

Scott D Johnson

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11997614/publications.pdf>

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3
papers

337
citations

2682572

2
h-index

2917675

2
g-index

3
all docs

3
docs citations

3
times ranked

233
citing authors

#	ARTICLE	IF	CITATIONS
1	Influences on Consumer Use of Word-of-Mouth Recommendation Sources. Journal of the Academy of Marketing Science, 1997, 25, 283-295.	11.2	334
2	The bottom-up mission process in professional service organizations: a case study. Strategic Change, 1996, 5, 63-73.	4.1	0
3	One Germany â€¦ but is there a common German consumer? east-west differences for marketers to consider. Thunderbird International Business Review, 1993, 35, 211-228.	0.3	3