Kumkum Bharti

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/12061676/publications.pdf

Version: 2024-02-01

1937685 2272923 4 129 4 4 citations h-index g-index papers 4 4 4 77 citing authors docs citations times ranked all docs

#	Article	IF	CITATIONS
1	Predicting Online Travel Purchase Behavior: The Role of Trust and Perceived Risk. Journal of Quality Assurance in Hospitality and Tourism, 2022, 23, 796-822.	3.0	22
2	Why do consumers buy green apparel? The role of dispositional traits, environmental orientation, environmental knowledge, and monetary incentive. Journal of Retailing and Consumer Services, 2021, 62, 102643.	9.4	35
3	SSTQUAL model: assessment of ATM service quality in an emerging economy. International Journal of Business Excellence, 2020, 22, 114.	0.3	10
4	Dispositional traits and organic food consumption. Journal of Cleaner Production, 2020, 266, 121961.	9.3	62