Morad Benyoucef

List of Publications by Year
in descending order

28 papers	2,196 citations
471509 17 h-index	501196 28 g-index
30 all docs	30 docs citations
30 times ranked	1367 citing authors

#	Article	IF	Citations
1	An Empirical Study of Mobile Application Usability: A Unified Hierarchical Approach. International Journal of Human-Computer Interaction, 2023, 39, 2624-2643.	4.8	4
2	Consumer behavior in social commerce: Results from a meta-analysis. Technological Forecasting and Social Change, 2021, 167, 120734.	11.6	54
3	A multidimensional perspective of business-to-business sales success: A meta-analytic review. Industrial Marketing Management, 2020, 90, 435-452.	6.7	30
4	Using Topic Modeling Methods for Short-Text Data: A Comparative Analysis. Frontiers in Artificial Intelligence, 2020, 3, 42.	3.4	145
5	Exploring purchase intention in cross-border E-commerce: A three stage model. Journal of Retailing and Consumer Services, 2019, 51, 320-330.	9.4	86
6	The role of lead management systems in inside sales performance. Journal of Business Research, 2019, 102, 163-177.	10.2	33
7	Impact of product description and involvement on purchase intention in cross-border e-commerce. Industrial Management and Data Systems, 2019, 120, 567-586.	3.7	50
8	Where the shoe pinches: Realizing dominant problems as an organizational social media business profile evolves. International Journal of Information Management, 2018, 41, 33-49.	17.5	11
9	The effects of social commerce design on consumer purchase decision-making: An empirical study. Electronic Commerce Research and Applications, 2017, 25, 40-58.	5.0	113
10	Managing an organisationâ€™s social media presence: An empirical stages of growth model. International Journal of Information Management, 2017, 37, 1405-1417.	17.5	48
11	Consumer behavior in social commerce: A literature review. Decision Support Systems, 2016, 86, 95-108.	5.9	385
12	Building brand loyalty in social commerce: The case of brand microblogs. Electronic Commerce Research and Applications, 2016, 15, 14-25.	5.0	125
13	A Connectivity Framework for Social Information Systems Design in Healthcare. AMIA … Annual Symposium proceedings, 2016, 2016, 734-742.	0.2	1
14	Understanding Consumer Participation on Companiesâ€™ Brand Microblogs. Lecture Notes in Business Information Processing, 2015, , 125-137.	1.0	0
15	Consumer participation and gender differences on companiesâ€™ microblogs: A brand attachment process perspective. Computers in Human Behavior, 2015, 44, 357-368.	8.5	58
16	User preferences of social features on social commerce websites: An empirical study. Technological Forecasting and Social Change, 2015, 95, 57-72.	11.6	157
17	From e-commerce to social commerce: A close look at design features. Electronic Commerce Research and Applications, 2013, 12, 246-259.	5.0	717
18	User-Centered Investigation of Social Commerce Design. Lecture Notes in Computer Science, 2013, , 287-295.	1.3	11

#	Article	IF	Citations
19	A mashup based framework for multi level healthcare interoperability. Information Systems Frontiers, 2012, 14, 57-72.	6.4	19
20	e-Negotiation Systems for e-Participation. Advances in Group Decision and Negotation, 2010, , 185-199.	0.1	2
21	Title of the special issue: â€œTopics in e-technology researchâ€. Electronic Commerce Research, 2009, 9, 243-244.	5.0	0
22	Toward a Framework for Dynamic Service Binding in E-Procurement. Lecture Notes in Business Information Processing, 2009, , 89-99.	1.0	1
23	Configurable e-negotiation systems for large scale and transparent decision making. Group Decision and Negotiation, 2008, 17, 211-224.	3.3	21
24	Business Continuity Planning and Supply Chain Management. Supply Chain Forum, 2007, 8, 14-22.	4.2	11
25	Modeling e-Negotiation Processes for a Service Oriented Architecture. Group Decision and Negotiation, 2006, 15, 449-467.	3.3	23
26	Applying the Montreal Taxonomy to State of the Art E-Negotiation Systems. Group Decision and Negotiation, 2003, 12, 287-310.	3.3	27
27	Combined Negotiations in E-Commerce: Concepts and Architecture. Electronic Commerce Research, 2001, 1, 277-299.	5.0	22
28	An Evaluation of Formalisms for Negotiations in E-commerce. Lecture Notes in Computer Science, 2000, , 45-54.	1.3	19