

Mervi Rajahonka

List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

12
papers

482
citations

9
h-index

12
g-index

12
ext. papers

542
ext. citations

3.3
avg, IF

4.07
L-index

#	Paper	IF	Citations
12	The concept of modularity: diffusion from manufacturing to service production. <i>Journal of Manufacturing Technology Management</i> , 2010 , 21, 355-375	7.1	119
11	Designing Business Models for the Internet of Things. <i>Technology Innovation Management Review</i> , 2014 , 4, 5-14	2.8	108
10	Framework for modularity and customization: service perspective. <i>Journal of Business and Industrial Marketing</i> , 2011 , 26, 306-319	3	69
9	The future of the Internet of Things: toward heterarchical ecosystems and service business models. <i>Journal of Business and Industrial Marketing</i> , 2018 , 33, 749-767	3	51
8	Matching service strategies, business models and modular business processes. <i>Business Process Management Journal</i> , 2010 , 16, 153-180	3.6	43
7	Industrial internet of things business models in the machine-to-machine context. <i>Industrial Marketing Management</i> , 2020 , 84, 298-311	6.9	31
6	Views of logistics service providers on modularity in logistics services. <i>International Journal of Logistics Research and Applications</i> , 2013 , 16, 34-50	3.8	23
5	Women Managers and Entrepreneurs and Digitalization: On the Verge of a New Era or a Nervous Breakdown?. <i>Technology Innovation Management Review</i> , 2019 , 9, 14-24	2.8	13
4	The development of outbound logistics services in the automotive industry. <i>International Journal of Logistics Management</i> , 2016 , 27, 707-737	4.5	11
3	Modularity and customisation in LSPs service strategies. <i>International Journal of Services and Operations Management</i> , 2013 , 16, 174	0.4	9
2	Actors in the Emerging Internet of Things Ecosystems. <i>International Journal of E-Services and Mobile Applications</i> , 2017 , 9, 57-75	1.1	5
1	Sandwich Generation Women in Search for Meaningful Work and Life 2022 , 51-68		