

# Robert Mittelman

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1227416/publications.pdf>

Version: 2024-02-01

9  
papers

110  
citations

1478505  
6  
h-index

1588992  
8  
g-index

9  
all docs

9  
docs citations

9  
times ranked

97  
citing authors

#	ARTICLE	IF	CITATIONS
1	Why Canadians give to charity: an extended theory of planned behaviour model. <i>International Review on Public and Nonprofit Marketing</i> , 2018, 15, 189-204.	2.0	42
2	Development porn? Child sponsorship advertisements in the 1970s. <i>Journal of Historical Research in Marketing</i> , 2011, 3, 370-401.	0.4	17
3	Exploring Consumer's Needs and Motivations in Online Social Lending for Development. <i>Journal of Nonprofit and Public Sector Marketing</i> , 2013, 25, 309-333.	1.6	15
4	Biases in Charitable Giving to International Humanitarian Aid. <i>Journal of Macromarketing</i> , 2018, 38, 383-399.	2.6	13
5	Pup-ularity contest: The advertising practices of popular animal influencers on Instagram. <i>Technological Forecasting and Social Change</i> , 2022, 174, 121226.	11.6	8
6	We're not in Kansas anymore: Academic honesty in an international business program. <i>International Journal of Management Education</i> , 2019, 17, 1-14.	3.9	7
7	Ideological Outcomes of Marketing Practices: A Critical Historical Analysis of Child Sponsorship Programs. <i>Research in Consumer Behavior</i> , 2012, , 9-27.	0.3	5
8	Teaching in Iran: culture and consequences. <i>Intercultural Education</i> , 2019, 30, 429-444.	1.0	3
9	Exploring the inclusion of beneficiary voices in international development fundraising campaign creation. <i>Journal of Philanthropy and Marketing</i> , 0, , .	1.0	0