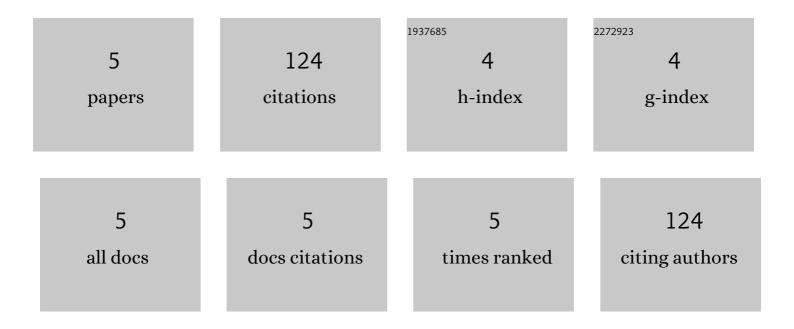
## Manu Bhandari

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/12048420/publications.pdf Version: 2024-02-01



| # | Article                                                                                                                                                                                        | IF  | CITATIONS |
|---|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----------|
| 1 | Brand feedback to negative eWOM messages: Effects of stability and controllability of problem causes on brand attitudes and purchase intentions. Telematics and Informatics, 2021, 58, 101522. | 5.8 | 15        |
| 2 | What does the brand say? Effects of brand feedback to negative eWOM on brand trust and purchase intentions. International Journal of Advertising, 2018, 37, 125-141.                           | 6.7 | 80        |
| 3 | Social media cues and news site name: What do they mean for online news perception?. Newspaper<br>Research Journal, 2018, 39, 169-179.                                                         | 0.9 | 7         |
| 4 | Traditional Reporting More Credible than Citizen News. Newspaper Research Journal, 2015, 36, 225-236.                                                                                          | 0.9 | 20        |
| 5 | Effects of online commenter sex cues and news receiver sex on commenter credibility. Newspaper<br>Research Journal, 0, , 073953292110500.                                                      | 0.9 | 2         |