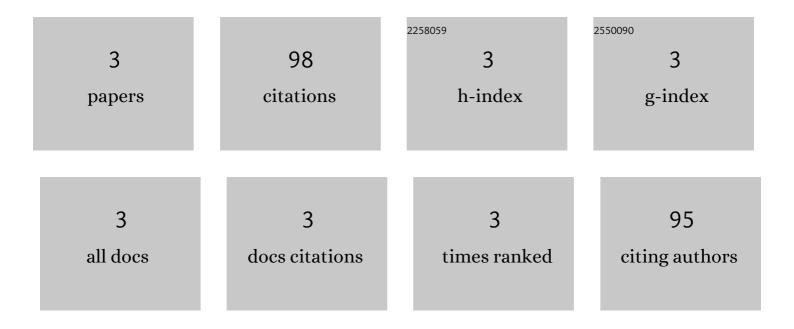
Jade S Dekinder

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/12111213/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Flow Signals: How Patterns over Time Affect the Acceptance of Start-Up Firms. Journal of Marketing, 2008, 72, 84-97.	11.3	52
2	Flow Signals: How Patterns over Time Affect the Acceptance of Start-Up Firms. Journal of Marketing, 2008, 72, 84-97.	11.3	30
3	Marketing an IPO issuer in early stages of the IPO process. Journal of the Academy of Marketing Science, 2015, 43, 14-31.	11.2	16