

Alper Nakkas

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/12118297/publications.pdf>

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8
papers

93
citations

1684188

5
h-index

1872680

6
g-index

8
all docs

8
docs citations

8
times ranked

48
citing authors

#	ARTICLE	IF	CITATIONS
1	Retail Assortment Planning Under Category Captainship. Manufacturing and Service Operations Management, 2011, 13, 124-142.	3.7	33
2	The Value of Category Captainship in the Presence of Manufacturer Competition. Production and Operations Management, 2014, 23, 420-430.	3.8	26
3	The Impact of Category Captainship on the Breadth and Appeal of a Retailer's Assortment. Journal of Retailing, 2014, 90, 379-392.	6.2	14
4	The Impact of Valuation Heterogeneity on Equilibrium Prices in Supply Chain Networks. Production and Operations Management, 2019, 28, 241-257.	3.8	9
5	Category Captainship in the Presence of Retail Competition. Production and Operations Management, 2020, 29, 263-280.	3.8	8
6	Allocation of operational decisions in retail supply chains. IJSE Transactions, 2022, 54, 976-987.	2.4	3
7	Category Captainship: When Should Retailers Outsource Category Management?. SSRN Electronic Journal, 0, , .	0.4	0
8	The Impact of Category Captainship on the Breadth and Depth of Retail Assortment. SSRN Electronic Journal, 0, , .	0.4	0