

# Chen-Tsang Tsai

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/12172381/publications.pdf>

Version: 2024-02-01

11  
papers

980  
citations

933447

10  
h-index

1281871

11  
g-index

11  
all docs

11  
docs citations

11  
times ranked

694  
citing authors

#	ARTICLE	IF	CITATIONS
1	Experiential value in branding food tourism. <i>Journal of Destination Marketing &amp; Management</i> , 2017, 6, 56-65.	5.3	205
2	Employability of Hospitality Graduates: Student and Industry Perspectives. <i>Journal of Hospitality and Tourism Education</i> , 2014, 26, 125-135.	3.2	93
3	The Implication of Mystery Shopping Program in Chain Restaurants: Supervisors' Perception. <i>Journal of Foodservice Business Research</i> , 2014, 17, 267-282.	2.3	5
4	Constructing Indicators of Culinary Tourism Strategy: An Application of Resource-Based Theory. <i>Journal of Travel and Tourism Marketing</i> , 2012, 29, 796-816.	7.0	47
5	Authentic dining experiences in ethnic theme restaurants. <i>International Journal of Hospitality Management</i> , 2012, 31, 304-306.	8.8	126
6	Analysis of career competency of food and beverage managers in international tourist hotels in Taiwan. <i>International Journal of Hospitality Management</i> , 2012, 31, 612-616.	8.8	24
7	Exploring Marketing Strategies for Culinary Tourism in Hong Kong and Singapore. <i>Asia Pacific Journal of Tourism Research</i> , 2012, 17, 277-300.	3.7	34
8	Dining Occasions, Service Failures and Customer Complaint Behaviours: an Empirical Assessment. <i>International Journal of Tourism Research</i> , 2012, 14, 601-615.	3.7	26
9	Culinary tourism strategic development: an Asia-Pacific perspective. <i>International Journal of Tourism Research</i> , 2012, 14, 40-55.	3.7	101
10	Government websites for promoting East Asian culinary tourism: A cross-national analysis. <i>Tourism Management</i> , 2010, 31, 74-85.	9.8	280
11	Service failures and recovery strategies of chain restaurants in Taiwan. <i>Service Industries Journal</i> , 2009, 29, 1779-1796.	8.3	39