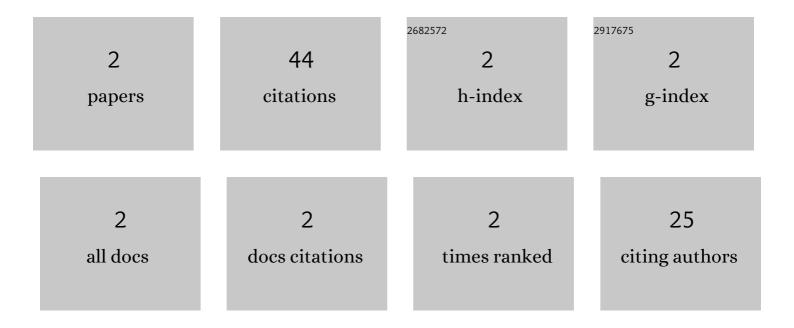
Hayam Alnakhli

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/12030507/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	The Role of Salespeople in Value Co-Creation and Its Impact on Sales Performance. Journal of Business-to-Business Marketing, 2021, 28, 347-367.	1.5	13
2	From cognition to action: the effect of thought self-leadership strategies and self-monitoring on adaptive selling behavior. Journal of Business and Industrial Marketing, 2020, 35, 1915-1927.	3.0	31