Selin Turkel

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/11999292/publications.pdf

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3311381 3475538 1 44 1 1 citations h-index g-index papers 1 1 1 68 docs citations citing authors times ranked all docs

#	Article	IF	CITATIONS
1	A Strategic Approach to CSR Communication: Examining the Impact of Brand Familiarity on Consumer Responses. Corporate Social Responsibility and Environmental Management, 2016, 23, 228-242.	8.7	44