

Joan Walker

List of Publications by Year in descending order

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Version: 2024-02-01

13
papers

1,595
citations

933447

10
h-index

1372567

10
g-index

13
all docs

13
docs citations

13
times ranked

1215
citing authors

#	ARTICLE	IF	CITATIONS
1	Hybrid Choice Models: Progress and Challenges. Marketing Letters, 2002, 13, 163-175.	2.9	482
2	Generalized random utility model. Mathematical Social Sciences, 2002, 43, 303-343.	0.5	372
3	Extended Framework for Modeling Choice Behavior. Marketing Letters, 1999, 10, 187-203.	2.9	219
4	Integration of Choice and Latent Variable Models. , 2002, , 431-470.		157
5	Car ownership motivations among undergraduate students in China, Indonesia, Japan, Lebanon, Netherlands, Taiwan, and USA. Transportation, 2014, 41, 1227-1244.	4.0	88
6	Process and context in choice models. Marketing Letters, 2012, 23, 439-456.	2.9	68
7	Experimental Economics in Transportation. Transportation Research Record, 2010, 2156, 47-55.	1.9	58
8	Modelling social norms: Case study of students' car purchase intentions. Travel Behaviour & Society, 2017, 7, 12-25.	5.0	35
9	Hybrid Choice Models with Logit Kernel: Applicability to Large Scale Models ¹ , 2005, , 275-302.		33
10	Travel demand models in the developing world: correcting for measurement errors. Transportation Letters, 2010, 2, 231-243.	3.1	31
11	Revealing the Value of "Green" and the Small Group with a Big Heart in Transportation Mode Choice. Sustainability, 2013, 5, 2913-2927.	3.2	24
12	Young drivers' night-time mobility preferences and attitude toward alcohol consumption: A Hybrid Choice Model. Accident Analysis and Prevention, 2015, 83, 74-89.	5.7	18
13	Hybrid Choice Models with Logit Kernel. , 2005, , 275-302.		10