

Karen BrunsÃ,

List of Publications by Year in descending order

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Version: 2024-02-01

23
papers

2,435
citations

361413

20
h-index

642732

23
g-index

23
all docs

23
docs citations

23
times ranked

2106
citing authors

#	ARTICLE	IF	CITATIONS
1	Consumer perception of meat quality and implications for product development in the meat sector—a review. <i>Meat Science</i> , 2004, 66, 259-272.	5.5	608
2	Closing the gap between values and behavior—a means-end theory of lifestyle. <i>Journal of Business Research</i> , 2004, 57, 665-670.	10.2	214
3	Exploring the relationship between convenience and fish consumption: A cross-cultural study. <i>Appetite</i> , 2007, 49, 84-91.	3.7	149
4	European consumers' use of and trust in information sources about fish. <i>Food Quality and Preference</i> , 2007, 18, 1050-1063.	4.6	147
5	Consumer perception versus scientific evidence of farmed and wild fish: exploratory insights from Belgium. <i>Aquaculture International</i> , 2007, 15, 121-136.	2.2	147
6	Cross-cultural validity of the food-related lifestyles instrument (FRL) within Western Europe. <i>Appetite</i> , 2004, 42, 197-211.	3.7	144
7	Consumer evaluation of fish quality as basis for fish market segmentation. <i>Food Quality and Preference</i> , 2007, 18, 651-661.	4.6	144
8	Testing relationships between values and food-related lifestyle: results from two European countries. <i>Appetite</i> , 2004, 43, 195-205.	3.7	120
9	Motives, barriers and quality evaluation in fish consumption situations. <i>British Food Journal</i> , 2009, 111, 699-716.	2.9	107
10	Impact of consumers' health beliefs, health involvement and risk perception on fish consumption. <i>British Food Journal</i> , 2008, 110, 898-915.	2.9	102
11	User-oriented innovation in the food sector: relevant streams of research and an agenda for future work†. <i>Trends in Food Science and Technology</i> , 2008, 19, 590-602.	15.1	85
12	Cross-Cultural Similarities and Differences in Shopping for Food. <i>Journal of Business Research</i> , 1998, 42, 145-150.	10.2	78
13	Health-related attitudes as a basis for segmenting European fish consumers. <i>Food Policy</i> , 2010, 35, 448-455.	6.0	77
14	Consumer perception of the quality of beef resulting from various fattening regimes. <i>Livestock Science</i> , 2005, 94, 83-93.	1.2	69
15	Translating barriers into potential improvements: the case of new healthy seafood product development. <i>Journal of Consumer Marketing</i> , 2010, 27, 224-235.	2.3	42
16	Fish consumption and its motives in households with versus without self-reported medical history of CVD: A consumer survey from five European countries. <i>BMC Public Health</i> , 2008, 8, 306.	2.9	40
17	Core dimensions of food-related lifestyle: A new instrument for measuring food involvement, innovativeness and responsibility. <i>Food Quality and Preference</i> , 2021, 91, 104192.	4.6	39
18	Family conflicts and conflict resolution regarding food choices. <i>Journal of Consumer Behaviour</i> , 2011, 10, 141-151.	4.2	38

#	ARTICLE	IF	CITATIONS
19	Economic and utilitarian benefits of monetary versus non-monetary in-store sales promotions. Journal of Marketing Management, 2015, 31, 247-268.	2.3	31
20	A procedure for eliminating additive bias from cross-cultural survey data. Journal of Business Research, 2005, 58, 72-78.	10.2	29
21	Cool snacks: A cross-disciplinary approach to healthier snacks for adolescents. Trends in Food Science and Technology, 2016, 47, 82-92.	15.1	13
22	European consumer segments with a high potential for accepting new innovative fish products based on their food-related lifestyle. Food Quality and Preference, 2022, 99, 104560.	4.6	10
23	Decomposing the (seafood versus meat) evening meal decision-making sequence. British Food Journal, 2012, 114, 1533-1557.	2.9	2