

# Manu Bhandari

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/12048420/publications.pdf>

Version: 2024-02-01

5  
papers

124  
citations

1937685

4  
h-index

2272923

4  
g-index

5  
all docs

5  
docs citations

5  
times ranked

124  
citing authors

#	ARTICLE	IF	CITATIONS
1	What does the brand say? Effects of brand feedback to negative eWOM on brand trust and purchase intentions. <i>International Journal of Advertising</i> , 2018, 37, 125-141.	6.7	80
2	Traditional Reporting More Credible than Citizen News. <i>Newspaper Research Journal</i> , 2015, 36, 225-236.	0.9	20
3	Brand feedback to negative eWOM messages: Effects of stability and controllability of problem causes on brand attitudes and purchase intentions. <i>Telematics and Informatics</i> , 2021, 58, 101522.	5.8	15
4	Social media cues and news site name: What do they mean for online news perception?. <i>Newspaper Research Journal</i> , 2018, 39, 169-179.	0.9	7
5	Effects of online commenter sex cues and news receiver sex on commenter credibility. <i>Newspaper Research Journal</i> , 0, , 073953292110500.	0.9	2