Jukka Ojasalo

List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

26 502 12 22 h-index g-index citations papers 27 2.7 593 4.4 L-index avg, IF ext. citations ext. papers

#	Paper	IF	Citations
26	Managing customer expectations in professional services. <i>Managing Service Quality</i> , 2001 , 11, 200-212		93
25	Management of innovation networks: a case study of different approaches. <i>European Journal of Innovation Management</i> , 2008 , 11, 51-86	4.2	75
24	Key account management at company and individual levels in business-to-business relationships. Journal of Business and Industrial Marketing, 2001 , 16, 199-220	3	69
23	Key network management. Industrial Marketing Management, 2004, 33, 195-205	6.9	58
22	Loose coupling as an inhibitor of internal customer knowledge transfer: findings from an empirical study in B-to-B professional services. <i>Journal of Business and Industrial Marketing</i> , 2008 , 23, 213-223	3	34
21	Service Logic Business Model Canvas. <i>Journal of Research in Marketing and Entrepreneurship</i> , 2018 , 20, 70-98	1	23
20	Collaborative Innovation with External Actors: An Empirical Study on Open Innovation Platforms in Smart Cities. <i>Technology Innovation Management Review</i> , 2016 , 6, 49-60	2.8	23
19	Key Account Management in information-intensive services. <i>Journal of Retailing and Consumer Services</i> , 2002 , 9, 269-276	8.5	20
18	What prevents effective utilisation of customer knowledge in professional B-to-B services? An empirical study. <i>Service Industries Journal</i> , 2008 , 28, 1199-1213	5.7	18
17	Integrating Open Innovation Platforms in Public Sector Decision Making: Empirical Results from Smart City Research. <i>Technology Innovation Management Review</i> , 2016 , 6, 38-48	2.8	15
16	Customer Expertise. Services Marketing Quarterly, 2001 , 22, 1-16	1	13
15	Customer Commitment in Key Account Management. <i>The Marketing Review</i> , 2001 , 2, 301-318	1.3	12
14	Better technologies and services for smart homes of disabled people: Empirical findings from an explorative study among intellectually disabled 2010 ,		11
13	Customer preferences in mobile game pricing: a service design based case study. <i>Electronic Markets</i> , 2018 , 28, 191-203	4.8	7
12	Quality for the individual and for the company in the business-to-business market. <i>International Journal of Quality and Reliability Management</i> , 2006 , 23, 162-178	2	6
11	Lean Service Innovation. Service Science, 2018 , 10, 25-39	2.2	5
10	Challenges of Innovation Networks: Empirical Findings. <i>International Journal of Management Cases</i> , 2012 , 14, 6-17		4

LIST OF PUBLICATIONS

9	Managing Trust in Electronic Commerce Transactions. <i>Journal of Internet Commerce</i> , 2004 , 2, 1-12	3.8	4	
8	Short-term and long-term quality of service. <i>International Journal of Quality and Service Sciences</i> , 2019 , 11, 620-638	1.9	4	
7	Development Process of a Masterls Degree Program in Security Management. <i>Journal of Applied Security Research</i> , 2011 , 6, 394-415	0.9	3	
6	Responsibility and decision making transfer in public safety and security emergencies - A case study of school shootings 2009 ,		2	
5	Service Logic Business Model Canvas for Lean Development of SMEs and Start-Ups. <i>Advances in Business Strategy and Competitive Advantage Book Series</i> , 2016 , 217-243	0.3	2	
4	Integrating Open Innovation Platforms in Public Sector Decision Making: Empirical Results from Smart City Research. <i>Technology Innovation Management Review</i> ,6, 38-48	2.8	1	
3	Service Logic Business Model Canvas for Lean Development of SMEs and Start-Ups 2020 , 436-463		О	
2	Student Feedback Process in Enhancement of Quality of Higher Education. <i>Advances in Higher Education and Professional Development Book Series</i> , 2014 , 189-207	0.2		
1	Collaborative Innovation with External Actors: An Empirical Study on Open Innovation Platforms in Smart Cities. <i>Technology Innovation Management Review</i> , 6, 49-60	2.8		