonic value. <i>Journal of Strategic Marketing</i> , 1-20	2.7	4
68	From Knowledge Ecosystems to Capabilities Ecosystems: When Open Innovation Digital Platforms Lead to Value Co-creation. <i>Journal of the Knowledge Economy</i> , 1	1.3	4
67	Social Business Enterprises as a Research Domain: A Bibliometric Analysis and Research Direction. <i>Journal of Social Entrepreneurship</i> , 2020 , 1-15	2.2	3
66	New measure of brand equity status of a basketball club. <i>Journal of Transnational Management</i> , 2018 , 23, 39-63	0.9	3
65	Contemporary sports club branding: Empirical findings on basketball and value-based conceptual constructs. <i>The Marketing Review</i> , 2015 , 15, 503-524	1.3	3
64	Towards a marketing communications model for small political parties. <i>Cross Cultural Management</i> , 2011 , 18, 263-292		3
63	Strategic marketing planning for a supplier of liquid food packaging products in Cyprus. <i>Journal of Business and Industrial Marketing</i> , 2006 , 21, 250-261	3	3
62	Impact of organizational dynamic capability on international expansion and the moderating role of environmental dynamism. <i>International Journal of Organizational Analysis</i> , 2022 , ahead-of-print,	2.1	3
61	Exploring the role of institutions in Chinese OFDI: a systematic review and integrative framework. <i>Asia Pacific Business Review</i> , 2022 , 28, 187-213	1.2	3
60	Can social media improve stakeholder engagement and communication of Sustainable Development Goals? A cross-country analysis. <i>Technological Forecasting and Social Change</i> , 2022 , 177, 121525	9.5	3
59	Mainstreaming fashion rental consumption: A systematic and thematic review of literature. <i>Journal of Business Research</i> , 2021 , 139, 1525-1525	8.7	3
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