

Mervi Rajahonka

List of Publications by Year in Descending Order

Source: <https://exaly.com/author-pdf/12077022/mervi-rajahonka-publications-by-year.pdf>

Version: 2024-04-28

This document has been generated based on the publications and citations recorded by exaly.com. For the latest version of this publication list, visit the link given above.

The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

12
papers

482
citations

9
h-index

12
g-index

12
ext. papers

542
ext. citations

3.3
avg, IF

4.07
L-index

#	Paper	IF	Citations
12	Sandwich Generation Women in Search for Meaningful Work and Life 2022 , 51-68		
11	Industrial internet of things business models in the machine-to-machine context. <i>Industrial Marketing Management</i> , 2020 , 84, 298-311	6.9	31
10	Women Managers and Entrepreneurs and Digitalization: On the Verge of a New Era or a Nervous Breakdown?. <i>Technology Innovation Management Review</i> , 2019 , 9, 14-24	2.8	13
9	The future of the Internet of Things: toward heterarchical ecosystems and service business models. <i>Journal of Business and Industrial Marketing</i> , 2018 , 33, 749-767	3	51
8	Actors in the Emerging Internet of Things Ecosystems. <i>International Journal of E-Services and Mobile Applications</i> , 2017 , 9, 57-75	1.1	5
7	The development of outbound logistics services in the automotive industry. <i>International Journal of Logistics Management</i> , 2016 , 27, 707-737	4.5	11
6	Designing Business Models for the Internet of Things. <i>Technology Innovation Management Review</i> , 2014 , 4, 5-14	2.8	108
5	Views of logistics service providers on modularity in logistics services. <i>International Journal of Logistics Research and Applications</i> , 2013 , 16, 34-50	3.8	23
4	Modularity and customisation in LSPsf service strategies. <i>International Journal of Services and Operations Management</i> , 2013 , 16, 174	0.4	9
3	Framework for modularity and customization: service perspective. <i>Journal of Business and Industrial Marketing</i> , 2011 , 26, 306-319	3	69
2	Matching service strategies, business models and modular business processes. <i>Business Process Management Journal</i> , 2010 , 16, 153-180	3.6	43
1	The concept of modularity: diffusion from manufacturing to service production. <i>Journal of Manufacturing Technology Management</i> , 2010 , 21, 355-375	7.1	119