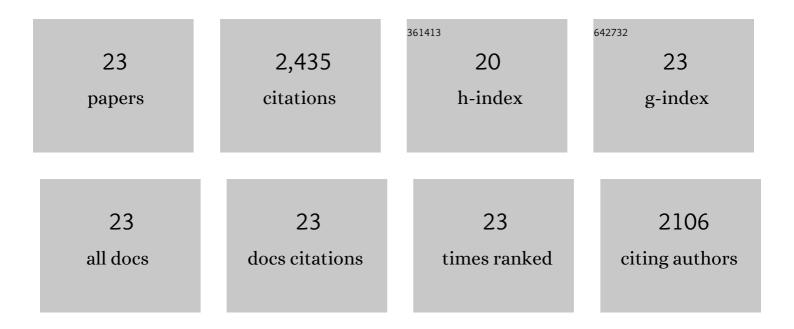
Karen BrunsÃ,

List of Publications by Year in descending order

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KADEN RDIINSÃ

#	Article	IF	CITATIONS
1	Consumer perception of meat quality and implications for product development in the meat sector—a review. Meat Science, 2004, 66, 259-272.	5.5	608
2	Closing the gap between values and behavior—a means–end theory of lifestyle. Journal of Business Research, 2004, 57, 665-670.	10.2	214
3	Exploring the relationship between convenience and fish consumption: A cross-cultural study. Appetite, 2007, 49, 84-91.	3.7	149
4	European consumers' use of and trust in information sources about fish. Food Quality and Preference, 2007, 18, 1050-1063.	4.6	147
5	Consumer perception versus scientific evidence of farmed and wild fish: exploratory insights from Belgium. Aquaculture International, 2007, 15, 121-136.	2.2	147
6	Cross-cultural validity of the food-related lifestyles instrument (FRL) within Western Europe. Appetite, 2004, 42, 197-211.	3.7	144
7	Consumer evaluation of fish quality as basis for fish market segmentation. Food Quality and Preference, 2007, 18, 651-661.	4.6	144
8	Testing relationships between values and food-related lifestyle: results from two European countries. Appetite, 2004, 43, 195-205.	3.7	120
9	Motives, barriers and quality evaluation in fish consumption situations. British Food Journal, 2009, 111, 699-716.	2.9	107
10	Impact of consumers' health beliefs, health involvement and risk perception on fish consumption. British Food Journal, 2008, 110, 898-915.	2.9	102
11	User-oriented innovation in the food sector: relevant streams of research and an agenda for future workâ^†. Trends in Food Science and Technology, 2008, 19, 590-602.	15.1	85
12	Cross-Cultural Similarities and Differences in Shopping for Food. Journal of Business Research, 1998, 42, 145-150.	10.2	78
13	Health-related attitudes as a basis for segmenting European fish consumers. Food Policy, 2010, 35, 448-455.	6.0	77
14	Consumer perception of the quality of beef resulting from various fattening regimes. Livestock Science, 2005, 94, 83-93.	1.2	69
15	Translating barriers into potential improvements: the case of new healthy seafood product development. Journal of Consumer Marketing, 2010, 27, 224-235.	2.3	42
16	Fish consumption and its motives in households with versus without self-reported medical history of CVD: A consumer survey from five European countries. BMC Public Health, 2008, 8, 306.	2.9	40
17	Core dimensions of food-related lifestyle: A new instrument for measuring food involvement, innovativeness and responsibility. Food Quality and Preference, 2021, 91, 104192.	4.6	39
18	Family conflicts and conflict resolution regarding food choices. Journal of Consumer Behaviour, 2011, 10, 141-151.	4.2	38

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#	Article	IF	CITATIONS
19	Economic and utilitarian benefits of monetary versus non-monetary in-store sales promotions. Journal of Marketing Management, 2015, 31, 247-268.	2.3	31
20	A procedure for eliminating additive bias from cross-cultural survey data. Journal of Business Research, 2005, 58, 72-78.	10.2	29
21	Cool snacks: A cross-disciplinary approach to healthier snacks for adolescents. Trends in Food Science and Technology, 2016, 47, 82-92.	15.1	13
22	European consumer segments with a high potential for accepting new innovative fish products based on their food-related lifestyle. Food Quality and Preference, 2022, 99, 104560.	4.6	10
23	Decomposing the (seafood versus meat) evening meal decisionâ€making sequence. British Food Journal, 2012, 114, 1533-1557.	2.9	2