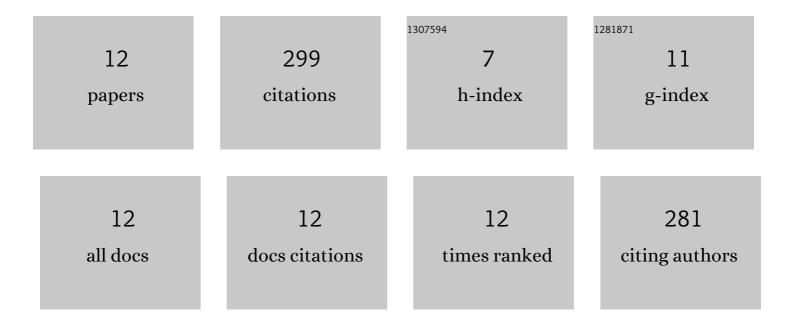
## **Emre Soyer**

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/11993682/publications.pdf Version: 2024-02-01



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#	Article	IF	CITATIONS
1	Big and Lean is Beautiful: A Conceptual Framework for Data-based Learning in Marketing Management. Review of Marketing Research, 2019, , 63-83.	0.2	0
2	Combining big data and lean startup methods for business model evolution. AMS Review, 2017, 7, 154-169.	2.5	19
3	Kind and Wicked Experience in Marketing Management. Journal of Marketing Behavior, 2016, 2, 81-99.	0.4	1
4	The Two Settings of Kind and Wicked Learning Environments. Current Directions in Psychological Science, 2015, 24, 379-385.	5.3	107
5	Communicating forecasts: The simplicity of simulated experience. Journal of Business Research, 2015, 68, 1800-1809.	10.2	18
6	The golden rule of forecasting: Objections, refinements, and enhancements. Journal of Business Research, 2015, 68, 1702-1704.	10.2	3
7	Learning from experience in nonlinear environments: Evidence from a competition scenario. Cognitive Psychology, 2015, 81, 48-73.	2.2	2
8	Providing information for decision making: Contrasting description and simulation Journal of Applied Research in Memory and Cognition, 2015, 4, 221-228.	1.1	29
9	Assessing the chances of success: NaÃ⁻ve statistics versus kind experience Journal of Experimental Psychology: Learning Memory and Cognition, 2013, 39, 14-32.	0.9	8
10	The illusion of predictability: How regression statistics mislead experts. International Journal of Forecasting, 2012, 28, 695-711.	6.5	66
11	Response to Commentaries on "The illusion of predictability: How regression statistics mislead experts― International Journal of Forecasting, 2012, 28, 719-721.	6.5	1
12	Sequentially simulated outcomes: Kind experience versus nontransparent description Journal of Experimental Psychology: General, 2011, 140, 434-463.	2.1	45