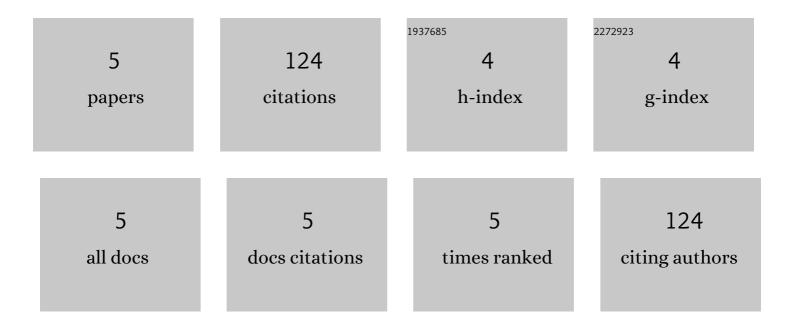
Manu Bhandari

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/12048420/publications.pdf Version: 2024-02-01



| # | Article | IF | CITATIONS |
|---|--|-----|-----------|
| 1 | What does the brand say? Effects of brand feedback to negative eWOM on brand trust and purchase intentions. International Journal of Advertising, 2018, 37, 125-141. | 6.7 | 80 |
| 2 | Traditional Reporting More Credible than Citizen News. Newspaper Research Journal, 2015, 36, 225-236. | 0.9 | 20 |
| 3 | Brand feedback to negative eWOM messages: Effects of stability and controllability of problem causes on brand attitudes and purchase intentions. Telematics and Informatics, 2021, 58, 101522. | 5.8 | 15 |
| 4 | Social media cues and news site name: What do they mean for online news perception?. Newspaper Research Journal, 2018, 39, 169-179. | 0.9 | 7 |
| 5 | Effects of online commenter sex cues and news receiver sex on commenter credibility. Newspaper Research Journal, 0, , 073953292110500. | 0.9 | 2 |