

Leroy Robinson Jr

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/12108153/publications.pdf>

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3
papers

195
citations

2258059

3
h-index

2550090

3
g-index

3
all docs

3
docs citations

3
times ranked

168
citing authors

#	ARTICLE	IF	CITATIONS
1	Sales force use of technology: antecedents to technology acceptance. Journal of Business Research, 2005, 58, 1623-1631.	10.2	137
2	Moving beyond Adoption: Exploring the Determinants of Student Intention to Use Technology. Marketing Education Review, 2006, 16, 79-88.	1.3	44
3	Embracing online education: exploring options for success. Journal of Marketing for Higher Education, 2017, 27, 99-111.	3.2	14