

# Leroy Robinson Jr

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/12108153/publications.pdf>

Version: 2024-02-01

3  
papers

195  
citations

2258059

3  
h-index

2550090

3  
g-index

3  
all docs

3  
docs citations

3  
times ranked

168  
citing authors

#	ARTICLE	IF	CITATIONS
1	Embracing online education: exploring options for success. Journal of Marketing for Higher Education, 2017, 27, 99-111.	3.2	14
2	Moving beyond Adoption: Exploring the Determinants of Student Intention to Use Technology. Marketing Education Review, 2006, 16, 79-88.	1.3	44
3	Sales force use of technology: antecedents to technology acceptance. Journal of Business Research, 2005, 58, 1623-1631.	10.2	137