

# Ren Algesheimer

## List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

18 papers	1,987 citations	11 h-index	19 g-index
19 ext. papers	2,258 ext. citations	2.9 avg, IF	4.77 L-index

#	Paper	IF	Citations
18	The Social Influence of Brand Community: Evidence from European Car Clubs. <i>Journal of Marketing</i> , <b>2005</b> , 69, 19-34	11	1429
17	Communal Service Delivery: How Customers Benefit From Participation in Firm-Hosted Virtual P3 Communities. <i>Journal of Service Research</i> , <b>2009</b> , 12, 208-226	6	165
16	The Impact of Customer Community Participation on Customer Behaviors: An Empirical Investigation. <i>Marketing Science</i> , <b>2010</b> , 29, 756-769	3.6	110
15	Does Online Community Participation Foster Risky Financial Behavior?. <i>Journal of Marketing Research</i> , <b>2012</b> , 49, 394-407	5.2	64
14	The Comparability of Measurements of Attitudes toward Immigration in the European Social Survey. <i>Public Opinion Quarterly</i> , <b>2015</b> , 79, 244-266	2.5	54
13	The Stability and Change of Value Structure and Priorities in Childhood: A Longitudinal Study. <i>Social Development</i> , <b>2016</b> , 25, 503-527	2.4	43
12	Comparing results of an exact vs. an approximate (Bayesian) measurement invariance test: a cross-country illustration with a scale to measure 19 human values. <i>Frontiers in Psychology</i> , <b>2014</b> , 5, 982	3.4	40
11	Testing for Approximate Measurement Invariance of Human Values in the European Social Survey. <i>Sociological Methods and Research</i> , <b>2018</b> , 47, 665-686	2.9	25
10	A Network Based Approach to Customer Equity Management. <i>Journal of Relationship Marketing</i> , <b>2006</b> , 5, 39-57	2.2	16
9	How to Obtain Comparable Measures for Cross-National Comparisons. <i>Kolner Zeitschrift Fur Soziologie Und Sozialpsychologie</i> , <b>2019</b> , 71, 157-186	0.7	13
8	testing for measurement invariance by detecting local misspecification and an illustration across online and paper-and-pencil samples. <i>European Political Science</i> , <b>2015</b> , 14, 521-538	1.3	11
7	Introducing structuration theory in communal consumption behavior research. <i>Qualitative Market Research</i> , <b>2008</b> , 11, 227-245	1.6	10
6	Communal Service Delivery: How Customers Benefit from Participation in Firm-Hosted Virtual P3 Communities. <i>SSRN Electronic Journal</i> , <b>2009</b> ,	1	3
5	Does Online Community Participation Foster Risky Financial Behavior?. <i>SSRN Electronic Journal</i> , <b>2011</b> ,	1	1
4	The Impact of Customer Community Participation on Customer Behaviors: An Empirical Investigation. <i>SSRN Electronic Journal</i> , <b>2009</b> ,	1	1
3	Management von Kundenbeziehungen durch Brand Communities <b>2010</b> , 469-484		1
2	Measuring school children's attitudes toward immigrants in Switzerland and Poland. <i>Measurement Instruments for the Social Sciences</i> , <b>2020</b> , 2,	1.8	1

1	Values and Attitudes Toward Immigrants Among School Children in Switzerland and Poland. <i>Race and Social Problems</i> ,1	2.3
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