

# Choong-Ki Lee, Ck Lee, C-K Lee, Ck Lee

## List of Publications by Year in descending order

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128  
papers

10,220  
citations

46984

47  
h-index

38368

95  
g-index

129  
all docs

129  
docs citations

129  
times ranked

5206  
citing authors

#	ARTICLE	IF	CITATIONS
1	The effect of perceived trust on electronic commerce: Shopping online for tourism products and services in South Korea. <i>Tourism Management</i> , 2011, 32, 256-265.	5.8	540
2	Exploring Consumer Behavior in Virtual Reality Tourism Using an Extended Stimulus-Organism-Response Model. <i>Journal of Travel Research</i> , 2020, 59, 69-89.	5.8	537
3	Festivalscapes and patrons' emotions, satisfaction, and loyalty. <i>Journal of Business Research</i> , 2008, 61, 56-64.	5.8	486
4	Segmentation of festival motivation by nationality and satisfaction. <i>Tourism Management</i> , 2004, 25, 61-70.	5.8	476
5	Investigating the relationships among perceived value, satisfaction, and recommendations: The case of the Korean DMZ. <i>Tourism Management</i> , 2007, 28, 204-214.	5.8	428
6	Korea's destination image formed by the 2002 World Cup. <i>Annals of Tourism Research</i> , 2005, 32, 839-858.	3.7	417
7	The influence of push and pull factors at Korean national parks. <i>Tourism Management</i> , 2003, 24, 169-180.	5.8	383
8	Measuring festival quality and value affecting visitors' satisfaction and loyalty using a structural approach. <i>International Journal of Hospitality Management</i> , 2010, 29, 335-342.	5.3	352
9	The impact of non-pharmaceutical interventions for 2009 H1N1 influenza on travel intentions: A model of goal-directed behavior. <i>Tourism Management</i> , 2012, 33, 89-99.	5.8	321
10	Critical reflections on the economic impact assessment of a mega-event: the case of 2002 FIFA World Cup. <i>Tourism Management</i> , 2005, 26, 595-603.	5.8	315
11	Examining the Role of Emotional and Functional Values in Festival Evaluation. <i>Journal of Travel Research</i> , 2011, 50, 685-696.	5.8	269
12	The impact of CSR on casino employees' organizational trust, job satisfaction, and customer orientation: An empirical examination of responsible gambling strategies. <i>International Journal of Hospitality Management</i> , 2013, 33, 406-415.	5.3	243
13	The effect of environmentally friendly perceptions on festival visitors' decision-making process using an extended model of goal-directed behavior. <i>Tourism Management</i> , 2012, 33, 1417-1428.	5.8	223
14	Estimating the use and preservation values of national parks' tourism resources using a contingent valuation method. <i>Tourism Management</i> , 2002, 23, 531-540.	5.8	208
15	Effects of corporate social responsibility and internal marketing on organizational commitment and turnover intentions. <i>International Journal of Hospitality Management</i> , 2016, 55, 25-32.	5.3	170
16	The Influence of Tourist Experience on Perceived Value and Satisfaction with Temple Stays: The Experience Economy Theory. <i>Journal of Travel and Tourism Marketing</i> , 2015, 32, 401-415.	3.1	160
17	Push and Pull Relationships. <i>Annals of Tourism Research</i> , 2002, 29, 257-260.	3.7	154
18	Segmenting casino gamblers by motivation: A cluster analysis of Korean gamblers. <i>Tourism Management</i> , 2006, 27, 856-866.	5.8	137

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19	Examining Chinese College Students's Intention to Travel to Japan Using the Extended Theory of Planned Behavior: Testing Destination Image and the Mediating Role of Travel Constraints. <i>Journal of Travel and Tourism Marketing</i> , 2017, 34, 113-131.	3.1	128
20	The impact of four CSR dimensions on a gaming company's image and customers' revisit intentions. <i>International Journal of Hospitality Management</i> , 2017, 61, 73-81.	5.3	125
21	The impact of innovation and gratification on authentic experience, subjective well-being, and behavioral intention in tourism virtual reality: The moderating role of technology readiness. <i>Telematics and Informatics</i> , 2020, 49, 101349.	3.5	124
22	Cross-cultural comparison of the image of Guam perceived by Korean and Japanese leisure travelers: Importance-performance analysis. <i>Tourism Management</i> , 2009, 30, 922-931.	5.8	123
23	A comparative study of Caucasian and Asian visitors to a Cultural Expo in an Asian setting. <i>Tourism Management</i> , 2000, 21, 169-176.	5.8	121
24	Examining structural relationships among perceived impact, benefit, and support for casino development based on 4 year longitudinal data. <i>Tourism Management</i> , 2006, 27, 466-480.	5.8	113
25	Behavioral intention of visitors to an Oriental medicine festival: An extended model of goal directed behavior. <i>Tourism Management</i> , 2014, 42, 101-113.	5.8	113
26	Residents' perceptions of casino impacts: A comparative study. <i>Tourism Management</i> , 2010, 31, 189-201.	5.8	105
27	Virtual travel experience and destination marketing: Effects of sense and information quality on flow and visit intention. <i>Journal of Destination Marketing &amp; Management</i> , 2021, 19, 100492.	3.4	100
28	Examining the Differential Impact of Human Crowding Versus Spatial Crowding on Visitor Satisfaction at a Festival. <i>Journal of Travel and Tourism Marketing</i> , 2016, 33, 293-312.	3.1	89
29	The effect of social capital and altruism on seniors' revisit intention to social network sites for tourism-related purposes. <i>Tourism Management</i> , 2016, 53, 96-107.	5.8	89
30	Dynamic Nature of Destination Image and Influence of Tourist Overall Satisfaction on Image Modification. <i>Journal of Travel Research</i> , 2014, 53, 239-251.	5.8	87
31	The forecasting of International Expo tourism using quantitative and qualitative techniques. <i>Tourism Management</i> , 2008, 29, 1084-1098.	5.8	86
32	Valuation of nature-based tourism resources using dichotomous choice contingent valuation method. <i>Tourism Management</i> , 1997, 18, 587-591.	5.8	83
33	The Role of Responsible Gambling Strategy in Forming Behavioral Intention. <i>Journal of Travel Research</i> , 2012, 51, 512-523.	5.8	78
34	Obtaining a better understanding about travel-related purchase intentions among senior users of mobile social network sites. <i>International Journal of Information Management</i> , 2017, 37, 484-496.	10.5	76
35	PRE- AND POST-CASINO IMPACT OF RESIDENTS' PERCEPTION. <i>Annals of Tourism Research</i> , 2003, 30, 868-885.	3.7	75
36	Impact of a gaming company's CSR on residents' perceived benefits, quality of life, and support. <i>Tourism Management</i> , 2018, 64, 281-290.	5.8	72

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37	Dual-route of persuasive communications in mobile tourism shopping. <i>Telematics and Informatics</i> , 2016, 33, 293-308.	3.5	71
38	The Role of CSR and Responsible Gambling in Casino Employees' Organizational Commitment, Job Satisfaction, and Customer Orientation. <i>Asia Pacific Journal of Tourism Research</i> , 2015, 20, 455-471.	1.8	68
39	Motivations for War-related Tourism: A Case of DMZ Visitors in Korea. <i>Tourism Geographies</i> , 2010, 12, 371-394.	2.2	67
40	Resident perception of the impact of limited-stakes community-based casino gaming in mature gaming communities. <i>Tourism Management</i> , 2008, 29, 681-694.	5.8	65
41	Thanatourism or peace tourism: perceived value at a North Korean resort from an indigenous perspective. <i>International Journal of Tourism Research</i> , 2012, 14, 71-90.	2.1	64
42	An Integrated Model of Pop Culture Fans'™ Travel Decision-Making Processes. <i>Journal of Travel Research</i> , 2018, 57, 687-701.	5.8	58
43	Perceptions of casino impacts" a Korean longitudinal study. <i>Tourism Management</i> , 2003, 24, 45-55.	5.8	57
44	The Impact of a Mega Event on Visitors'™ Attitude Toward Hosting Destination: Using Trust Transfer Theory. <i>Journal of Travel and Tourism Marketing</i> , 2014, 31, 507-521.	3.1	57
45	Gambling Motivation and Passion: A Comparison Study of Recreational and Pathological Gamblers. <i>Journal of Gambling Studies</i> , 2011, 27, 355-370.	1.1	53
46	The role of visa exemption in Chinese tourists'™ decision-making: a model of goal-directed behavior. <i>Journal of Travel and Tourism Marketing</i> , 2017, 34, 666-679.	3.1	52
47	Factors Affecting Online Tourism Group Buying and the Moderating Role of Loyalty. <i>Journal of Travel Research</i> , 2014, 53, 380-394.	5.8	51
48	The moderating effect of place attachment on the relationship between festival quality and behavioral intentions. <i>Asia Pacific Journal of Tourism Research</i> , 2017, 22, 49-63.	1.8	50
49	The Stress-Induced Impact of COVID-19 on Tourism and Hospitality Workers. <i>Sustainability</i> , 2021, 13, 1327.	1.6	48
50	World Culture Expo Segment Characteristics. <i>Annals of Tourism Research</i> , 2001, 28, 812-816.	3.7	46
51	Tourism's role in urban regeneration: examining the impact of environmental cues on emotion, satisfaction, loyalty, and support for Seoul's revitalized Cheonggyecheon stream district. <i>Journal of Sustainable Tourism</i> , 2014, 22, 726-749.	5.7	46
52	Seniors' loyalty to social network sites: Effects of social capital and attachment. <i>International Journal of Information Management</i> , 2016, 36, 1020-1032.	10.5	46
53	The roles of cultural worldview and authenticity in tourists'™ decision-making process in a heritage tourism destination using a model of goal-directed behavior. <i>Journal of Destination Marketing &amp; Management</i> , 2020, 18, 100500.	3.4	45
54	An integrated model of travelers'™ pro-environmental decision-making process: the role of the New Environmental Paradigm. <i>Asia Pacific Journal of Tourism Research</i> , 2018, 23, 935-948.	1.8	44

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55	Investigating Relationships Among Festival Quality, Satisfaction, Trust, and Support: The Case of an Oriental Medicine Festival. <i>Journal of Travel and Tourism Marketing</i> , 2014, 31, 211-228.	3.1	43
56	The Role of Functional and Wellness Values in Visitors' Evaluation of Spa Experiences. <i>Asia Pacific Journal of Tourism Research</i> , 2015, 20, 263-279.	1.8	43
57	Slow-food-seeking behaviour, authentic experience, and perceived slow value of a slow-life festival. <i>Current Issues in Tourism</i> , 2018, 21, 123-127.	4.6	42
58	The effects of motivation, deterrents, trust, and risk on tourism crowdfunding behavior. <i>Asia Pacific Journal of Tourism Research</i> , 2020, 25, 244-260.	1.8	42
59	Effect of Health and Wellness Values on Festival Visit Motivation. <i>Asia Pacific Journal of Tourism Research</i> , 2015, 20, 152-170.	1.8	39
60	The influence of corporate social responsibility on travel company employees. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 30, 178-196.	5.3	39
61	The influence of perceived risk and intervention on international tourists' behavior during the Hong Kong protest: Application of an extended model of goal-directed behavior. <i>Journal of Hospitality and Tourism Management</i> , 2020, 45, 622-632.	3.5	36
62	What are the triggers of Asian visitor satisfaction and loyalty in the Korean heritage site?. <i>Journal of Retailing and Consumer Services</i> , 2019, 47, 195-205.	5.3	35
63	Community Attachment in Two Rural Gaming Communities: Comparisons between Colorado Gaming Communities, USA and Gangwon Gaming Communities, South Korea. <i>Tourism Geographies</i> , 2010, 12, 140-168.	2.2	34
64	Estimating the Economic Impact of Convention and Exhibition Businesses, Using a Regional Input-Output Model: A Case Study of the Daejeon Convention Center in South Korea. <i>Asia Pacific Journal of Tourism Research</i> , 2013, 18, 330-353.	1.8	33
65	The role of perceived behavioural control in the constraint-negotiation process: the case of solo travel. <i>Leisure Studies</i> , 2017, 36, 481-492.	1.2	33
66	Comparing willingness-to-pay between residents and non-residents when correcting hypothetical bias: Case of endangered spotted seal in South Korea. <i>Ecological Economics</i> , 2012, 78, 123-131.	2.9	32
67	Examining the Structural Relationships Among Gambling Motivation, Passion, and Consequences of Internet Sports Betting. <i>Journal of Gambling Studies</i> , 2014, 30, 845-858.	1.1	32
68	A Comparative Study of the Motivations, Activities, Overall Satisfaction, and Post-Trip Behaviors of International Tourists in Macau: Mainland Chinese, Hongkongese, Taiwanese, and Westerners. <i>Asia Pacific Journal of Tourism Research</i> , 2015, 20, 1174-1193.	1.8	32
69	Effects of Place Attachment and Image on Revisit Intention in an Ecotourism Destination: Using an Extended Model of Goal-Directed Behavior. <i>Sustainability</i> , 2020, 12, 7831.	1.6	31
70	Behavioral intentions of international visitors to the Korean hanok guest houses: Quality, value and satisfaction. <i>Annals of Tourism Research</i> , 2014, 47, 83-86.	3.7	30
71	Segmentation of Mega Event Motivation: The Case of Expo 2010 Shanghai China. <i>Asia Pacific Journal of Tourism Research</i> , 2013, 18, 637-660.	1.8	28
72	Estimating the economic impact of a mega-event on host and neighbouring regions. <i>Leisure Studies</i> , 2017, 36, 138-152.	1.2	28

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73	Impact of economic policy on international tourism demand: the case of Abenomics. <i>Current Issues in Tourism</i> , 2018, 21, 1912-1929.	4.6	28
74	Korean DMZ tourists' perceived similarity and shared beliefs in predicting place attachment and support for tourism development. <i>Journal of Destination Marketing &amp; Management</i> , 2020, 18, 100467.	3.4	28
75	Estimating the intention-behavior gap associated with a mega event: The case of the Expo 2012 Yeosu Korea. <i>Tourism Management</i> , 2014, 41, 168-177.	5.8	27
76	Developing and validating a multidimensional quality scale for mega-events. <i>International Journal of Hospitality Management</i> , 2014, 43, 121-131.	5.3	27
77	Structural Relationships among Strategic Experiential Modules, Emotion and Satisfaction at the Expo 2012 Yeosu Korea. <i>International Journal of Tourism Research</i> , 2015, 17, 239-248.	2.1	27
78	Estimating the value of preserving the Manchurian black bear using the contingent valuation method. <i>Scandinavian Journal of Forest Research</i> , 2008, 23, 458-465.	0.5	26
79	Assessing the economic value of a public birdwatching interpretative service using a contingent valuation method. <i>International Journal of Tourism Research</i> , 2009, 11, 583-593.	2.1	26
80	The relationships of brand experience, sports event image and loyalty. <i>International Journal of Sports Marketing and Sponsorship</i> , 2019, 20, 567-582.	0.8	25
81	Effects of employees' personality and attachment on job flow experience relevant to organizational commitment and consumer-oriented behavior. <i>Journal of Hospitality and Tourism Management</i> , 2019, 41, 156-170.	3.5	25
82	A Comparative Study of Involvement and Motivation among Casino Gamblers. <i>Psychiatry Investigation</i> , 2009, 6, 141.	0.7	25
83	Residents' Perception of the 2008 Beijing Olympics: Comparison of Pre- and Post-impacts. <i>International Journal of Tourism Research</i> , 2013, 15, 209-225.	2.1	24
84	Factors affecting international event visitors' behavioral intentions: the moderating role of attachment avoidance. <i>Journal of Travel and Tourism Marketing</i> , 2018, 35, 1027-1042.	3.1	24
85	Development of a bias ratio to examine factors influencing hypothetical bias. <i>Journal of Environmental Management</i> , 2012, 95, 39-48.	3.8	23
86	Evaluating travel website motivational communication using a structural equation modelling approach. <i>International Journal of Tourism Research</i> , 2010, 12, 787-802.	2.1	22
87	Seniors' dual route of persuasive communications in mobile social media and the moderating role of discretionary time. <i>Asia Pacific Journal of Tourism Research</i> , 2017, 22, 799-818.	1.8	21
88	A new dualistic approach to brand attitude: The role of passion among integrated resort customers. <i>International Journal of Hospitality Management</i> , 2019, 78, 261-267.	5.3	21
89	Online Group-Buying of Tourism Products: Effects of Value and Trust on Site Attachment, Altruism, and Loyalty. <i>Journal of Travel and Tourism Marketing</i> , 2015, 32, 935-952.	3.1	20
90	Comparing willingness-to-pay between residents and non-residents using a contingent valuation method: case of the Grand Canal in China. <i>Asia Pacific Journal of Tourism Research</i> , 2018, 23, 79-91.	1.8	20

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91	Authenticity and its relationship with theory of planned behaviour: Case of Camino de Santiago walk in Spain. <i>Current Issues in Tourism</i> , 2020, 23, 1593-1597.	4.6	20
92	Volunteer touristsâ€™ environmentally friendly behavior and support for sustainable tourism development using Value-Belief-Norm theory: Moderating role of altruism. <i>Journal of Destination Marketing &amp; Management</i> , 2022, 25, 100712.	3.4	20
93	Estimating Willingness to Pay for the Development of a Peace Park Using CVM: The Case of the Korean Demilitarized Zone. <i>Geopolitics</i> , 2017, 22, 151-175.	2.1	19
94	Formation of festival visitorsâ€™ environmentally friendly attitudes: cognitive, affective, and conative components. <i>Current Issues in Tourism</i> , 2019, 22, 142-146.	4.6	19
95	The Role of Responsible Gambling Strategy and Gambling Passion in the Online Gamblersâ€™ Decision-Making Process: Revising the Theory of Planned Behavior. <i>Journal of Gambling Studies</i> , 2014, 30, 403-422.	1.1	18
96	The Economic Impact of the Casino Industry in South Korea. <i>Journal of Travel Research</i> , 1997, 36, 52-58.	5.8	17
97	Valuation of Mudflats in Nature-Based Tourism: Inclusion of Perceived Value of Festival Experiences. <i>Tourism Economics</i> , 2015, 21, 833-851.	2.6	17
98	Estimating the Preservation Value of World Heritage Site Using Contingent Valuation Method: The Case of the Li River, China. <i>Sustainability</i> , 2019, 11, 1100.	1.6	17
99	Effects of CSR, responsible gambling, and negative social impacts on perceived benefits and quality of life in gaming communities. <i>Tourism Economics</i> , 2019, 25, 500-519.	2.6	17
100	Do hedonic and utilitarian values increase pro-environmental behavior and support for festivals?. <i>Asia Pacific Journal of Tourism Research</i> , 2021, 26, 921-934.	1.8	17
101	Effects of personality traits on visitors attending an exposition: the moderating role of anxiety attachment. <i>Asia Pacific Journal of Tourism Research</i> , 2018, 23, 502-519.	1.8	16
102	Testing the influence of destination source credibility, destination image, and destination fascination on the decision-making process: Case of the Cayman Islands. <i>International Journal of Tourism Research</i> , 2021, 23, 569-580.	2.1	15
103	Examining Antecedents and Consequences of Gambling Passion: The Case of Gambling on Horse Races. <i>Psychiatry Investigation</i> , 2013, 10, 365.	0.7	15
104	Choice-experiment valuation of management alternatives for reintroduction of the endangered mountain goral in Woraksan National Park, South Korea. <i>Scandinavian Journal of Forest Research</i> , 2010, 25, 534-543.	0.5	14
105	Differential Gambling Motivations and Recreational Activity Preferences Among Casino Gamblers. <i>Journal of Gambling Studies</i> , 2015, 31, 1833-1847.	1.1	14
106	Examining Relationships among Expo Experiences, Service Quality, Satisfaction, and the Effect of the Expo: The Case of the Expo 2012 Yeosu Korea. <i>Asia Pacific Journal of Tourism Research</i> , 2015, 20, 1266-1285.	1.8	14
107	Why do smartphone shoppers help others on websites? The effects of attachments on reciprocal altruism. <i>Information Development</i> , 2016, 32, 920-936.	1.4	14
108	Role of Non-Pharmaceutical Interventions for COVID-19 in Cruise Touristsâ€™ Decision-Making Process: An Extended Model of Goal-Directed Behavior. <i>Sustainability</i> , 2021, 13, 5552.	1.6	14

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109	Disentangling the Effects on the Korean Economy of the 9/11 Terrorist Attacks from the Short-Run Effects of Hosting the 2002 World Cup, Using the Cge Model. <i>Tourism Economics</i> , 2010, 16, 611-628.	2.6	12
110	Differential effects of patriotism and support on post-development visit intention: the Korean DMZ Peace Park. <i>Journal of Travel and Tourism Marketing</i> , 2019, 36, 384-401.	3.1	12
111	Trust in social non-pharmaceutical interventions and travel intention during a pandemic. <i>Journal of Vacation Marketing</i> , 2021, 27, 437-448.	2.5	12
112	Predicting preventive travel behaviors under the COVID-19 pandemic through an integration of Health Belief Model and Value-Belief-Norm. <i>Tourism Management Perspectives</i> , 2022, 43, 100981.	3.2	11
113	Role of cultural worldview in predicting heritage tourists' behavioural intention. <i>Leisure Studies</i> , 2021, 40, 645-657.	1.2	10
114	The influence of Hanok experience on tourists' attitude and behavioral intention: An interplay between experiences and a Value-Attitude-Behavior model. <i>Journal of Vacation Marketing</i> , 2021, 27, 449-465.	2.5	10
115	Impacts of perception and perceived constraint on the travel decision-making process during the Hong Kong protests. <i>Current Issues in Tourism</i> , 2021, 24, 2093-2096.	4.6	9
116	Wellness Pursuit and Slow Life Seeking Behaviors: Moderating Role of Festival Attachment. <i>Sustainability</i> , 2019, 11, 2020.	1.6	8
117	Understanding views on war in dark tourism: a mixed-method approach. <i>Journal of Travel and Tourism Marketing</i> , 2020, 37, 823-835.	3.1	8
118	The Carryover Effect of Newspaper Reports on a Mega Event: Ex Post Analysis of the 2012 Expo Yeosu Korea. <i>Asia Pacific Journal of Tourism Research</i> , 2014, 19, 1009-1022.	1.8	6
119	A quality "Value" Attitude Model. <i>Journal of Hospitality and Tourism Research</i> , 2016, 40, 764-771.	1.8	6
120	Consumption of Movie Experience: Cognitive and Affective Approaches. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2017, 18, 173-199.	1.7	6
121	Identifying antecedents and outcomes of festival satisfaction. <i>International Journal of Contemporary Hospitality Management</i> , 2017, 29, 947-965.	5.3	6
122	Impact of CSR on Organizational Behavior during a Pandemic: Highlighting Public Health and Safety in the Airline Industry. <i>Sustainability</i> , 2021, 13, 9704.	1.6	6
123	Policy implications of willingness to pay for sustainable development of a world agricultural heritage site: The role of stakeholders' sustainable intelligence, support, and behavioral intention. <i>Sustainable Development</i> , 2022, 30, 636-646.	6.9	6
124	Sustainable intelligence and cultural worldview as triggers to preserve heritage tourism resources. <i>Tourism Geographies</i> , 2023, 25, 899-918.	2.2	5
125	Impact of perception of COVID-19 on NPI, job satisfaction, and customer orientation: Highlighting three types of NPIs for the airline industry. <i>Journal of Air Transport Management</i> , 2022, 100, 102191.	2.4	5
126	Research Note: Exaggeration Bias-Corrected Contingent Valuation Method: The Case of Olle Trail. <i>Tourism Economics</i> , 2015, 21, 1323-1330.	2.6	4



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127	Exploring protest tourism motivations: The case of Hong Kong. <i>Tourist Studies</i> , 0, , 146879762210857.	1.5	4
128	Estimating the Effects of Different Admission Fees on Revenues for a Mega-Event Using a Contingent Valuation Method. <i>Tourism Economics</i> , 2013, 19, 147-159.	2.6	1