

Emre Soyer

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11993682/publications.pdf>

Version: 2024-02-01

12
papers

299
citations

1307594

7
h-index

1281871

11
g-index

12
all docs

12
docs citations

12
times ranked

281
citing authors

#	ARTICLE	IF	CITATIONS
1	Big and Lean is Beautiful: A Conceptual Framework for Data-based Learning in Marketing Management. <i>Review of Marketing Research</i> , 2019, , 63-83.	0.2	0
2	Combining big data and lean startup methods for business model evolution. <i>AMS Review</i> , 2017, 7, 154-169.	2.5	19
3	Kind and Wicked Experience in Marketing Management. <i>Journal of Marketing Behavior</i> , 2016, 2, 81-99.	0.4	1
4	The Two Settings of Kind and Wicked Learning Environments. <i>Current Directions in Psychological Science</i> , 2015, 24, 379-385.	5.3	107
5	Communicating forecasts: The simplicity of simulated experience. <i>Journal of Business Research</i> , 2015, 68, 1800-1809.	10.2	18
6	The golden rule of forecasting: Objections, refinements, and enhancements. <i>Journal of Business Research</i> , 2015, 68, 1702-1704.	10.2	3
7	Learning from experience in nonlinear environments: Evidence from a competition scenario. <i>Cognitive Psychology</i> , 2015, 81, 48-73.	2.2	2
8	Providing information for decision making: Contrasting description and simulation.. <i>Journal of Applied Research in Memory and Cognition</i> , 2015, 4, 221-228.	1.1	29
9	Assessing the chances of success: Naïve statistics versus kind experience.. <i>Journal of Experimental Psychology: Learning Memory and Cognition</i> , 2013, 39, 14-32.	0.9	8
10	The illusion of predictability: How regression statistics mislead experts. <i>International Journal of Forecasting</i> , 2012, 28, 695-711.	6.5	66
11	Response to Commentaries on "The illusion of predictability: How regression statistics mislead experts". <i>International Journal of Forecasting</i> , 2012, 28, 719-721.	6.5	1
12	Sequentially simulated outcomes: Kind experience versus nontransparent description.. <i>Journal of Experimental Psychology: General</i> , 2011, 140, 434-463.	2.1	45