

# Szabolcs Pronay

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/12097446/publications.pdf>

Version: 2024-02-01

3  
papers

21  
citations

2258059

3  
h-index

2550090

3  
g-index

4  
all docs

4  
docs citations

4  
times ranked

21  
citing authors

#	ARTICLE	IF	CITATIONS
1	Examining the differences between the motivations of traditional and entrepreneurial scientists. Journal of Innovation and Entrepreneurship, 2016, 5, .	4.0	7
2	Symbolic consumption in the case of brand communities. Society and Economy, 2016, 38, 87-102.	0.3	7
3	The Evolution of Marketing Influence in the Innovation Process: Toward a New Science-to-Business Marketing Model in Quadruple Helix. Journal of the Knowledge Economy, 2015, 6, 494-504.	4.4	5