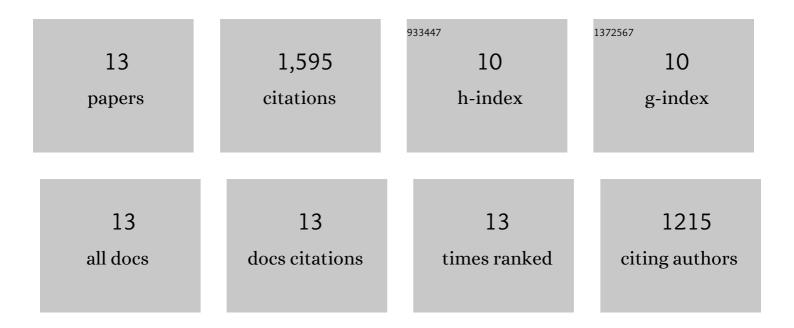
## Joan Walker

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/12125679/publications.pdf Version: 2024-02-01



LOAN WALKED

| #  | Article  | IF  | CITATIONS |
|----|--|-----|-----------|
| 1  | Hybrid Choice Models: Progress and Challenges. Marketing Letters, 2002, 13, 163-175.   | 2.9 | 482       |
| 2  | Generalized random utility model. Mathematical Social Sciences, 2002, 43, 303-343.   | 0.5 | 372       |
| 3  | Extended Framework for Modeling Choice Behavior. Marketing Letters, 1999, 10, 187-203.   | 2.9 | 219       |
| 4  | Integration of Choice and Latent Variable Models. , 2002, , 431-470.   |     | 157       |
| 5  | Car ownership motivations among undergraduate students in China, Indonesia, Japan, Lebanon,<br>Netherlands, Taiwan, and USA. Transportation, 2014, 41, 1227-1244.    | 4.0 | 88        |
| 6  | Process and context in choice models. Marketing Letters, 2012, 23, 439-456.  | 2.9 | 68        |
| 7  | Experimental Economics in Transportation. Transportation Research Record, 2010, 2156, 47-55.   | 1.9 | 58        |
| 8  | Modelling social norms: Case study of students' car purchase intentions. Travel Behaviour & Society, 2017, 7, 12-25.   | 5.0 | 35        |
| 9  | Hybrid Choice Models with Logit Kernel: Applicability to Large Scale Models <sup>1</sup> ., 2005, , 275-302.   |     | 33        |
| 10 | Travel demand models in the developing world: correcting for measurement errors. Transportation Letters, 2010, 2, 231-243.   | 3.1 | 31        |
| 11 | Revealing the Value of "Green―and the Small Group with a Big Heart in Transportation Mode Choice.<br>Sustainability, 2013, 5, 2913-2927.                             | 3.2 | 24        |
| 12 | Young drivers' night-time mobility preferences and attitude toward alcohol consumption: A Hybrid<br>Choice Model. Accident Analysis and Prevention, 2015, 83, 74-89. | 5.7 | 18        |
| 13 | Hybrid Choice Models with Logit Kernel. , 2005, , 275-302.   |     | 10        |