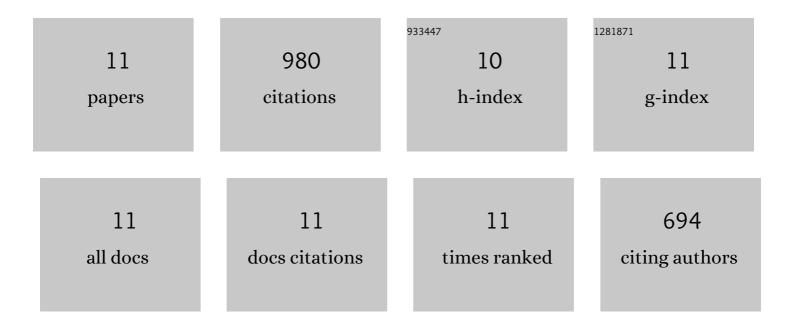
## **Chen-Tsang Tsai**

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/12172381/publications.pdf Version: 2024-02-01



CHEN-TSANC TSAL

#	Article	IF	CITATIONS
1	Experiential value in branding food tourism. Journal of Destination Marketing & Management, 2017, 6, 56-65.	5.3	205
2	Employability of Hospitality Graduates: Student and Industry Perspectives. Journal of Hospitality and Tourism Education, 2014, 26, 125-135.	3.2	93
3	The Implication of Mystery Shopping Program in Chain Restaurants: Supervisors' Perception. Journal of Foodservice Business Research, 2014, 17, 267-282.	2.3	5
4	Constructing Indicators of Culinary Tourism Strategy: An Application of Resource-Based Theory. Journal of Travel and Tourism Marketing, 2012, 29, 796-816.	7.0	47
5	Authentic dining experiences in ethnic theme restaurants. International Journal of Hospitality Management, 2012, 31, 304-306.	8.8	126
6	Analysis of career competency of food and beverage managers in international tourist hotels in Taiwan. International Journal of Hospitality Management, 2012, 31, 612-616.	8.8	24
7	Exploring Marketing Strategies for Culinary Tourism in Hong Kong and Singapore. Asia Pacific Journal of Tourism Research, 2012, 17, 277-300.	3.7	34
8	Dining Occasions, Service Failures and Customer Complaint Behaviours: an Empirical Assessment. International Journal of Tourism Research, 2012, 14, 601-615.	3.7	26
9	Culinary tourism strategic development: an Asiaâ€Pacific perspective. International Journal of Tourism Research, 2012, 14, 40-55.	3.7	101
10	Government websites for promoting East Asian culinary tourism: A cross-national analysis. Tourism Management, 2010, 31, 74-85.	9.8	280
11	Service failures and recovery strategies of chain restaurants in Taiwan. Service Industries Journal, 2009, 29, 1779-1796.	8.3	39